

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: HLAD 3335 - VC01 – Administration and Organization of Health Facilities

Campus: WBUonline

Term/Session: Fall 2022

Instructor: Mr. Enrique Ferreira

Office Phone Number/Cell #: 808-721-6443

WBU Email Address: enrique.ferreira@wayland.wbu.edu

Office Hours, Building, and Location: Virtual Office Hours – Will access WBU e-mail 2X daily

Class Meeting Time and Location: Asynchronous online instruction on Blackboard

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
<u>Health Care Operations Management</u>	Langabeer/Helton	3rd	2021	Jones & Bartlett	9781-28419-4142

*The textbook for this course is part of the **Wayland's Automatic eBook** program. You will have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. The cost of this Automatic eBook will be billed directly to your student account when you register for the course. You will be notified via email with access instructions and additional information. If you do not wish to participate in the Automatic eBook program, you will have the first 12 days of class to opt-out of the program (additional details will be outlined in your email instructions). For more information on the Automatic eBook program, visit the Wayland Bookstore [Automatic eBook FAQ](#) page.*

Optional Materials: None

Course Information

Catalog Description:

The management process of planning, organization, leading, and controlling health institutions: utilization of marketing techniques, organizational structures, roles of the governing board, chief executive officer, physician, other professional and technical personnel, and the patient. Regulatory aspects, licensing, certifying, and accrediting.

Prerequisite:

None

Course Outcome Competencies:

- Contrast the types and structures of health care organizations.
- Identify the functions of managers within the healthcare environment as well as problem solving techniques of these managers.
- Compare the value of the Continuous Quality Improvement initiative within health care institutions and its evolution.
- Demonstrate the unique nature of marketing of a health care system and how it differs from other organizational marketing.
- Identify methods of systems control within the health care system.

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Statement on Plagiarism and Academic Dishonesty: Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic

catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Director of Counseling, Career and Disability Services serves as the coordinator of students with disability and should be contacted concerning accommodation request at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Dr. Trish Ritschel-Trifilo, trifilot@wbu.edu or call (806) 291-3745.

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Course Requirements and Grading Criteria

- A. *Grades* will be based on students' preparation and performance on assigned weekly tasks, and examinations.

Requirement	Percent of Grade	Session Due
Midterm Exam (Chapters 1-8)	20%	Week 4
Final Exam (Chapters 1- 17)	20%	Week 8
Class Discussion / Participation	60%	Week 1, 2, 3, 5, 6, 7

- B. Breakdown of weekly grading

Class Discussion / Participation	Available Grade	Weekly Available Points
Article Submission + Peer Response	2.5 points each	5 points
Chapter Question + Peer Response	2.5 points each	5 points

The University has a standard grade scale:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond

the student's control. A grade of "incomplete" is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the I is converted to an F.

Tentative Schedule

The Course Calendar provides assigned readings and key dates for the course and is subject to change.

WEEK	SESSION TOPIC/OBJECTIVES/READINGS
WEEK 1	<i>HEALTH CARE OPERATIONS, SYSTEMS, FINANCES, MARKETPLACE</i>
Aug 08 – Aug 13	SYLLABUS ACKNOWLEDGMENT INTRODUCTIONS READINGS: Langabeer/Helton Chapter 1, 2, & 3 WEEKLY TASKS: Article Submission, Chapter Question & Peer Responses
WEEK 2	<i>QUALITY MANAGEMENT AND OPERATIONS RESEARCH METHODS</i>
Aug 14 – Aug 20	READINGS: Langabeer/Helton Chapter 4 - 5 WEEKLY TASKS: Article Submission, Chapter Question & Peer Responses
WEEK 3	<i>OPERATIONAL METRICS IN HEALTHCARE ORGANIZATION & PROJECT MGT</i>
Aug 21 – Aug 27	READINGS: Langabeer/Helton Chapter 7 – 8 WEEKLY TASKS: Article Submission, Chapter Question & Peer Responses
WEEK 4	<i>MID-TERM EXAM (Chapters 1 – 8)</i>
Aug 28 – Sep 03	MID-TERM EXAM - Due Midnight (23:59hrs) (CST)
WEEK 5	<i>SUPPLY CHAIN MANAGEMENT & PURCHASING & MATERIAL MGT</i>
Sep 04 – Sep 10	READINGS: Langabeer/Helton Chapter 11 – 12 WEEKLY TASKS: Article Submission, Chapter Question & Peer Responses
WEEK 6	<i>INVENTORY MGT & ACCOUNTING, SUPPLY CHAIN, HOSPITAL PHARMACY</i>
Sep 11 – Sep 17	READINGS: Langabeer/Helton Chapter 13, 14, & 15 WEEKLY TASKS: Article Submission, Chapter Question & Peer Responses
WEEK 7	<i>OPERATIONS ANALYSIS, BENCHMARKING & BEST PRACTICES OPERATIONS</i>
Sep 18 – Sep 24	READINGS: Langabeer/Helton Chapter 16 - 17 WEEKLY TASKS: Article Submission, Chapter Question & Peer Responses
WEEK 8	<i>FINAL EXAM (Chapters 11 -17)</i>
Sep 25 – Oct 01	FINAL EXAM - Due Midnight (23:59hrs) (CST)

Additional Information

This syllabus is not a binding contract between the Professor and the Student. It is subject to change whenever the Professor deems the change will improve the course.