

**WAYLAND BAPTIST UNIVERSITY**

**SCHOOL OF Education**

**virtual Campus**

**Mission: Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.**

**COURSE NAME:** EXSS 5300 Leadership in Sport Management

**TERM AND DATES:** Fall Term 2017 (August 21 – November 4)

**INSTRUCTOR’S NAME:** Dr.Charles C. Huang

**OFFICE PHONE NUMBER(S):** 806-291-3791

**E-MAIL ADDRESS:** huangc@wbu.edu

**OFFICE HOURS, BUILDING, & LOCATION:** By appointment, Laney Center, Room 204

**CLASS MEETING TIMES/LOCATION:** Virtual Campus online instruction via Blackboard

**CATALOG COURSE DESCRIPTION:**  examination of leadership skills, human resource management, ethical practices and administrative decision making

**PREREQUISITES:** Graduate Standing

**REQUIRED TEXTBOOK(S) AND RESOURCE MATERIALS:**

* 1. Lussier, R. N., & Kimball, D. C. (2014). *Applied sport management skills 2nd Edition*. Champaign, IL: Human Kinetics.

**OPTIONAL MATERIALS:**

1. Resources available through WBU and Online libraries [www.wbu.edu/lrc](http://www.wbu.edu/lrc)
2. APA Style Homepage <http://www.apastyle.org/index.aspx>
3. North American Society of Sports Management <http://www.nassm.org/>
4. Kouzes, J. M., Posner, B. Z., & Kouzes, J. M. (2004). *Christian reflections on the leadership challenge*. San Francisco, CA: Jossey-Bass.

**COURSE OUTCOME COMPETENCIES:**

At the completion of this course, the student should be able to:

1. Analyze the role and responsibility that sport managers play in the proper functioning of sport organizations.
2. Develop a basic understanding of important principles, concepts, research, and theories of management.
3. Develop practical abilities and strategies to apply the management principles, concepts, research, and theories to sport organizations.
4. Critically examine leadership styles, structure, skills, and theory.
5. Analyze challenges faced by sport organizations and use the skills of decision-making and strategic planning to deal with these challenges.
6. Recognize effective leadership strategies in a sport organization.
7. Evaluate the complexities of various careers in sport management and identify the characteristics of a successful leader.

**ATTENDANCE REQUIREMENTS:**

Student enrolled in the University’s Virtual Campus should make every effort to participate fully in the class. In order to make up incomplete work, the student must explain the reason for the deficiency to the instructor, who will then determine whether the omitted work may be made up. When a student shows a lack of participation considered by the instructor to be excessive, the instructor will so advise the student. Any student who misses 25 percent or more of the class assignments will receive a grade of “F” in the course. Additional participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**DISABILITY STATEMENT:**

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

**COURSE REQUIREMENTS & GRADING CRITERIA:**

1. **Class Introduction Forum (50 points)** You will be asked to write a brief introduction of yourself (30 points), i.e., where you are from, what you are currently doing, and share some of your dreams for yourself. The introduction should be between 150-300 words. Then, you will be asked to write a brief response to two of your classmates (20 points). Introduce yourself, share some common ground you have with the individual, encourage them in the coming class. This introduction should be between 150-200 words.
2. **Discussion Board Forums (DB Forums) (50×6=300 points)** There will be six DB forums. Each one will be divided into two parts: (1) a post in response to the topic or question (30 points), this is due by Wednesday of the given week; (2) reply to classmates’ posts (20 points). The post to the topic or question must be 300 to 500 words and must incorporate at least one resource (e.g. textbook or a scholarly journal). It is also encouraged to incorporate biblical concepts in your post. Each reply must be no less than 150 words. All posts must be made in accordance with current APA format.
3. **Article Summary (100 points)** You will be expected to find at least 4 articles in the area of Leadership in Sport Management from professional journals and use them to write your article summary. Your paper should be 5-7 pages (including a title page and the reference page), APA format. Please get help from writing center, if needed.
4. **Chapter Assignments (15×14=210 points)** You will be asked to complete one of the assignments selected from the following list in each chapter: (1) Analyze learning outcomes, (2) Answer Applying the Concepts, (3) Complete Time-Outs, (4) Complete the Self-Assessment, (5) Answer the review and discussion questions, (6) Complete Skill-Builders, (7) Complete case questions, (8) Apply Sport and Social Media Exercises, (9) Complete a game plan for starting a sport business.
5. **Written Examinations (200 points)** You will have 2 exams at 100 points each scheduled in advance. The exam will cover the material presented in the chapters covered during that time. The final is NOT cumulative.
6. **Quizzes (140 points)** You will be asked to complete one quiz each week related to the chapter(s) covered in the week.

**Total Possible Points- 1000**

|  |  |
| --- | --- |
| Class Introduction Forum | 50 points |
| DB Forums | 300 points (50×6) |
| Article Summary  | 100 points  |
| Chapter Assignments | 210 points (15×14) |
| Written Examinations | 200 points (100×2) |
| Quizzes  | 140 points (10×14) |

**Grading Scale**

|  |  |
| --- | --- |
| **Grade** | **Points** |
| A | 900 – 1000 |
| B | 800 – 899 |
| C | 700 – 799 |
| D | 600 – 699 |
| F | 000 – 599 |

**University Grading System:**

A Cr for Credit

B NCR No Credit

C I Incomplete\*

D W for withdrawal

F WP Withdrawal Passing

 WF Withdrawal Failing X No grade given

 IP In Progress

A grade of “CR” indicates that credit in semester hours was granted but no grade or grade points were recorded.

**\***A grade of incomplete is changed if the work required is completed prior to the date indicated in the official University calendar of the next long term, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the **I** is converted to the grade of **F**. An incomplete notation cannot remain on the student’s permanent record and must be replaced by the qualitative grade (A-F) by the date specified in the official University calendar of the next regular term.

**TENTATIVE SCHEDULE: (calendar, topics, assignments)**

|  |  |  |  |
| --- | --- | --- | --- |
| Week | Topic | Assignments | Points |
| 1 (8/21-8/27) | * **Introduction**
 | * **Class Introduction Forum**
* **Read:** Chapters 1 & 2
* **Quiz 1:** Chapter 1
* **Quiz 2:** Chapter 2
 | * 50
* 10
* 10
 |
|  | * **Chapter 1 Assignment:** Case (pp. 22-24), submit answers to questions #9 and #10
 | * 15
 |
|  | * **Chapter 2 Assignment:** What guides your behavior now? Will you use one of the ethical guides from the text? If yes, which one and why?
 | * 15
 |
| 2(8/28-9/3) | * **Planning**
 | * **Read:** Chapters 3 & 4
 |  |
|  | * **Quiz 3:** Chapter 3
* **Quiz 4:** Chapter 4
 | * 10
* 10
 |
|  | * **Chapter 3 Assignment:** Reflect on a decision your team/organization made with poor information. What was the result?
* **Chapter 4 Assignment:** Self-Assessment 4.2 (pp.109-110)
* **DB Forum 1:** Decision Process (Skill-Builder 3.1, pp.84-86)
 | * 15
* 15
* 50
 |
| 3(9/4-9/10) | * **Organizing**
 | * **Read:** Chapters 5 & 6
 |  |
|  | * **Quiz 5:** Chapter 5
 | * 10
 |
|  | * **Quiz 6:** Chapter 6
* **Chapter 5 Assignment:** Self-Assessment 5.1 (p148)
* **Chapter 6 Assignment:** Do you consider yourself to be a creative, innovative person? Why or why not?
* **DB Forum 2:** How would you use team building to improve the effectiveness of a team you are playing on or have played for?
 | * 10
* 15
* 15
* 50
 |
| 4(9/11-9/17) | * **Human Resource**
 | * **Read:** Chapters 7 & 8
 |  |
| * **Organizational Behavior**
 | * **Quiz 7:** Chapter 7
 | * 10
 |
|  | * **Quiz 8:** Chapter 8
* **Chapter 7 Assignment:** Game Plan For Starting a Sport Business (p229)
* **Chapter 8 Assignment:** What are the seven bases of power?
* **DB Forum 3:** Review two articles that discuss conflict in a sport situation
 | * 10
* 15
* 15
* 50
 |
| 5(9/18-9/24) |  | * **Midterm Exam (Chapters 1 – 7)**
 | * 100
 |
|  |  |
|  |  |
| 6(9/25-10/1) | * **Team Development**
 | * **Read:** Chapter 9
 |  |
|  | * **Quiz 9:** Chapter 9
 | * 10
 |
|  | * **Chapter 9 Assignment:** Which type of group problem member is most annoying to you? Why? How can you better work with this type in the future?
* **DB Forum 4:** Group Development and Leadership Style (Skill-Builder 9.2, pp305-309)
 | * 15
* 50
 |
| 7(10/2-10/8) | * **Communication**
 | * **Read:** Chapter 10
 |  |
|  | * **Quiz 10:** Chapter 10
 | * 10
 |
|  | * **Chapter 10 Assignment:** What forms of communications do you personally use to gather information about sports?
* **DB Forum 5:** Communication
 | * 15
* 50
 |
| 8(10/9-10/15) | * **Motivation**
* **Leadership**
 | * **Read:** Chapters 11 & 12
* **Quiz 11:** Chapter 11
 | * 10
 |
|  | * **Quiz 12:** Chapter 12
* **Chapter 11 Assignment:** What specific motivational theory from this chapter will you use to motivate yourself and your employees?
* **Chapter 12 Assignment:** Use “leadership” and “sport” as key words to search for five academic journal articles
* **DB Forum 6:** State the leadership style you prefer and why
 | * 10
* 15
* 15
* 50
 |
| 9(10/16-10/22) | * **Controlling**
 | * **Read:** Chapters 13 & 14
 |  |
|  | * **Quiz 13:** Chapter 13
 | * 10
 |
|  | * **Quiz 14:** Chapter 14
* **Chapter 13 Assignment:** Which of the eight discipline guidelines is most relevant to you personally? Explain.
* **Chapter 14 Assignment:** Your vision in sports leadership
 | * 10
* 15
* 15
 |
| 10(10/23-10/29) |  | * **Article Summary**
 | * 100
 |
| 11(10/30-11/4) |  | * **Final Exam (Chapters 8 – 14)**
 | * 100
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**ACADEMIC HONESTY:**

Wayland students are expected to conduct themselves according to the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as possession of examinations or examination materials, forgery, or plagiarism. Disciplinary action for academic misconduct is the responsibility of the faculty member assigned to the course. The faculty member is charged with assessing the gravity of any case of academic dishonesty and with giving sanctions to any student involved. The faculty member involved will file a record of the offense and the punishment imposed with the dean of the division, campus dean, and the provost/academic vice president. Any student who has been penalized for academic dishonesty has the right to appeal the judgment or the penalty assessed.

**Plagiarism**

“Plagiarism — The attempt to represent the work of another, as it may relate to written or oral works, computer-based work, mode of creative expression (i.e. music, media or the visual arts), as the product of one's own thought, whether the other's work is published or unpublished, or simply the work of a fellow student.

1. When a student submits oral or written work for credit that includes the words, ideas, or data of others, *the source of that information must be acknowledged through complete, accurate, and specific references*, and, if verbatim statements are included, through use of quotation marks as well. By placing one’s name on work submitted for credit, the student certifies the originality of all work not otherwise identified by appropriate acknowledgements. *A student will avoid being charged with plagiarism if there is an acknowledgement of indebtedness.*”

Source: <http://www.spcollege.edu/academichonesty/#plag>