**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: FINA 3328 VC01 – Money, Banking and Financial Markets

**Campus**

: Online

**Term/Session**

**:** Fall 2nd 8 weeks 2022

**Instructor**

**:** Olafallart Gipon

**Office Phone Number/Cell #**

**:** 256-225-9912

**WBU Email Address**

**:** Olafallart.Gipon@Wayland.wbu.edu

**Office Hours, Building, and Location**

**:** Since this is an online course, I will be available through text, email, and phone conversation

**Class Meeting Time and Location**

**:** Online

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Money, Banking, Financial Markets & Institutions | Brandl | 3rd | 2022 | Cengage | 9781-128516-7961 |

*The textbook for this course is part of the* ***Wayland’s Automatic eBook*** *program. You will have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. The cost of this Automatic eBook will be billed directly to your student account when you register for the course. You will be notified via email with access instructions and additional information. If you do not wish to participate in the Automatic eBook program, you will have the first 12 days of class to opt-out of the program (additional details will be outlined in your email instructions). For more information on the Automatic eBook program, visit the Wayland Bookstore* [*Automatic eBook FAQ*](https://bookstore.wbu.edu/site_inclusive.asp) *page.*

**Course Information**

**Catalog Description**

**:**

Nature and operation of the money, banking, and financial systems with applications of modern monetary and banking theories to current domestic problems.

**Prerequisite:**

ECON 2307 or ECON 4346

**Course Outcome Competencies**

**:**

* Understand the role and economic functions of financial markets, including their domestic and international regulatory systems.
* Explain the various types of financial services provided by financial intermediaries, including understanding the role of a central bank and its monetary policy.
* Apply basic concepts of financial securities valuations and portfolio theory, including various risk measurements under single assets and portfolios conditions.
* Explain the term structure of interest rates and its determinants.
* Distinguish securities trading mechanisms and trading arrangements for individual and institutional investors.

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Statement on Plagiarism and Academic Dishonesty**

**:** Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

**Disability Statement**

**:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Director of Counseling, Career and Disability Services serves as the coordinator of students with disability and should be contacted concerning accommodation request at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Dr. Trish Ritschel-Trifilo, [trifilot@wbu.edu](mailto:trifilot@wbu.edu) or call (806) 291-3745.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Course Requirements and Grading Criteria**

**DISCUSSION BOARD:**

Each school week contains typically three discussion topics relating to the material covered in that weekly unit. You are required to make a minimum of two answers out of the three discussion questions. You are encouraged to make more value-added posts-the more the merrier. In online education, a lot of the learning comes from other learners. We are all partners in this special online educational experience. These posts (responses) will be graded according to the following policy.

When submitting your online posts, concentrate on the quality of your responses. There are two graded components of participation - one is frequency and the other is quality.

* **Frequency** of participation is 50% of your Discussion score for the week. If you participate in answering 2 out of 3 questions and replying to other students with at least 2 posts, your score for this component will be an A (for this ½ of the grade). If you make no posts for the week, your score is an F. Both answering and replying to other students is a requirement for this portion of your grade.
* **Quality** of participation is the other 50% of your Discussion score for the week. Please note A quality response is not a "one liner." It is a thoughtful presentation of an idea in response to a question posted by the instructor or in response to another student's response or question. Examples of quality postings include: providing additional information to the discussion; elaborating on previous comments; presenting explanations of concepts or methods to help fellow students; and providing reasons for or against something in a persuasive fashion. Feel free to do some research on the web or in the online library and use the research in your comments within the threaded discussions.

Read and respond to the comments by your fellow classmates, as well as to the instructor's comments. This is your opportunity to bring your real world experiences to the class.

* Focus on the issued raised. They are synthesizing questions that show your mastery of the material.
* Relate your comments to not only the assigned readings, but also to your practical experiences and self-discovery of outside readings. The only way I can give you credit for visiting the discussion board is if you actually post something of substance that adds value to the class discussion. Comments such as "I agree" or "Yes, I think so, too" will not be considered for credit. I grade discussion boards based upon the quantity, frequency and quality of your posts. The quality of your posts is subjective and I am looking for value added comments.
* Remember for some of these discussions, there may not be a "right" answer. For these and all other discussions, please be prepared to defend your position.

\*\*Discussion/Participation grade breakdown is subject to change based on class size.

**QUIZZES:**

After each chapter you will have an End-of-Chapter Quiz. These online quizzes will traditionally have true/false questions or multiple-choice questions. There will not be any make up quizzes and late quizzes will not be accepted.

**HOMEWORK:**

After every chapter you will have homework related to the material we discussed in the chapter. These homework problems must be completed in your own time and must be uploaded to Blackboard. Some of these questions could be matching but others will be solving open-ended questions. A schedule of homework with due dates will be posted under the homework thread and Course Info folders on Blackboard.

**EXAMS:**

Typically, three exams will be given. The test format will generally be that of objective questions (i.e., multiple choice). Make-up exams will not be given unless prior arrangements have been made and approved with the instructor. Exams will be taken online.

**TIME:**

Due dates for quizzes, exams and homework are **ALWAYS** due at midnight (0:00AM) **CENTRAL TIME**.

**GRADE DISTRIBUTION:**

The semester grade will be determined by the following distribution:

1. Tests (3) 40%

2. Quizzes 20%

3. Homework 20%

4. Discussion Board 20%

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the appropriate date, the I is converted to an F.

**Tentative Schedule**

A Tentative Schedule will be uploaded to Blackboard.