

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: MGMT 6308 - VC01 – International Business

Campus: WBUonline

Term/Session: Fall II 2022

Instructor: Dr. Jesse Greer

Office Phone Number/Cell #: (806)336-0587

WBU Email Address: GreerJ@wbu.edu

Office Hours, Building, and Location: Virtual – By Appointment

Class Meeting Time and Location: WBUonline

Textbook Information

Required Textbook(s) and/or Required Materials:

No Textbook required

Optional Materials: None

Course Information

Catalog Description:

Examination of current issues in international business including research in the field of international business, resource allocation across international divisions, cultural context effects on international management, and other topics.

Prerequisite:

Good standing with DGMT requirements

Course Outcome Competencies:

- Critique and synthesize seminal theories in international business research
- Propose research projects that extend or combine current research in international business

- Apply international business research theories to current problems faced by managers in multinational and global companies.

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

Late Policy

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

- Assignments submitted within one week after the due date will receive a 10% deduction.
- Assignments submitted more than one week and less than 2 weeks late will receive a 20% deduction.
- Assignments submitted two weeks late or after the final date of the course will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis. To be considered for an exemption to the policy, students must contact the professor in advance of the due date (if feasible).

University Policies

Statement on Plagiarism and Academic Dishonesty: Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Director of Counseling, Career and Disability Services serves as the coordinator of students with disability and should be contacted concerning accommodation request at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Dr. Trish Ritschel-Trifilo, trifilot@wbu.edu or call (806) 291-3745.

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Course Requirements and Grading Criteria

Assignments include Discussion Board work and papers.

Discussion Board Forums / 4 @ 50 points each = 200 points

Papers / 7 @ 100 points each = 700 points

Paper / 1 @ 200 points .

The University has a standard grade scale:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the I is converted to an F.

Tentative Schedule

Week #	Topics Covered	Assignments
1	Implications of culture to the multi-national firm.	<ol style="list-style-type: none"> 1. Discussion Board Introduction 2. Readings as assigned 3. Cultural Framework Comparison Paper 4. Discussion Board – Forum 1

Week #	Topics Covered	Assignments
2	Continued discussion of cultural aspects of doing business internationally.	1. Cultural Dimensions Paper
3	Ethical implications of doing business internationally.	1. Readings as assigned 2. Discussion Board – Forum 2 3. Ethical Considerations Paper
4	Contemporary issues in international business.	1. Contemporary Issues Paper-1
5	Continued discussion of contemporary issues in international business.	1. Discussion Board – Forum 3 2. Contemporary Issues Paper-2
6	Resource allocation considerations of the multi-national firm.	1. Resource Allocation Paper-1
7	Continued discussion of resource allocation considerations.	1. Discussion Board – Forum 4 2. Resource Allocation Paper-2
8	Synthesis	1. Synthesis Paper

Additional Information

None