



School of Business

WBU Online – Virtual Campus

2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

3. COURSE NUMBER & NAME:

FINA 3309-VC01, Financial Management

4. TERM:

Fall 1 2021

Term: Fall 1 2021 - Section VC01

Dates: from August 9th through October 2nd, 2021

Virtual Campus

5. INSTRUCTOR:

Dr. Henrique Regina

6. CONTACT INFORMATION:

Office phone: (808) 222-9407

WBU Email: hregina@wbu.edu

Cell phone: (808) 222-9407

7. OFFICE HOURS, BUILDING & LOCATION:

Monday through Saturday, 1 PM to 9 PM CST

8. COURSE MEETING TIME & LOCATION:

Meeting day & time: On-line, weekly activities starting on Mondays.

9. CATALOG DESCRIPTION:

Role of the financial manager, the tax environment and its effects on business decisions, the time value of money, cash and capital budgeting, financial statements, working capital, money markets and their regulators, monetary policy and its relation to the firm, and financial forecasting.

10. PREREQUISITE:

ACCT 2305 or ACCT 3307, or concurrent enrollment, or consent of school.

11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

Title: Fundamentals of Financial Management, with Mindtap

Authors: Brigham & Houston

Edition: 10th

Year: 2020

Publisher: Cengage

ISBN: 9781-33791-0965

Updated: 04/3/2019

University Textbook Disclosure:

For student access:

Every Course in Blackboard has a link to e-textbook. For this course, the link will be titled “Automatic e-Book & Cengage MindTap Links” on in the course menu (left panel). After clicking on the link, click on the Cengage (bluish round logo) link FINA 3309 Fall 1 VC 2021. Students *will not need to pay any additional fees* to again access to the Cengage Mintap Platform. *This course will not utilize the Vital Source online platform.*

1. Printed copies will NOT be available through the university’s bookstore. Students can purchase via Amazon or similar vendor, but the cost is usually substantially more expensive. This course utilizes Cengage Learning online platform, including its MindTap interactive software learning system. The students will find the course e-textbook and the course assignments in MindTap.
2. Instructions to complete assignments will be available in each week' modules in Blackboard, including links to access MindTap assignments and content.
3. Students will “register” in Cengage Learning on-line platform to access their library and opt-out if desired.

12. OPTIONAL MATERIALS

None

13. COURSE OUTCOMES AND COMPETENCIES:

- Summarize the function of the financial manager and related financial tools available to manage a firm’s finances and build shareholder wealth.
- Apply financial analysis models to measure a firm’s financial strengths and weaknesses.
- Explain the term structure of interest rates and apply time value of money principles to develop pro forma financial statements and capital budgeting plans.
- Dissect financial securities valuations and capital structure, including various risk measurements under single assets and portfolios conditions.

14. ATTENDANCE REQUIREMENTS:

Important Disclosure: the first graded assignment (Introduce Yourself) is due on the Wednesday of Week 1. This graded activity serves to confirm the student's enrollment and interest to remain in the course. If this activity is not completed by the first Wednesday of the term, the student will be considered a "No Show" and will be automatically unenrolled from the course. Please pay attention to this important course activity.

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student "attendance" in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a "no-show" and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university's attendance policy.

15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero-tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported, and second offenses will result in suspension from the university.

16. DISABILITY STATEMENT:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

17. COURSE REQUIREMENTS and GRADING CRITERIA:

Important Disclosure: the first graded assignment (Introduce Yourself) is due on the Wednesday of Week 1. This graded activity serves to confirm the student's enrollment and interest to remain in the course. If this activity is not completed by the first Wednesday of the term, the student will

be considered a “No Show” and will be automatically unenrolled from the course. Please pay attention to this important course activity.

- Complete all assigned reading as indicated on the course schedule, participate in the on-line discussion board forums and complete all assignments. In case the student is unable to submit assignments on the due date, please make prior arrangements with the instructor.
- Blackboard Discussions Board forums (30%) – There will be 8 weekly discussion board forums. Each forum will consist of 3 questions (3 forum threads). Each weekly discussion board forum will be worth 40 points.
- Weekly set of Assignments (70%) – There are 8 weekly set of assignments built in Cengage MindTap platform based on the assigned chapters for each week. Each weekly set of assignments in Cengage Mindtap is worth 90 points, all assignments combined.
- Based on the course points distributions above, it is automatically embedded 40 extra points in the grading assessment. It means the max totals points for this course is 1,000, but there are 1,040 points available.

Grade Scale:

90 to 100 % A

80 to 89% B

70 to 79% C

60 to 69% D

0 to 59% F

Grade Distribution:

Blackboard Discussion Forums 30%

Weekly Assignments 70%

Total grade distribution 100%

17.1 Include Grade Appeal Statement: “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

18. TENTATIVE SCHEDULE

Week 1:

Reading:

Chapter 1 - An Overview of Financial Management.

Chapter 2 - Financial Markets & Institutions.

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 1, due on 08/15/2021

Week 2:

Reading:

Chapter 3 - Financial Statements, Cash Flow, & Taxes

Chapter 4 - Analysis of Financial Statements

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 2, due on 08/22/2021

Week 3:

Reading:

Chapter 5 - Time Value of Money

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 3, due on 08/29/2021

Week 4:

Reading:

Chapter 6 - Interest Rates

Chapter 7 - Bonds & Their Valuations

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 4, due on 09/05/2021

Week 5:

Reading:

Chapter 8 - Risk & Rates of Return

Chapter 9 - Stocks & Their Valuations

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 5, due on 09/12/2021

Week 6:

Reading:

Chapter 10 - Cost of Capital

Chapter 11 - The Basics of Capital Budgeting

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 6, due on 09/19/2021

Week 7:

Reading:

Chapter 12 - Cashflow Estimation & Risk

Chapter 13 - Capital Structure & Leverage

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 7, due on 09/26/2021

Week 8:

Reading:

Chapter 15 - Working Capital Management

Chapter 16 - Financial Planning & Forecasting

Assignment: Weekly Blackboard Discussion Board Forum and Mindtap Weekly Set of Assignments # 8, due on 08/02/2021 (Saturday)

19. ADDITIONAL INFORMATION

Please ask questions as needed.