**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: PUAD 5307 VC01 – Emergency Management

**Campus**

: WBUonline

**Term/Session**

**:** Fall 1 2025

**Instructor**

**:** Dr. Joseph B. Holloway

**WBU Email Address**

**:** [joseph.holloway@wayland.wbu.edu](mailto:joseph.holloway@wayland.wbu.edu)

**Office Hours, Building, and Location**

**:** By Appointment Only

**Class Meeting Time and Location**

**:** Online Asychronous

**Course Information**

**Catalog Description**

**:** Introduction to policies and management practices intended to prepare for, respond to, recover from, and mitigate the damage done by natural disasters, hazards, industrial accidents and terrorist attacks in the United States.

**There is no prerequisite for this course.**

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:** *The textbook for this course is part of the* ***Wayland’s Automatic eBook*** *program. You will have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. The cost of this Automatic eBook will be billed directly to your student account when you register for the course. You will be notified via email with access instructions and additional information. If you do not wish to participate in the Automatic eBook program, you will have the first 12 days of class to opt-out of the program (additional details will be outlined in your email instructions). For more information on the Automatic eBook program, visit the Wayland Bookstore* [*Automatic eBook FAQ*](https://bookstore.wbu.edu/site_inclusive.asp) *page.*

**Course Outcome Competencies**

**:** At the conclusion of this course the student will be able to demonstrate an understanding of the key components of Emergency Management:

* Identify what differentiates events, hazards, disasters, and catastrophes, and why this differentiation matters.
* Understand the social, political, and economic context of disaster policy
* Understand the meaning of common terms in the field, such as mitigation, preparedness, response, and recovery
* Understand the relationships between policies intended to address natural disasters and those intended to address terrorism
* Understand the inter-organizational and intergovernmental managerial challenges inherent in disaster and crisis policy and management
* Participate in the development of crisis and management plans for public, private, and nonprofit organizations

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

[Link to Statement on Academic Integrity , and reference one of the following in regard to how generative artificial intelligence (GAI) such as ChatGPT may or may not be used in this course:](https://www.wbu.edu/academics/writing-center/Academic%20Integrity%20Statement%20Pol%208.4.1%20Attch%20Oct%2020222.pdf)

1. Generative AI tools permitted in specific context and with proper citations.
   1. Students are allowed to use, reference, or incorporate generative AI tools into specific assignments for this course. When used, students must properly cite the generative AI tool in their submitted work.
   2. While there is no true substitute for direct help and instruction for your instructor, students may be allowed to use generative AI tools to provide further explanations of course content, readings, and other assignments. Any use of generative AI tools to help further explain or translate to content must be properly referenced and cited.
   3. Specific parameters for generative AI usage are provided by the instructor.
   4. Any use of generative AI tools outside of the approved instructor parameters will be considered a form of plagiarism and academic dishonesty.

**Disability Statement**

**:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests (office (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Dr. Rick Hammer, [hammerr@wbu.edu](mailto:hammerr@wbu.edu) or call (806) 292-9150.

**Course Requirements and Grading Criteria**

| Item | Points | Grading Criteria |
| --- | --- | --- |
| Discussion Board | 20 | Eight Discussion Boards. These will be practical applications where students will apply their reading assignments to practical implications of emergency management. Students are responsible for multiple weekly posts (One initial post and one reply post). The initial post is due by Wednesday of that week and the reply post is due Sunday of the week (except for Week Eight when it is due Saturday – the last day of class). |
| 1-page Midterm Topic Paper | 3 | 1-page Midterm EM Topic Paper (Submit under Course Content) |
| Midterm PowerPoint | 34 | Midterm EM PowerPoint (Submit under Course Content) |
| Final Topic Paper | 3 | 1-page Final EM Topic Paper (Submit under Course Content) |
| 8-page Final Topic Paper | 40 | Final EM Topic Paper (Submit under Course Content) |
| Total | 100 |  |

90 – 100 is an “A”

80 – 89 is a “B”

70 – 79 is a “C”

60 – 69 is a “D”

Below 60 is an “F”

Instructor Notes on Written Assignments

All assignments must be prepared in APA format (7th ed.).

Specifics for the On-line Discussions

To receive credit for the Weekly Discussion Boards, students should submit their initial post to the discussion board in Blackboard by 11:59 PM Wednesday of that week. After submitting their initial post, students are to respond to one classmate with insightful comments and/or questions adding to his or her post. All discussion posts are to be supported with a minimum of at least one relevant, scholarly source with a minimum of 250 words per post. Additionally, no two discussion posts should be submitted on the same day.

Specifics for the 1-page Midterm EM Topic Paper

Prepare a one-page paper requesting topic for the Midterm EM PowerPoint (PTT). Students will explain why they have chosen this topic and why it should be researched. Students may select any topic as long as it pertains to the course’s subject matter. No cover page is necessary, but a References page is. Upload assignment under the Weekly Content tab. This should be uploaded as a Word Document.

Specifics for the Midterm PowerPoint

Prepare a PowerPoint (PPT) that is to be between 20 to 25 slides. Student selects a topic that pertains to the material presented in the course text. The PPT should include a cover slide, abstract slide, reference slide(s), and speaker notes. Upload assignment under the Weekly Content tab. This should be uploaded as a Power-Point Document.

Specifics for the 1-page Final EM Topic Paper

Prepare a one-page paper requesting topic for the Final EM Topic Paper. Students will explain why they have chosen this topic and why it should be researched. Students may select any topic as long as it pertains to the course’s subject matter. The topic cannot; however, be the same topic as the Midterm EM PPT. No cover page is necessary, but a References page is. Upload assignment under the Weekly Content tab. This should be uploaded as a Word Document.

Specifics of the Final Research Paper

The final examination is an eight-page paper. The length does not include the Title Page or References Page(s). This paper should be prepared in the APA format (7th ed). Make sure to include Headings in the paper. Upload assignment under the Weekly Content tab. This should be uploaded as a Word Document.

* A Title Page (see Sample Paper for everything the Title Page should include)
* An introduction section with a brief interlude into what your paper is about
* The body of your paper
* A conclusion
* References Page(s)

Late Assignments

Assignments are due at 11:59 PM US CST on their due date (see tentative schedule below for due dates). Late assignment submissions will not be accepted unless prearranged (before the day due) or there is a medical emergency.

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the appropriate date, the I is converted to an F.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Tentative Schedule**

| Week | Assignments | Due Date |
| --- | --- | --- |
| Week 1 | Read Chapter 1 | 8/17/25 |
|  | Discussion Board 1 | 8/17/25 |
| Week 2 | Read Chapter 2 | 8/24/25 |
|  | Discussion Board 2 | 8/24/25 |
|  | Prepare 1-page Midterm EM Topic Paper | 8/24/25 |
| Week 3 | Read Chapters 3 and 4 | 8/31/25 |
|  | Discussion Board 3 | 8/31/25 |
| Week 4 | Read Chapter 5 | 9/7/25 |
|  | Discussion Board 4 | 9/7/25 |
|  | Midterm EM PowerPoint | 9/7/25 |
| Week 5 | Read Chapter 6 | 9/14/25 |
|  | Discussion Board 5 | 9/14/25 |
|  | Prepare 1-page Final EM Topic Paper | 9/14/25 |
| Week 6 | Read Chapter 7 | 9/21/25 |
|  | Discussion Board 6 | 9/21/25 |
| Week 7 | Read Chapter 8 | 9/28/25 |
|  | Discussion Board 7 | 9/28/25 |
|  | Final EM Topic Paper | 9/28/25 |
| Week 8 | Read Chapters 9 and 10 | 10/4/25 |
|  | Discussion Board 8 | 10/4/25 |

**Additional Information**

Note: The instructor reserves the right to add, delete, or revise segments of this course syllabus, including course schedule and assignments.