**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: BUAD 5318 -01 – Integrative Decision-Making

**Campus**

: WBUonline

**Term/Session**

**:** Fall I 2025

**Instructor**

**:** “Dr. Alan” Christopher

**Office Phone Number/Cell #**

**:** 512-818-2143

**WBU Email Address**

**:** christopherd@wbu.edu

**Office Hours, Building, and Location**

**: I live in Austin TX so no Plainview office**

**Class Meeting Time and Location**

**:** Online

**Catalog Description**

**:**

Strategies from management, marketing, and application of management information systems theoretical perspectives. Building of creative thinking, problem-solving, and decision-making from the three main drivers of modern-day businesses.

**Prerequisite:**

None

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Integrated Decision Making | Lane, Geesey, Chickering  | 1st | 2025 | Alpha & Omega | 9798-99122-0767 |

*This course is part of the* ***Pioneer Academic Access Program****. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to* ***EVERY******class/material*** *and have to source through third party vendors.*

**Optional Materials**

**:**

**Course Outcome Competencies**

**:**

* Analyze management theory and its application to strategic business decisions
* Analyze marketing theory and its application to strategic business decisions
* Analyze information technology and its application to strategic business decisions

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Academic Integrity**

**:**

[Link to Statement on Academic Integrity](https://www.wbu.edu/academics/writing-center/Academic%20Integrity%20Statement%20Pol%208.4.1%20Attch%20Oct%2020222.pdf)

**Artificial Intelligence:** **No use of any generative AI tools permitted.**

* + 1. **Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.**
		2. **All assignments must be fully created, designed, and prepared by the student(s).**
		3. **Any work that uses generative AI will be treated as plagiarism.**
		4. **If I suspect you of using AI for assignments, I will give you one warning. After that I will research your paper or post and act according to University policy.**

**Disability Statement:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

**Course Requirements and Grading Criteria**

 **Late Policy:**

All assignments must be turned in on time. The only exceptions are excused absences for WBU sponsored events (athletes, class trips) and for documented illnesses. You must provide evidence via a Dr. or Hospital note within 24 hours to be allowed to submit an assignment late. Late penalty will be 11% for each day an assignment is late. After 3 days the assignment cannot be turned in.

Discussion posts cannot be turned in late. The initial post is due on Thursday, with final follow up posts due by Sunday night. Initial post can be late but will incur a substantial penalty.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Tentative Schedule**

 Check the Content section of the class.