**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: FINA 5303 VC01 – Managerial Finance

**Campus**

: WBUonline

**Term/Session**

**:** Fall 1 2025

**Instructor**

**:** Dr. Roy Luo

**Office Phone Number/Cell #**

**:** 281-728-3694

**WBU Email Address**

**:** Yongli.luo@ wayland.wbu.edu

**Office Hours, Building, and Location**

**:** Office Hours 1-3 p.m. MWF or by appointment; ONLINE

**Class Meeting Time and Location**

**:** Monday-Sunday,ONLINE

**Catalog Description**

**:**

Financial management decision-making techniques in areas of planning the financial structure, management of assets, capital budgeting, obtaining capital, and management of income under conditions of uncertainty.

**Prerequisite:**

BUAD 5301 and BUAD 5302

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Financial Management: Theory & Practice | Brigham | 17th | 2024 | Cengage | 9780-35771-4485 |

*This course is part of the* ***Pioneer Academic Access Program****. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to* ***EVERY******class/material*** *and have to source through third party vendors.*

**Optional Materials**

**:** None. This course participates in WBU’s Automatic eBook program. A digital copy of your textbook is provided for in Blackboard, and the cost of your textbook is charged to your student account.

**Course Outcome Competencies**

**:**

* Analyze and evaluate the financial complexities facing firms today
* Recognize potential financial problems and develop solutions
* Consider and select available alternatives to mitigate such problematic developments
* Know the functions of the financial manager and understand the applicability of tools available
* Utilize financial tools such as the cost of capital, weighted average cost of capital (WACC), payback period, net present value (NPV), internal rate of return (IRR), time value of money (TVM), financial calculators, and spreadsheets

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Academic Integrity**

**:**

[Link to Statement on Academic Integrity](https://www.wbu.edu/academics/writing-center/Academic%20Integrity%20Statement%20Pol%208.4.1%20Attch%20Oct%2020222.pdf)

**Artificial Intelligence:** **No use of any generative AI tools permitted.**

* + 1. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
    2. All assignments must be fully created, designed, and prepared by the student(s).
    3. Any work that uses generative AI will be treated as plagiarism.

**Disability Statement:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

**Course Requirements and Grading Criteria**

**Course Requirements:** The students are expected to read the textbook and other online materials regularly, and complete weekly assignments, exams, group projects, discussion forums and faith integrated paper by the due date. Late assignments are not acceptable, but students are encouraged to catch up with penalty of points deduction upon the instructor’s approval with legitimate excuse.

**Grading criteria:**

* Quizzes (400 points=8 × 50 points each): Assignments will be given on Monday @ 12:00AM and due on Sunday midnight 11:59PM (CST) in each week. The weekly assignment includes true or false and multiple choices from the assigned chapters in that week.
* Forums (150 points=3 × 50 points each): Each discussion forum will include two parts: (1) Initial thread and (2) two replies. By Thursday midnight, students are required to create an initial thread, answer all the required discussion topics/questions. By Sunday midnight, students should post at least two replies to others. You may agree or comment on any inputs made by others with substantial evidence. Your initial posts and replies must have sufficient words with substantial contents and references in APA format.
* Projects (150 points=3 × 50 points each): Students will be assigned into group to complete projects using Excel spreadsheet. Each group may include 3-5 students. Although you can work on your projects with others within your group, you are still required to submit your own final copy of the project individually.
* Exams (300 points=2 × 150 points each): There are two exams scheduled in week 4 and week 8. Each exam may consist of true/false questions, multiple choice questions, or comprehensive essay questions. No make-up exams.
* Extra credits (10 points): You can earn up to 10 extra credits by completing a course Checklist and a Discussion board introduction due by Sunday midnight of the first week.

**Late Policies:** Course Assignments, including discussion boards, projects, quizzes and other graded assignments will not be accepted after the due date. If the student is unable to complete an assignment on time, he or she must contact the instructor immediately for approval by email before the deadline. With approval students will receive 20% points deduction per day.

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a micro-term to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the assigned date, the “I” will be converted to an F.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Tentative Schedule**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Week** | **Subject** | **Assignments** | **Starting date** | **Due date** |
| **1** | Ch1: Introduction to Managerial Finance | Course Checklist | Aug 11 | Aug 17 |
|  | Ch2: Financial Accounting, CFs and Taxes | DB Introduction |  |  |
|  |  | Quiz 1 |  |  |
|  |  | *DB Forum 1* |  |  |
| **2** | Ch3: Analysis of Financial Statements | Quiz 2 | Aug 18 | Aug 24 |
|  |  | *Project 1* |  |  |
| **3** | Ch4: Time Value of Money | Quiz 3 | Aug 25 | Aug 31 |
|  |  | *Project 2* |  |  |
| **4** | Ch5: Bond Valuation and Interest Rates | Quiz 4 | Sep 1 | Sep 7 |
|  |  | **Midterm Exam** |  |  |
| **5** | Ch6: Risk, Return, and CAPM | Quiz 5 | Sep 8 | Sep 14 |
|  | Ch7: Stock Valuation and Market Equilibrium | *DB Forum 2* |  |  |
| **6** | Ch9: Cost of Capital | Quiz 6 | Sep 15 | Sep 21 |
|  | Ch10: Capital Budgeting | *Project 3* |  |  |
| **7** | Ch11: Cash Flow Estimation & Risk Analysis | Quiz 7 | Sep 22 | Sep 28 |
|  | Ch12: Financial Planning and Forecasting | *DB Forum 3* |  |  |
|  | Ch13: Corporate Valuation and Governance |  |  |  |
| **8** | Ch14: Dividends and Share Repurchases | Quiz 8 | Sep 29 | Oct 4 |
|  | Ch15: Capital Structure Decisions | **Final Exam** |  |  |

Note: This schedule is tentative and may be changed at discretion of the professor.

**Additional Information**

* Always add the course number “FINA 5303 VC01” in the subject line and include “your full name and student ID” in your email.
* Use your “First name +Last name” to name all your files that were submitted on Blackboard.
* For a prompt reply, please contact me by email yongli.luo@wayland.wbu.edu, or call/text 281-728-3694 during the regular working hours from 8:00AM to 5:00PM (Central Time). Do not use the Blackboard Message if you need a prompt or immediate reply.