**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: MGMT 6330 01 – Research Methods III

**Campus**

: WBUonline

**Term/Session**

**:** Fall 1 2025

**Instructor**

**:** Dr. Samantha R. Murray, PhD

**Office Phone Number/Cell #**

**:** 806-445-6565; by appointment only

**WBU Email Address**

**:** <<murrays@wbu.edu; the WBU email address to be utilized in this class>>

**Office Hours, Building, and Location**

**:** By appointment at

 https://calendly.com/drmurrayappt/dr-murray-appointment?month=2020-10

**Class Meeting Time and Location**

**:** Virtual

**Catalog Description**

**:**

Develop skills in designing qualitative research, including choice of research method (focus group and case studies, observational studies, participant observer studies, content analysis and other techniques), nature of data collection and data analysis issues, data interpretation and reporting issues.

**Prerequisite:** In good standing with the DMGT program

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

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| * APA Manual, 7th Ed. * [Grammarly Premium](https://www.grammarly.com/premium) * [Reciteworks (paid version)](https://reciteworks.com/pricing) * [Laerd Statistics](https://statistics.laerd.com/) * [SPSS GradPack Standard for Students](https://www.ibm.com/products/spss-statistics/gradpack#vendors) (Purchase the correct version based on your computer operating system, Windows or MAC) |

**Course Outcome Competencies**

**:**

* Conduct an empirical investigation.
* Create a proposal that includes developing a literature review, testable hypotheses, and methodology.
* Create a survey, collect data, analyze data with the appropriate statistical technique, explain the quantitative results and make conclusions.
* Integrate course concepts relating to the Christian Worldview.

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Academic Integrity**

**:**

[Link to Statement on Academic Integrity](https://www.wbu.edu/academics/writing-center/Academic%20Integrity%20Statement%20Pol%208.4.1%20Attch%20Oct%2020222.pdf)

**Artificial Intelligence:**

**No use of any generative AI tools permitted.**

* + 1. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
    2. All assignments must be fully created, designed, and prepared by the student(s).
    3. Any work that uses generative AI will be treated as plagiarism.

**Disability Statement:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

**Course Requirements and Grading Criteria**

During the course of this term, we will complete a quantitative project which will include a literature review, research methodology, data collection, statistical analysis, results, conclusions, and the final paper. Please check the content page on the course Blackboard page for complete descriptions of each assignment.

**Grading Criteria:**

1. Weeks 1-2 Literature Review and Testable Hypotheses = 100 points
2. Weeks 3-4 Research Methodology (Population/Sample, Operationalize Variables, Data Collection Process Description and survey= 100 points
3. Week 5 Collect data (Excel spreadsheet due) = 50
4. Weeks 6-7 Results Section= 100 points
5. Week 8 Final Paper with conclusions = 200 points

See Course Content weekly folders for specific instructions for each assignment.

**Late Policy**

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

* Assignments submitted within one week after the due date will receive a 10% deduction.
* Assignments submitted more than one week and less than 2 weeks late will receive a 20% deduction.
* Assignments submitted two weeks late or after the final date of the course will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.  ***To be considered for an exemption to the policy, students must contact the professor in advance of the due date.***

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the appropriate date, the I is converted to an F.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Tentative Schedule**

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| **WEEKS 1 & 2** | **Literature Review**   * Watch video(s) provided in Week 1 Content Folder. * Work on the Literature Review. * **Literature Review & Testable Hypotheses Due Sunday @ 1pm CST.** |
| **WEEKS 3 & 4** | **Research Methodology**   * Watch video(s) provided in Week 3 Content Folder. * Work on the Research Methodology * **Research Methodology due Sunday @ 1pm CST.** |
| **WEEK 5** | **Data Collection**   * **Data Collection completed and Excel spreadsheet due Sunday @ 1pm CST.** |
| **WEEKS 6 & 7** | **Results**   * **The results section is due Sunday @ 1pm CST.** |
| **WEEK 8** | **Quantitative Research Paper**   * **Your completed quantitative research paper is due Thursday @ midnight CST.** * **Congratulations!** |