

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: BUAD 2335 <<VC01>> – Introduction to Business Statistics

Campus: << WBUonline >>

Term/Session: <<Fall 2026 1st 8 weeks>>

Instructor: <<Ms. Shanna L. Donica>>

Office Phone Number/Cell #: <<806.831.9156, text for emergency situations, Include name and phone >>

WBU Email Address: <<shanna.donica@wayland.wbu.edu>>

Office Hours, Building, and Location: << Office Hours by appointment only. Monday -Friday 4:00 pm – 8:00 pm, will meet via Collaborate in Blackboard Ultra >>

Class Meeting Time and Location: << WBUonline >>

Catalog Description:

Develop fundamental skills in solving business-related situations involving methodologies for data identification, collection, interpretation, and presentation.

Prerequisite:

Math 1304

Textbook Information

Required Textbook(s) and/or Required Materials:

| BOOK | AUTHOR | ED | YEAR | PUBLISHER | ISBN# |
|--|--------|-----|------|-----------|-----------------|
| <u>Business Statistics: A First Course</u> With MyLab | Levine | 8th | 2020 | Pearson | 9780-13596-2879 |

CHAPTERS 1-8

*This course is part of the **Pioneer Academic Access Program**. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a*

physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to **EVERY class/material** and have to source through third party vendors.

Optional Materials: <<List optional materials recommended to enhance student learning>>

Course Outcome Competencies:

- Apply Christian principles and ethics to make sound business decisions using business decision theory and practice.
- Identify and describe sources of data, types of data, and presentation methods.
- Compile a set of data that will enhance data interpretation and analysis.
- Describe, calculate and interpret the numerical descriptive measures.
- Present data using various methods to ensure clarity and elimination of bias

Attendance Requirements

<<Select appropriate campus and delete the rest. Add your class attendance policy below the appropriate campus policy. >>

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence: reference one of the following in regard to how generative artificial intelligence (GAI) such as ChatGPT may or may not be used in this course: Choose A, B or C and delete the

others.

A. No use of any generative AI tools permitted.

- i. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
- ii. All assignments must be fully created, designed, and prepared by the student(s).
- iii. Any work that uses generative AI will be treated as plagiarism.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

<<<< Homework: 40%

Bible Integration Assignment 10%

Quizzes: 25%

Exams: 25%

. The University has a standard grade scale:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student's control. A grade of "incomplete" is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the I is converted to an F>>>>

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

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| Weeks | Assignments | Due Dates | |
|------------------------------|--|--|--|
| Week 1: Aug. 10-16 | Homework Ch 1 &2 Quiz 1: Ch 1-2 | Aug. 16 at 11:59 pm CST | |
| Week 2: Aug. 17-23 | Homework Ch 3 | Aug. 23 at 11:59 pm CST | |
| Week 3: Aug. 24-30 | Homework Ch 4 Quiz #2 Chapter 3-4 Exam 1: Ch 1-4 | Aug. 30 at 11:59 pm CST **Exam 1 due Sept.6 @ 11:59 pm CST | |
| Week 4: Aug. 31-Sept. 6 | Homework Ch 5 | Sept. 7 at 11:59 pm CST | |
| Week 5: Sept. 7 -13 | Homework Ch 6 Quiz 3: Ch 5-6 Biblical Integration Paper | Sept. 13 at 11:59 pm CST Biblical Integration Paper due Sept. 13 th at 11:59 pm CST | |
| Week 6: Sept. 14- Sept.20 | Homework Ch 7 | Sept.20 at 11:59 pm CST | |
| Week 7: Sept. 21-27 | Homework Ch 8 Quiz #2 Ch. 7-8 | Sept. 27 at 11:59 pm CST | |
| Week 8: Sept. 28-Oct. 3 | Exam 2: Ch 5-8 | **Exam 2 due Oct. 2nd @ 10:00 pm CST | ***Note that Exam 2 is due at 10:00 pm. |

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Additional Information

<< The key to succeeding in this course is to read the chapters thoroughly; more than once. Then work through the homework problems carefully, making sure you understand the concepts being covered. Lastly, repetition: Working problems, making flash cards, work with a partner are all ways to make sure you understand the concepts in this class. Before taking the quizzes or exams, make sure you are very familiar with the work you did in the homework assignments and take it in a time when you are free from distractions. Also, please stay caught up! Unless you have coordinated with me in advance, I will not accept late work, so make sure you plan your time properly during the term.

In addition to the statistics assignments coordinated with the text book you will be expected to write a paper on an assigned topic that will serve as a Biblical integration assignment for the course.>>

*****Late work will not be accepted after the due date.***** It is your responsibility to ensure work is completed on time. If you have athletic events, have scheduling issues with work, etc. you need to plan in advance to complete assignments. **Plan and prepare.**>>