# "WBUlogo"

Campus Name

School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.

# 3. COURSE NUMBER & NAME:

MGMT 6304-VC-01, Comparative Analysis of Contemporary Managerial Approaches

# **4. TERM**:

Fall, 2018

# **5. INSTRUCTOR**:

Dr. Jan Jones

# **6. CONTACT INFORMATION**:

Office phone: 270-227-9445

WBU Email: jonesj@wbu.edu

Cell phone: 270-227-9445

# **7. OFFICE HOURS, BUILDING & LOCATION**:

 Monday – Friday: 10:00 a.m. – 5:00 p.m. Central

# **8. COURSE MEETING TIME & LOCATION**:

Virtual Campus

# **9. CATALOG DESCRIPTION**:

In-depth examination of alternative management approaches giving consideration to compelling issues and determinates of meaningful differences.

# 10. PREREQUISITE:

None

# **11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

None

# 12. OPTIONAL MATERIALS

# **13. COURSE OUTCOMES AND COMPETENCIES**:

* Examine alternative managerial approaches in contemporary setting
* Critique compelling issues impacting managerial decision-making
* Utilize contemporary alternative managerial approaches in analysis of case studies or selected management environments

# 14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

# **15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

# **16. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **17. COURSE REQUIREMENTS and GRADING CRITERIA**:

**Assignments include Discussion Board work; journal articles; and, work on the Applied Research Project as described in the course.**

***Grading Criteria:***

Discussion Board / 5 @ 100 points each = 500 points

Journal Article Summaries / 4 @ 100 each = 400 points

Applied Project Proposal = 100 points

**17.1 Include Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

# 18. TENTATIVE SCHEDULE

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| **Calendar** | **Assignments** |
| **Week 1**Connect MGMT 6301 to MGMT 6304 | 1. Review Part 4 of the Wren Text from MGMT 6301.
2. Post on Discussion Board per directions on Blackboard.
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| **Week 2**Change Management | 1. Read articles as assigned on Blackboard.
2. Post on Discussion Board per directions on Blackboard.
 |
| **Week 3**Change Management | 1. Find a scholarly article on Change Management.
2. Develop Journal Article Summary as directed.
 |
| **Week 4**Contingency Management | 1. Read articles as assigned on Blackboard.
2. Post on Discussion Board per directions on Blackboard.
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| **Week 5**Contingency Management | 1. Find a scholarly article on Contingency Management.
2. Develop Journal Article Summary as directed.
 |
| **Week 6**Systems Theory | 1. Read articles as assigned on Blackboard.
2. Post on Discussion Board per directions on Blackboard.
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| **Week 7**Systems Theory | 1. Find a scholarly article on Systems Theory.
2. Develop Journal Article Summary as directed.
 |
| **Week 8**Chaos Theory | 1. Read articles as assigned on Blackboard.
2. Post on Discussion Board per directions on Blackboard.
 |
| **Week 9**Chaos Theory | 1. Find a scholarly article on Chaos Theory.
2. Develop Journal Article Summary as directed.
 |
| **Weeks 10 & 11**Work on Applied Project | 1. Work on Applied Project proposal per directions on Blackboard.
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# 19. ADDITIONAL INFORMATION