



Virtual Campus

School of Business

2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.

3. COURSE NUMBER & NAME:

MGMT 6311-VC01, Seminar in Entrepreneurship

4. TERM:

Fall, 2018: Aug. 20 to Nov. 3

5. INSTRUCTOR:

Dr. Bob Vega

6. CONTACT INFORMATION:

Office/Cell phone: 808-753-5478.

You may call anytime, but please keep in mind that your faculty is in the Hawaii Time zone.

WBU Email: vegar@wbu.edu

7. OFFICE HOURS, BUILDING & LOCATION:

Virtual office: Online Sunday through Friday, 5 to 10 PM Mountain time

8. COURSE MEETING TIME & LOCATION:

Virtual Campus: Online, Blackboard

9. CATALOG DESCRIPTION:

Examination of the identification of entrepreneurship opportunities, funding support and venture capitalists, infrastructures necessary for successful entrepreneurship, identifying characteristics of entrepreneurs, network effects on entrepreneurship, and other related topics.

10. PREREQUISITE: [None](#)

11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
Entrepreneurship	Hisrich/Peters/Shepherd	10th	2017	McGraw-Hill	9780-07811-2843	6/29/17

12. OPTIONAL MATERIALS: None**13. COURSE OUTCOMES AND COMPETENCIES:**

- Critique and synthesize theories in entrepreneurship research
- Propose research projects that extend or combine research in entrepreneurship
- Apply entrepreneurship research theories to current management problems

14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University's attendance policy.

15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

16. DISABILITY STATEMENT:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

17. COURSE REQUIREMENTS and GRADING CRITERIA:

Required Graded Assignments

- Discussion Board / 6 @ 100 points each = 600 points
- Business Plan = 200 points
- Case Study = 200 points

Grading Criteria

Grading Scale:

100-90% = A

89-80% = B

79-70% = C

69-60% = D

Below 60 = F

W= Approved Withdrawal

WP= Approved Withdrawal Passing

WF= Withdrawal Failing

I= Incomplete

17.1 Grade Appeal Statement: “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

18. TENTATIVE SCHEDULE

Start Date	Calendar	Assignments
8/20	WEEK 1 What is Entrepreneurship? Is there such a thing as “Entrepreneurial Mindset”?	Chapter 1 Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.
8/27	WEEK 2 The Idea of Corporate Entrepreneurship	Chapter 2 Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.
9/3	WEEK 3 How does Entrepreneurship happen?	Chapters 3-4 Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.
9/10	WEEK 4 The Domestic Market and the Global Perspective	Chapter 5 Article readings as assigned in Blackboard Discussion Board as assigned in Blackboard
9/17	WEEK 5 The Entrepreneurial Venture	Chapters 6 – 12 Business Plan as assigned in Blackboard.
9/24	WEEK 6 Growth and Exit Plans	Chapters 13 – 15 Business Plan as assigned in Blackboard.
10/1	WEEK 7 Religion and Entrepreneurship	Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.
10/8	WEEK 8 Minority Entrepreneurship	Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.
10/15	WEEK 9 Synthesizing the Theory and Application	Case Study as assigned in Blackboard.
10/22	WEEK 10 Synthesizing the Theory and Application	Case Study as assigned in Blackboard.
10/29	WEEK 11 Synthesizing the Theory and Application	Case Study as assigned in Blackboard. ALL FINAL ASSIGNMENTS DUE BY NOVEMBER 3, 2018

19. ADDITIONAL INFORMATION

Faculty may add additional information if desired.