**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: BUAD 4334 VC01 – Business Ethics

**Campus**

: WBU online

**Term/Session**

**:** Fall 2nd 8 weeks 2025

**Instructor**

**:** Mrs. Lisa McCarthy

**Office Phone Number/Cell #**

**:** NA

**WBU Email Address**

**:** Lisa.McCarthy@wayland.wbu.edu

**Office Hours, Building, and Location**

**:** Virtual. Available on student’s schedule by appointment.

**Class Meeting Time and Location**

**:** Asynchronous/Online

**Catalog Description**

**:**

In-depth investigation of ethical management and leadership styles, including context of a Christian worldview. Ethical reasoning for application to a variety of business situations.

**Prerequisite:**

None

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Business Ethics: Ethical Decision Making & Cases with MindTap | Ferrell, Fraedrich  Ferrell | 14th | 2026 | Cengage | 9798-21404-3111 |
| **\*\* AND \*\* \*\* Both Books Are Required** | |  | | | |
| Ethics on the Job | Pfeiffer | 4th | 2014 | Cengage | 9781-28541-5598 |

*This course is part of the* ***Pioneer Academic Access Program****. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to* ***EVERY******class/material*** *and have to source through third party vendors.*

**Optional Materials**

**: APA Manual, 7th Ed**.

**Course Outcome Competencies**

**:**

* Discuss business ethics issues and definitions, theories, and frameworks important to organizational ethical decision making;
* Recognize ethical issues in business;
* Identify means to resolve ethical disputes in business;
* Understand the role of corporate governance and corporate culture in ethical decision making;

# Discuss moral philosophies in relation to business and the Christian Ethic

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy,

My Attendance Policy:

You must check your email daily for any announcements I might make during the week.

There are assignments each week with specific due dates. Blackboard will close at midnight CST on those dates with no late assignments accepted unless there is a valid emergency.

If you miss 2 weeks of class, you will receive an F unless you have an extraordinary reason for missing class.

**University Policies**

**Academic Integrity**

**:**

[Link to Statement on Academic Integrity](https://www.wbu.edu/academics/writing-center/Academic%20Integrity%20Statement%20Pol%208.4.1%20Attch%20Oct%2020222.pdf)

**Artificial Intelligence:** **No use of any generative AI tools permitted.**

* + 1. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
    2. All assignments must be fully created, designed, and prepared by the student(s).
    3. Any work that uses generative AI will be treated as plagiarism.

**Disability Statement:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

**Course Requirements and Grading Criteria**

All chapter assignments are posted on the syllabus under the Tentative Schedule section, and they will be in the “weekly content” on Blackboard at the start of the term for your planning purposes.

Weekly Reading:

Students will be required to read the weekly chapter assignments. The Business Ethics book must be read to pass the exams and complete the weekly chapter assignments. Ethics on the Job book is needed for one of the case studies, but reading as assigned will help you to understand how to make ethical decisions.

Weekly Chapter Activities:

Each chapter has a short quiz, assignment, and video case study to enhance your understanding of the chapters. These are multiple choice and are completed within Mindtap (e-Book). They are either due on Thursdays or Sundays. See the “weekly content” folder in Blackboard for specific dates each week. They are located on the syllabus as well. Each activity has a various score. See the grading criteria for points assigned.

Case Studies: There are two case studies, one from each book, due in weeks 4 and 7 on Sunday. They are worth 200 **points** each. The second part to this activity is a discussion question on each one worth **10 points**.

Exams: There will be two exams and they will not require a proctor. The midterm will be available during week 4. The final will be available during week 8. The exams must be completed during the week given. Each exam will be worth 100 points for a total of 2**00 points**.

Late assignments:

Weekly chapter assignments must be completed in the week they are assigned. The time zone for due dates/times is CST. Each weekly board will close on Sunday night at midnight CST except for the last week of the term which closes on Saturday night at midnight CST.

ALL DUE DATES ARE ON SCHEDULE.

GRADING CRITERIA:

Chapter Quizzes (12 with various points) 168

Chapter Activity (12 X 30) 360

Video Cases (12 with various points) 252

SUB TOTAL FROM MINDTAP (e-Book) 780

Case Studies (2 X 200) 400

Discussion Questions (2 X 10) 20

Midterm 100

Final Exam 100

SUB TOTAL WITHIN Classroom 620

**TOTAL POINTS** **1,400**

\*\*\*\*\*THERE IS NO EXTRA CREDIT. Your grade is based on your work during each week. \*\*\*\*

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a micro term to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the appropriate date, the I is converted to an F.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Tentative Schedule**

|  |  |  |  |
| --- | --- | --- | --- |
| Week | Dates | Activities | Due Dates |
| 1 | 13-19 Oct. | Read Chapter 1 - The Importance of Business Ethics | Thursday |
|  |  | Read Chapter 2 - Stakeholder Relationships, Social Responsibility, | Sunday |
|  |  | and Corporate Governance |  |
|  |  | Read Chapter 1 in Ethics on the Job |  |
|  |  |  |  |
| 2 | 20-26 Oct. | Read Chapter 3 -Sustainability: Ethical and Social Responsibility | Thursday |
|  |  | Dimensions |  |
|  |  | Read Chapter 4 - The Institutionalization of Business Ethics | Sunday |
|  |  | Read Chapter 2 in Ethics on the Job |  |
|  |  |  |  |
| 3 | 27 Oct. -2 Nov. | Read Chapter 5- Emerging Business Ethics Issues | Thursday |
|  |  | Read Chapter 6 - Ethical Decision Making | Sunday |
|  |  | Read Chapter 3 in Ethics on the Job |  |
|  |  |  |  |
| 4 | 3-9 Nov. | Exam #1 (Chapters 1-6) | Sunday |
|  |  | Case Study Google from Business Ethics eBook | Sunday |
|  |  |  |  |
| 5 | 10-16 Nov. | Read Chapter 7 - Individual Factors: Moral Philosophies and Values | Thursday |
|  |  | Read Chapter 8 - Organizations Factors: The Role of Ethical Culture | Sunday |
|  |  | and Relationships |  |
|  |  | Read Chapter 4 in Ethics on the Job |  |
|  |  |  |  |
| 6 | 17-23 Nov. | Read Chapter 9 - Developing and Implementing an Effective Ethics | Thursday |
|  |  | Program |  |
|  |  | Read Chapter 10 - Global Business Ethics Issues | Sunday |
|  |  | Read Chapter 5 in Ethics on the Job |  |
|  |  |  |  |
| 7 | 1-7 Dec. | Read Chapter 11 - Ethical Leadership | Thursday |
|  |  | Case Study from Ethics on the Job eBook | Sunday |
|  |  |  |  |
| 8 | 8-13 Dec. | Read Chapter 12 - Technology: Ethics and Social Responsibilities | Thursday |
|  |  | EXAM #2 (Chapters 7-12) | Saturday |
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**Additional Information**

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| * Holidays: November 24-28, 2025, Thanksgiving Holidays. * Class Dates: Monday, October 13 – December 13, 2025. |
| * The class week is Monday to Sunday except for the last week of class, which will be Monday to Saturday. * Review the announcements and weekly assignments under the “weekly content” folder each week in Blackboard. * Your questions should be answered within 24 hours except on weekends and holidays then I will respond the next working day. * If you have problems or issues, contact me immediately by email. Don’t wait until the last minute to ask questions. * I reserve the right to change the syllabus before the class starts. |