

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: MGMT 6309 VC01 – Business Ethics

Term/Session: Fall 2, 2026

Instructor: Mark Bell, Ph.D.

Office Phone Number/Cell #: 731-937-1095

WBU Email Address: bellm@wbu.edu

Office Hours, Building, and Location: Office hours are by appointment only. I am generally available to schedule an appointment: Tues/Thurs 11am-4pm CT, Wed 10am-1:30pm CT, & Fri 8am - 11:30am CT

Class Meeting Time and Location: Online

Catalog Description:

Examination of current issues in business ethics including stakeholders and agency theory, the link between ethical climates in an organization and organizational success, social responsibility and sustainability and business performance, case studies of ethical failures and successes by business, and other topics.

Prerequisite: In good standing with the Ph.D. of Management program.

Textbook Information

Required Textbook(s) and/or Required Materials:

No textbook is required

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| <ul style="list-style-type: none">• APA Manual, 7th Ed.• Grammarly Premium• Reciteworks (paid version) |
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Optional Materials: N/A

Course Outcome Competencies:

- Critique and synthesize theories in business ethics
- Propose research projects that extend or combine research in business ethics
- Apply business ethics theories to current management problems
- Integrate course concepts relative to the Christian Worldview.

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence:

A. No use of any generative AI tools permitted.

- i. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
- ii. All assignments must be fully created, designed, and prepared by the student(s).
- iii. Any work that uses generative AI will be treated as plagiarism.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

Requirements:

Discussion Board (8 total worth 50 points each) 400 points
Exploration Essays (4 total worth 100 points each) 400 points
Total 800 points

Letter Grades:

A (90-100%): 720 - 800 points
B (80 - 89%): 640 - 719 points
C (70 - 79%): 560 - 639 points
D (60 - 69%): 480 - 559 points
F (0 - 59%): 479 points or below

Late Policy

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

- Assignments, other than Discussion Board assignments, submitted within one week after the due date will receive a 10% deduction.
- Assignments, other than Discussion Board assignments, submitted more than one week and less than 2 weeks late will receive a 20% deduction.
- Assignments submitted two weeks late or after the final date of the course will not be accepted.
- Discussion Board assignments must be submitted during the discussion week and will not be accepted late.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis. ***To be considered for an exemption to the policy, students must contact the professor in advance of the due date.***

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

Week	Topics Covered	Assignments
1	Defining Business Ethics	1. Discussion Forum 1
2	Stakeholder Relationships	1. Discussion Forum 2
3	The Agency Issue and Individual Moral Philosophies	1. Discussion Forum 3 2. Exploration Essay 1
4	Common Ethical Issues and Moral Dilemmas	1. Discussion Forum 4.
5	Ethics and the Legal Environment	1. Discussion Forum 5. 2. Exploration Essay 2
6	Corporate Social Responsibility	1. Discussion Forum 6
7	Ethical Leadership and Ethical Culture	1. Discussion Forum 7 2. Exploration Essay 3
8	Developing Ethics in Others	1. Discussion Forum 8 2. Exploration Essay 4