# "WBUlogo"

Virtual Campus

School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

# 3. COURSE NUMBER & NAME:

#  [[BUAD 5304 Spring 1st8WKS 2022 VC01](https://wbu.blackboard.com/webapps/blackboard/execute/launcher?type=Course&id=_699294_1&url=)](https://wbu.blackboard.com/webapps/blackboard/execute/courseMain?course_id=_699288_1)

# **4. TERM**:

Spring 1st 8 Weeks

Jan 10th to March 5th 2022

# **5. INSTRUCTOR**:

Keith Pratt, PhD

# **6. CONTACT INFORMATION**:

Office phone: 620-212-0621

WBU Email: henry.pratt@wayland.wbu.edu or drkpratt@gmail.com

Cell phone: optional—620-212-0621

# **7. OFFICE HOURS, BUILDING & LOCATION**:

Virtually by Skype or other Media Student Desires

Monday – Friday 10 AM – 7 PM (Other times by Appointment)

8. **Course Meeting Time and Location:** This course is a Virtual Class meaning the entire course will be conducted within the **Blackboard Environment.**  Blackboard should be available to you 24 hours a day 7 days a week. If you have difficulties logging into Blackboard let me know as soon as possible and also contact technical support.

# **9. CATALOG DESCRIPTION**:

Systematic overview of normative ethics and a comprehensive discussion of contemporary moral issues including analysis of case studies; ethical implications of employment law, diversity management and corporate sustainability.

# 10. PREREQUISITE:

None

# **11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

# 12. OPTIONAL MATERIALS-None

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| Business & Professional Ethics for Directors, Execs & Accountants  | Brooks/Dunn | 9th | 2021 | Cengage | 9780-35744-1886 | 1/11/21 |

# **13. COURSE OUTCOMES AND COMPETENCIES**:

* Identify ethical issues and business solutions in developing a practical decision matrix.
* Apply ethical solutions to assets and personnel in a business setting.
* Communicate effectively in writing and orally, clearly and succinctly ethical decisions and the reasoning to all those who are or may be impacted by your communication.

# Create, prepare, & produce an ethics program with all the components.

# 14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

Students should make every effort to login to the course a minimum of three times per week. ***(Just so you know I have the ability to track whenever you login to Blackboard, where you visit and how long you visit).*** This keeps both the student and the instructor aware of progress and that information is being checked.  A current email address is also required. Students need to ensure their ISP and computer systems are reliable. If there are issues with the WBU VC server, students will not be penalized.   **THE TIMELINES SET UP IN THE SYLLABUS AND CLASS CALENDAR MUST BE ADHERED TO – THIS IS NOT A SELF-PACED COURSE!**   Do not wait until the last day to post assignments or provide comments to the discussion board – if you have an issue – I may not be able to assist you.

# **15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

# **16. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **17. COURSE REQUIREMENTS and GRADING CRITERIA**:

**Grading:**

**Discussion Questions and Participation** - 300 Points-30 Points for each week.

**Case Study**-(1) 100 Points

**Articles**-(2) 100 Points each

**Midterm**-200 Points

**Final**-200 Points

**These totals may vary as we move through the term, but you will be notified if they do.**

**I may also have a “Collaborate” Session every week as determined by the instructor. If so these topics will be decided Collaboratively between instructor and students.**

**Discussion Forums:** Discussion question/s will be posted to the discussion board each week. Students are required to post responses to the questions each week by Thursday of that week. You are also required to respond to two of your fellow colleagues posts normally by Sunday, at midnight of that week unless otherwise instructed.

**Mid-Term and Final Exam:** There will be two exams, each worth 200 Points. These will not be multiple choice or True/False exams.

**Case Studies, Journal Articles and Collaborative Activities:** There will be a minimum of one case study and two journal articles required throughout the course. **You *may* be required to work collaboratively** (meaning you will work in teams) for at least one of those activities.

**17.1 Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

# 18. TENTATIVE SCHEDULE

# Calendar for [BUAD5304 Spring 1ST8WKS 2022 VC01](https://wbu.blackboard.com/webapps/blackboard/execute/courseMain?course_id=_699288_1)

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| **Week 1 Jan 10th**  | **Introduction, Course Policy & Requirements, Syllabus****Chapter 1: Ethics Expectations** |
| **Week 2****Jan 18th**  | **Chapter 2: Ethics and Governance Scandals** |
| **Week 3****Jan 24th**  | **Chapter 3: Ethical Behavior—Philosophers Contributions** |
| **Week 4 Jan 31st**  | **Chapter 4: Practical Ethical Decision Making****Chapter 5: Corporate Ethical Governance and Accountability** |
| **Week 5****Feb 7th**  | **Midterm Exam** |
| **Week 6****Feb 14th**  | **Chapter 6: Professional Accounting in the Public Interest****Chapter 7: Managing Ethics Risks and Opportunities** |
| **Week 7****Feb 21st**  | **Chapter 8: Subprime Lending Fiasco – Ethics Issues** |
| **Week 8****Feb 28th**  | **Final Exam** |

# 19. Holiday

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| **Holiday** |
| Jan 17th  | Martin Luther King Day |