



School of Business

2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

3. COURSE NUMBER & NAME:

MISM 3307-VC01, Web Design

4. TERM: Spring 1 2022

5. INSTRUCTOR:

Dr. Kenroy Wedderburn

6. CONTACT INFORMATION:

Office phone:

WBU Email: kenroy.wedderburn@wayland.wbu.edu

Cell phone: (347)279-2369

7. OFFICE HOURS, BUILDING & LOCATION:

F 9am – 11:30am (Via email and/or phone)

8. COURSE MEETING TIME & LOCATION:

Meeting day & time: Online

9. CATALOG DESCRIPTION:

Analyzing information and applying graphic design techniques to develop effective, pleasing and useful web sites.

10. PREREQUISITE:

COSC 2311

11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
<u>Learning Web Design</u>	Robbins	5th	2018	O'Reilly Media	9781-49196-0202	11/22/17

Chapters 1-15, 17-19

12. OPTIONAL MATERIALS

13. COURSE OUTCOMES AND COMPETENCIES:

- Demonstrate ability to create web pages using HTML
- Demonstrate ability to create enhance web pages using Cascading Style Sheets
- Demonstrate ability to use basic JavaScript coding
- Demonstrate ability to use transitions, transforms and animation techniques
- Demonstrate ability to use tables and forms

14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University's attendance policy.

15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

16. DISABILITY STATEMENT:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

17. COURSE REQUIREMENTS and GRADING CRITERIA:

(Include information about term papers, projects, tests, presentations, participation, reading assignments, etc. and how many points or what percentage of the final grade each of these components or assignments is worth)

The breakout for grades is as follows:

- Exams 30%
- Assignments 40%
- Project(s) 20%
- Discussion 10%

Exams:

- Two (2) Exams will be given.
- Exam #1
- Exam #2

Project

- You will build a website (more details tbd)
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Discussion:

1. **Topic tbd**

Assignments:

- These will be web design exercises
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Assignment #1

Assignment #2

Assignment #3

Assignment #4

Assignment #5

Grading: . The standard is 90%-100% =A; 80-89%=B, 70-79%=C, 60-69%=D and below 60%=F.

17.1 Include Grade Appeal Statement: “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

18. TENTATIVE SCHEDULE

Week # / Class Dates	Reading Topics	Blackboard Assignments / Quizzes	Due Dates
1 Jan 10		Assignment #1	Wed Jan 12
2 Jan 17	<i>NOTE – Fri Jan 14th is Census Day</i>	Assignment #2	Sat Jan 22
3 Jan 24		Assignment #3 Discussion #1	Sat Jan 29
4 Jan 31		Exam #1	Sat Feb 5
5 Feb 7		Assignment #4	Sat Feb 12
6 Feb 14		Submit Project	Sat Feb 19
7 Feb 21		Discussion #2 Assignment #5	Sat Feb 26
8 Feb 28	<i>March 5th Spring 1 2022 Ends</i>	Exam #2	Sat Mar 5

19. ADDITIONAL INFORMATION

i) Please include the course number (MISM3303) on the subject line of your emails to me for quick turnaround. Typical turnaround time for responses are within 24 hours during the week and 48 hours on weekends.

ii) **Late Policy** – Except for the last week of class - I will accept assignments up to a maximum of one week late (points will be deducted at a rate of -2 for each day late). No

assignments will be accepted after the one week deadline (other than in extreme situations). No late assignments are accepted for the last week of class.

iii) **Make-Up Policy:** No makeup work will be assigned for this course.

iv) Assignments should only be submitted using Blackboard. Assignments must be formatted as a Microsoft Office file (even if not produced using Microsoft Office) or a PDF file.

v) All assignments (however small) MUST have a cover page to include: Course Number and Name; Student's Name, Instructor's Name; Assignment Name/Title; Date. No cover sheet will mean -5% points.

vi) If any assignment is numbered, or has multiple questions, the student must clearly indicate which question is being answered for which question. The instructor is not obligated to search for, guess or otherwise try to figure out which answers belong to which questions. If the instructor cannot easily see which answer belong to which question – then the assignment will not be graded.

vii) It is very important that you check your Wayland email at least twice per day (morning and evening). The instructor may need to contact you urgently regarding a matter pertaining to you and time may be of the essence. Ideally you should check your Wayland email regularly.