

Spring 2014  
PSYC/SOCI 4310  
School of Behavioral and Social Sciences  
Social Psychology

**Instructor:** Dr. Don Knox

**Contact Information:** 806.292.7021 Email: [knox@wbu.edu](mailto:knox@wbu.edu)

**Office Hours: Office Hours:**

Will post closer to start of semester

Saturday and Sunday - no hours.

**Class Time and Location:** Virtual Campus

**CATALOG DESCRIPTION:** Social Psychology (PSYC or SOCI 4310)—individual experiences and behaviors in social situations with an emphasis on experimental procedures for determining the nature of interpersonal relationships.

**PREREQUISITE:** PSYC 1301

**TEXTBOOKS:**

Social Psychology, 11<sup>th</sup> edition (ISBN 0078035295) by David G. Myers

**COURSE OUTLINE:**

Chapter 1: Introducing Social Psychology

Part 1: Social Thinking

Chapter 2: The Self in a Social World

Chapter 3: Social Beliefs and Judgments

Chapter 4: Behavior and Attitudes

Part 2: Social Influence

Chapter 5: Genes, Culture, and Gender

Chapter 6: Conformity

Chapter 7: Persuasion

Chapter 8: Group Influence

Part 3: Social Relations

Chapter 9: Prejudice: Disliking Others

Chapter 10: Aggression: Hurting Others

Chapter 11: Attraction and Intimacy: Liking and Loving Others

Chapter 12: Helping

Chapter 13: Conflict and Peacemaking

Part 4: Applying Social Psychology

Chapter 14: Social Psychology in the Clinic

Chapter 15: Social Psychology in Court

Chapter 16: Social Psychology and the Sustainable

**OUTCOME COMPETENCIES:** The goals of this course are as follows:

Goal 1: The student will develop analytical and technical skills necessary for successful scholarship.

Outcomes related to this goal:

The student will develop a written strategy for research which includes accessing physical and electronic resources, organizing data, and creating an analysis method for evaluating the data.

The student will produce a report developed through research of topics assigned by the instructor which gives evidence of thorough examination, careful analysis, and clear documentation, in conformity to the guidelines posted below. Each student will write three theme papers, using APA style, choosing three of the four listed topic areas.

Part 1: Social Thinking

Part 2: Social Influence

Part 3: Social Relations

Part 4: Applying Social Psychology

Goal 2: The student will develop an appreciation for questions and controversy in Social Psychology.

Outcomes related to this goal:

The student will be able to formulate at least five questions about events and outcomes connected with any of the topical areas presented in the text (and listed below). The student will prepare critical reviews of selected writings that will be posted in the course notes section of Blackboard.

Part 1: Social Thinking

Part 2: Social Influence

Part 3: Social Relations

Part 4: Applying Social Psychology

Goal 3: The student will develop an appreciation for the uniqueness of all persons and interaction in a digital environment.

Outcomes related to this goal:

Each student will contribute to online discussions and chat-rooms.

Each student will post their theme paper assignments.

Each student will comment on the theme papers presented by each student.

**COURSE REQUIREMENTS:** The University is an institution of higher education. Students are assumed to have the appropriate academic skills and maturity to act responsibly for their education and conduct. You are responsible for the posted timelines, assignment dates, discussion questions and your ISP and computer. All dates and times listed are Texas – Central Time zone.

Participation/Attendance: Participation in an on-line course can be difficult to measure. To help me deal with the different time zones and shift working of various individuals, I will set up analogous discussions. I will try to post a discussion topic once per week (maybe more, probably not less). You may respond to my posting and/or to other student's responses. When the discussions are posted, I expect each student to comment on each. I will not tolerate abusive or overly critical comments from any student – please remember to be civil! This is worth 100 points or 10% of your grade. Chat rooms will also be set up to facilitate group discussions. These discussions will be monitored and again, abusive behavior will not be tolerated. Chat room discussions are a part of the discussion grade.

Quizzes: There will be quizzes covering the assigned chapters. The quizzes are not proctored but they are a part of your grade. They are timed and there is a penalty incurred if the time limit is exceeded. Since the quizzes are not proctored – there are NO make-ups. These (total) are worth 90 points total or 9% of your final grade. Quizzes will be available for 6 days each – the quizzes will help you with the test! Please do not wait until the last moment to take the quiz/exam. There may be an issue with your computer/ISP and I may be unable to help you out.

Exams: Every student will be required to take two (2) PROCTORED exams on the dates indicated on the schedule. The exams will contain about 60 - 75 questions and may consist of multiple choice, true/false, matching and essay questions. The exams will be worth 200 points each or 20% each of your final grade. It is the student's responsibility to coordinate a testing time

with the on-site proctor. A majority of these questions will come from the chapter quizzes.

Journal Reviews: Each student will review three academic journal articles. The will be in a folder labeled "Journals for assignment 1 (2) (3)". There will several to choose from. The review will be a minimum of 2 pages (double spaced, 12 point Arial font, 1" margins and I will repaginate). You do not need to include your name – just the journal article name that you are reviewing. I will delete and bibliographic information before I look at the length of the assignment. The review is your opinion of the journal article. Does it make sense? Does the author prove their point? Did they go about the research well? How can you apply the research? Things along that line should be in the review. Each review is worth 70 points or 21% of your total grade. Late work will not be accepted and emailed assignments will not be accepted. All assignments must be turned in via the Blackboard portal.

Theme Paper Postings (Theme Postings): Each student will write and post two (2) theme papers for all students listed in the course to comment on. These theme papers will be at least 600 words in length (bibliography does not count in the word count – no title page required). You are required to post a response to each of your fellow students' theme posting (at least 50 words). APA style will be used as a formatting guide. Each theme paper will count for 100 points (20% total or 10% each) – late papers will not be accepted. Your responses to others are a part of that grade.

### **Additional Quiz/Test Instructions**

On the scheduled date, the exam will be posted for a period of time during which you may log on and take the exam.

ALL exams will use BlackBoard and are proctored. It is the student's responsibility to make arrangements to take the exam with a proctor.

To take the exams you to log in to BlackBoard and your proctor will type in the password. You may not log on before or after the specified time. Once you log on you have 4 hours to take the exam and 10 minutes to take quizzes. If you go over the allotted time, one point will be deducted from the exam grade for each minute that you are over the allotted time for the first 5 minutes. 5 points will be deducted for each minute over 240 minutes. These quizzes and exams are closed book and no notes. Additional instructions may be posted before the exam date. If there is an issue with Wayland's BlackBoard server, the student will not be penalized. However, there have been very few issues with this server. **Again, and I cannot stress this enough, do not wait until the last minute to take quizzes and exams.** They will not be reset as a matter of routine.

Cheating: Students cheating on exams or quizzes will fail this course and may be subject to further University discipline. Plagiarism is considered cheating and will not be tolerated. Plagiarism is grounds for failing this course. Copying from websites is plagiarism.

Grading: The course grade will be determined from the following breakdown:

Exams	400 points (200 points each)
Quizzes	90 points (15 points each)
Theme Postings	200 points (100 points each)
Journals	210 points (70 points each)
Participation	100 points

ADA: It is university policy that no otherwise qualified disabled person be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the University

**COURSE EVALUATIONS:** The assignment of course grades will be based on the following scale:

A = 900-1000	Indicates comprehensive mastery of course requirements.
B = 800-899	High level of performance in meeting course requirements.
C = 700-799	Satisfactory level of performance.
D = 600-699	Lowest passing grade.
F = 599 and lower	
I = Incomplete	Given only if circumstances beyond the student's control prevented completion of course requirements

Course Schedule:

<b>Date Open</b>	<b>Date Closed (23:59 CT)</b>	<b>Type of assignment</b>	
<b>3/3</b>	<b>3/8</b>	<b>Quiz 1</b>	<b>Chapters 1-3</b>
<b>3/17</b>	<b>3/22</b>	<b>Quiz 2</b>	<b>Chapters 4-6</b>
<b>2/24</b>	<b>3/19</b>	<b>Journal 1</b>	
<b>3/24</b>	<b>3/29</b>	<b>Quiz 3</b>	<b>Chapters 7-8</b>
<b>2/24</b>	<b>4/2</b>	<b>Original Theme 1 Post</b>	<b>Chapters 1 – 8</b>
<b>2/24</b>	<b>4/5</b>	<b>Responses to ALL student original posts</b>	
<b>3/31</b>	<b>4/12</b>	<b>Test 1</b>	<b>Chapters 1-8</b>
<b>2/24</b>	<b>4/16</b>	<b>Journal 2</b>	
<b>4/14</b>	<b>4/19</b>	<b>Quiz 4</b>	<b>Chapters 9-10</b>
<b>4/21</b>	<b>4/26</b>	<b>Quiz 5</b>	<b>Chapters 11-13</b>
<b>4/28</b>	<b>5/3</b>	<b>Quiz 6</b>	<b>Chapters 14-16</b>
<b>2/24</b>	<b>5/7</b>	<b>Original Theme 2 Post</b>	<b>Chapters 9-16</b>
<b>2/24</b>	<b>5/10</b>	<b>Responses to ALL student original posts</b>	
<b>2/24</b>	<b>5/14</b>	<b>Journal 3</b>	
<b>5/5</b>	<b>5/17</b>	<b>Test 2</b>	<b>Chapters 9-16</b>