

**WAYLAND BAPTIST UNIVERSITY**

**VIRTUAL CAMPUS**

**SCHOOL OF BUSINESS**

**SYLLABUS**

1. Mission Statement: Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.

2. Course: **FINA 5303** – {0X}, Managerial Finance

3. Term: Spring 2014

4. Instructor: Gilbert J. Werema, Ph.D, Associate Professor of Marketing

5. Office Phone and email: 972-978-1807(C) /weremag@wbu.edu

6. Office Hours, Building, and Location

7. Class Meeting Time and Location: Virtual campus

8. Catalog Description: Financial management decision-making techniques in areas of planning the financial structure, management of assets, capital budgeting, obtaining capital, and management of income under conditions of uncertainty.

9. Prerequisites: BUAD 5301 and BUAD 5302.

11. Required Textbook and Resources:

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| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** | **REVIEW** |
| Principles of Managerial Finance | Gitman | 13th | 2012 | Pearson | 013-611946-8 | Spring 14 |

12. Optional Materials:

13. Course Outcome Competencies:

Upon completion of this course, the student should have:

* An improved appreciation for the financial complexities facing such firms today;
* An ability to recognize potential financial problems as they develop;
* Knowledge of available alternatives to mitigate such problematic developments.
* Know the goal of the financial manager.
* Analyze the cost of capital.
* Calculate the weighted average cost of capital (WACC).
* Calculate the payback period.
* Calculate and analyze the net present value (NPV) of a project.
* Calculate and analyze the interest rate of return (IRR) or Keynes’ marginal efficiency of capital.

14. Attendance Requirements:

14. Disability Statement: “In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.”

16: Course Requirements and Grading Criteria:

Examinations: There will be two exams consisting of multiple choice questions. The dates for the exams are indicated on the accompanying Schedule of Classes. Questions may address materials from the chapters that were not covered in lecture or assignments. Good note taking will assist you in preparation for the exams, but adequate study of the assigned chapters will improve your probability of receiving a high grade on the exam. Makeup tests will only be given for official university trips with proper documentation. Makeup tests for excused absences must be taken within 1 week of your return to campus. Any makeup exam will cover the same topics as the exam given in class, but may not include the same questions. Class lectures and assignments are designed to reinforce, not replace, the textbook. You are responsible for reading each assigned chapter. Test questions will come from both lectures and reading assignments. You should bring a calculator to class for exams as some of the questions will represent problems typical of those assigned as homework and demonstrated in class.

Assigned Problems: Ten sets of problem assignments have been indicated on the accompanying Schedule of Classes.

 Exams (2 @ 100 points each) 200

 Quizzes 100

 Assigned Problems (10 @ 10 points each) 100

 Project 100

 **Total Points Possible 500**

17. Tentative Schedule: (Calendar, Topics, Assignments)