WAYLAND BAPTIST UNIVERSITY

PLAINVIEW CAMPUS

SCHOOL OF FINE ARTS

**Wayland Mission Statement**: Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Course Title and Number: ART 1301 VC01**

**Term:** VC Spring 2014

**Name of Instructor: Mark Hilliard, MFA**

**Office Phone and Email Address:**

Phone: (806) 291-1082

E-mail: hilliardm@wbu.edu

**Office Hours, Building, and Location:**

Office: Harral Arts Complex, room 107

Office hours: Monday 10:00 a.m. - Noon

Tuesday 9:00 a.m. -Noon; 2:00-4:00p.m.

Wednesday 10:00 a.m. - Noon

Thursday 9:00 a.m. – Noon

Friday 10:00 a.m. – Noon: 2:00-4:00 p.m.

**Class meeting time and location: VC Non-Synchronous**

**Catalog description:**  An introduction to art history and art criticism, including basic *Principles of Design*, critical evaluation, and essential art foundations.

**Prerequisites:** None

**Required textbook and resource materials:** *A World of Art, 7th Edition* by Henry M. Sayre

ISBN 10:0205887570 or 13:978-0205887576. [www.artlex.com](http://www.artlex.com) [www.smarthistory.org](http://www.smarthistory.org)

**Optional materials: none**

**Course outcome competencies:**

Students will:

* Demonstrate their understanding of the creative process, how artists perceive the world and the critical process of thinking about and making art.
* Describe how visual literacy is developed through words and images, and how artists describe the world and think about visual conventions.
* Identify the value of art and how it is received, the politics of art and how it relates to public space.
* Identify the formal elements and how they are used in works of art:
* Varieties of line and qualities of line in works of art
* Shape and two dimensional space
* Three dimensional space
* Light and color
* Texture, pattern, time and motion
* Identify the *Principles of Design* relating to works of art:
* Balance
* Emphasis and Focal Point
* Scale and Proportion
* Repetition and Rhythm
* Unity and Variety
* Identify the fine arts media: Drawing, Printmaking processes, Painting, Photography, Time-based media, and Sculpture, through studies of specific artworks and artifacts.
* Demonstrate their understanding of crafts as fine art, and the media and processes of craft.
* Demonstrate their understanding of the vocabulary of art and art history.
* List and describe movements in the history of art including the Arts and Craft Movement, Art Nouveau, Art Deco, Avant-Gardes, the Bauhaus, Modern and Post Modern design.
* Be able to place the Arts in historical context from:
* The Ancient World, (Primitive, Mesopotamia, Egyptian, Greek, Roman, Asian)
* The Age of Faith, (Byzantine, Romanesque, Gothic, developments in Africa and Asia)
* The Renaissance through the Baroque, (Early and High Renaissance, Mannerist, Baroque)
* The Eighteenth and Nineteenth Centuries, ( Rococo, Neoclassicism, Romanticism, Realism, Impressionism and Post-Impressionism)
* 1900 to the Present, (Cubism, Fauvism, German Expressionism, Futurism, Dada and Surrealism, American Modernism and Abstract Expressionism, Pop and Minimalism, Postmodern Directions)
* Be able to identify artists and works of art in the historical contexts presented.
* Demonstrate their understanding of the process of critical thinking with regards to appreciating works of art.

**Attendance requirements:** Class attendance is mandatory. Any student who misses 25% (non-participatory for three (3) or more of the eleven (11) weeks of the term) will receive a grade of ‘F’ in the course (Policy 8.4.2). Students should refer to the 2013-2014 Academic Catalog for additional attendance information. Timely submission of the weekly quizzes and required Discussion Board postings shall be evidence of student participation.

**Disability statement:**  In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.

**Course requirements and grading criteria:**

**Note:** Eleven (11) grades will be Quiz grades associated with assigned readings of the text, lecture notes posted on Blackboard, and Internet readings, worth up to 100 points each. Each weekly Discussion Board forum is worth up to 10 points (100 points total in DB). Each student will research and write a single, two page paper on an assigned topic related to the class. There are 1300 available points in the course. All grades are equally weighted. The final grade for the class will be determined by the total accumulated points that the student earns.

**A**=1170-1300 points

**B**=1040-1169 points

**C**=910-1039 points

**D**=780-909 points

**F**=779 or fewer points

**Tentative schedule: TBA** (Readings typically start on Mondays. Quizzes typically start on Friday at 8:00 a.m. and end Tuesday night at 11:00 p.m.) Discussion Board topics will be ‘Announced’ on Sunday afternoons and will be due the following Saturday night at 11:00 p.m.

Week 1: Chapters 1 and 2 Quiz- Discussion Board Week 1 Week 2: Chapters 3 and 4 Quiz- Discussion Board Week 2

Week 3: Chapters 5 and 6 Quiz- Discussion Board Week 3

Week 4: Chapters 7 and 8 Quiz- Discussion Board Week 4

Week 5: Chapters 9 and 10 Quiz- Discussion Board Week 5

Week 6: Chapters 11 and 12 Quiz-Discussion Board Week 6

Week 7: Chapters 13 and 14 Quiz-Discussion Board Week 7

Week 8: Chapters 15 and 16 Quiz-Discussion Board Week 8

Week 9: Chapters 17 and 18 Quiz-Discussion Board Week 9

Week 10: Chapters 19 and 20 Quiz- Discussion Board Week 10

Week 11: Chapter 21 Quiz

***This is a reading intensive course. There is no substitute for a thorough reading of the text.***

**Additional Information:**

**Academic Honesty:** University students are expected to conduct themselves according to the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) All incidents in which a student is involved in violating the Academic Honesty policy will be reported to the Dean of the School of Fine Arts and then forwarded to the Provost’s office, becoming a permanent part of the students’ academic record.

**Cell Phone Policy:** Turn them off. Keep them off. Keep them out of sight. ( Online classes ignore)

**Email**: Your Wayland email address is the official line of communication between you and the university. To access your email, go to [www.wbu.edu/email](http://www.wbu.edu/email). Yahoo and Hotmail accounts will no longer work! You must make sure your email address is established, functioning and is also **monitored at least once a day** as you will receive important information about your classes, financial aid, billing, emergency situations, etc. through this email.

**Notes:** This syllabus serves as a guide and can be amended at any time as the instructor deems necessary.

Smart phones are not a substitute for a personal computer or a Mac in this class.

Internet connections must be reliable.

This is a reading intensive class.

It is highly recommended that the student make notes while reading the text and periodically visit <http://www.smarthistory.kahnacademy.org/> . These activities will reinforce the information in the text and Lecture Notes. You may also ‘Google’ *Otis Art History* and locate the numerous art history videos, posted to You Tube, on that site.

I recommend that you do not plan vacations, road trips, or other personal activities to coincide with quiz dates and that you do not wait until 10:00 p.m. on Tuesday nights to begin your quiz!

Do not ask Virtual Campus to re-set a quiz due to an Internet interruption. Contact your instructor.

When taking the quizzes and answering the Discussion Board questions, be sure to ground your answers/thoughts in the course materials; especially the text.