



**Virtual CAMPUS
SCHOOL OF BUSINESS**

SYLLABUS

1. **Mission Statement:** Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.
2. **Course:** MGMT 6311 – VC01, Seminar in Entrepreneurship
3. **Term:** Spring 2018, Feb. 26 - May 19
4. **Instructor:** Dr. Bob Vega
5. **Office Phone and email:** 808-753-5478 / vegar@wbu.edu
6. **Office Hours, Building, and Location:** Home Office, Kailua, HI. Online Sunday to Friday, 5-10 PM CT.
7. **Class Meeting Time and Location:** Virtual Campus
8. **Catalog Description:** examination of the identification of entrepreneurship opportunities, funding support and venture capitalists, infrastructures necessary for successful entrepreneurship, identifying characteristics of entrepreneurs, network effects on entrepreneurship, and other related topics.
9. **Prerequisites:**
10. **Required Textbook and Resources:**

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	REVIEW
Entrepreneurship	Hisrich, Peters & Shepherd	10th	2017	McGraw-Hill	978-0078112843	2018

11. Optional Materials:

12. Course Outcome Competencies:

Upon completion of this course the student should be able to:

- Critique and synthesize theories in entrepreneurship research.
- Evaluate and apply the entrepreneurial process and development model.
- Apply entrepreneurship research theories to current management problems.

13. Attendance Requirements: Attendance for the online course is required weekly. Logging on to the course and participating in the required weekly activities (i.e., assignments) is counted as attendance. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course.

14. Statement on Plagiarism and Academic Dishonesty: Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

15. Disability Statement: “In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.”

16: Course Requirements and Grading Criteria:

Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Grading System:

Discussion Board / 6 @ 100 points each = 600 points
 Business Plan = 200 points
 Case Study = 200 points

17. Tentative Schedule: (Calendar, Topics, Assignments)

Calendar	Assignments
<p>WEEK 1 What is Entrepreneurship? Is there such a thing as “Entrepreneurial Mindset”?</p>	<p>Chapter 1 Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.</p>
<p>WEEK 2 The Idea of Corporate Entrepreneurship</p>	<p>Chapter 2 Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard. .</p>
<p>WEEK 3 How does Entrepreneurship happen?</p>	<p>Chapters 3-4 Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.</p>

<p>WEEK 4 The Domestic Market and the Global Perspective</p>	<p>Chapter 5 Article readings as assigned in Blackboard Discussion Board as assigned in Blackboard</p>
<p>WEEK 5 The Entrepreneurial Venture</p>	<p>Chapters 6 – 12 Business Plan as assigned in Blackboard.</p>
<p>WEEK 6 Growth and Exit Plans</p>	<p>Chapters 13 – 15 Business Plan as assigned in Blackboard.</p>
<p>WEEK 7 Religion and Entrepreneurship</p>	<p>Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.</p>
<p>WEEK 8 Minority Entrepreneurship</p>	<p>Article readings as assigned in Blackboard. Discussion Board as assigned in Blackboard.</p>
<p>WEEK 9 Synthesizing the Theory and Application</p>	<p>Case Study as assigned in Blackboard.</p>
<p>WEEK 10 Synthesizing the Theory and Application</p>	<p>Case Study as assigned in Blackboard.</p>
<p>WEEK 11 Synthesizing the Theory and Application</p>	<p>Case Study as assigned in Blackboard.</p>

18. Additional information as desired by the faculty member.