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Campus Name

School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

# 3. COURSE NUMBER & NAME:

MGMT 6311-section number, Entrepreneurship

# **4. TERM**:

Spring, 2019, Feb. 25 - May 18

# **5. INSTRUCTOR**:

Dr. Bob Vega

# **6. CONTACT INFORMATION**:

Office phone: 808-753-5478--You may call anytime, but please keep in mind that your faculty is in the Hawaii Time zone.

WBU Email: vegar@wbu.edu

Cell phone: N/A

# **7. OFFICE HOURS, BUILDING & LOCATION**:

 Online 5-10 PM Sunday to Friday, Mountain Time

# **8. COURSE MEETING TIME & LOCATION**:

Meeting day & time: Fully online via Virtual Campus

# **9. CATALOG DESCRIPTION**:

Examination of the identification of entrepreneurship opportunities, funding support and venture capitalists, infrastructures necessary for successful entrepreneurship, identifying characteristics of entrepreneurs, network effects on entrepreneurship, and other related topics.

# 10. PREREQUISITE: None

# **11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** | **UPDATED** |
| Entrepreneurship | Hisrich/Peters/Shepherd | 10th | 2017 | McGraw-Hill | 9780-07811-2843 | 6/29/17 |

# 12. OPTIONAL MATERIALS: None

# **13. COURSE OUTCOMES AND COMPETENCIES**:

* Critique and synthesize theories in entrepreneurship research
* Propose research projects that extend or combine research in entrepreneurship
* Apply entrepreneurship research theories to current management problems

# 14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

# **15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

# **16. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **17. COURSE REQUIREMENTS and GRADING CRITERIA**:

Required Graded Assignments

* Discussion Board / 8 @ 50 points each = 400 points
* Business Plan = 200 points
* Case Studies / 8 @ 50 = 400 points

Grading Criteria

Grading Scale:

100-90% = A

89-80% = B

79-70% = C

69-60% = D

Below 60 = F

W= Approved Withdrawal

WP= Approved Withdrawal Passing

WF= Withdrawal Failing

I= Incomplete

**17.1 Include Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

# 18. TENTATIVE SCHEDULE

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **WK** | **Start****Date** | **Topics** | **Reading** | **Assignments** |
| 1 | Feb 25 | The Entrepreneurial Perspective | Text: Chapter 1, 2Article readings as assigned in Blackboard.  | Discussion 1Case 1 |
| 2 | Mar 4 | The Entrepreneurial Perspective | Text: Chapter 3 Article readings as assigned in Blackboard.  | Discussion 2Case 2 |
|  | Mar 11 | Mar 11-15 Spring Break |  |
| 3 | Mar 18 | From Idea to the Opportunity | Text: Chapters 4, 5Article readings as assigned in Blackboard.  | Discussion 3Case 3Milestone 1: Business idea and description |
| 4 | Mar 25 | From Idea to the Opportunity | Text: Chapter 6Article readings as assigned in Blackboard | Discussion 4Case 4 |
| 5 | Apr 1 | From the Opportunity to the Business Plan | Text: Chapters 7, 8Article readings as assigned in Blackboard. | Discussion 5Case 5 |
| 6 | Apr 8 | From the Opportunity to the Business Plan | Text: Chapters 9, 10Article readings as assigned in Blackboard. | Discussion 6Case 6 |
| 7 | Apr 15 | From the Business Plan to Funding the Venture | Text: Chapters 11, 12Article readings as assigned in Blackboard. | Discussion 7Case 7 |
| 8 | Apr 22 | From Funding the Venture to Launching, Growing, and Ending the Venture | Text: Chapters 13, 14Article readings as assigned in Blackboard. | Discussion 8Case 8 |
| 9 | Apr 29 | Synthesizing the Theory and Application |  | Business Plan Submission |
| 10 | May 6 | Applied Research Assignment |
| 11 | May 13 | Applied Research Assignment |
| FINAL DAY OF THE COURSE MAY 18, 2019 |

# 19. ADDITIONAL INFORMATION

 Will be provided by Faculty as needed