



**Campus Name**  
**School of**

**UNIVERSITY MISSION STATEMENT**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.

**COURSE NUMBER & NAME:**

ART.4302/Lecture/VC99: Advanced Digital Photography

**TERM:**

Spring, 2020

**INSTRUCTOR:**

Dr. James R. Hood

**CONTACT INFORMATION:**

WBU Email: james.r.hood@wayland.wbu.edu

**OFFICE HOURS, BUILDING & LOCATION:**

Adjunct Instructor: No office hours, please email to set an appointment

**COURSE MEETING TIME & LOCATION:**

Internet 12:00 PM - 12:00 PM; WBU – Online

Duration: 2/24/2020 - 5/16/2020

**CATALOG DESCRIPTION:**

Advanced studies in digital processes, with emphasis on development and manipulation of photographic imagery.

**PREREQUISITE:**

ART.3300/Lecture/VC01 Intermediate Digital Photography, or comparable photographic experience with Instructor Approval.

**REQUIRED TEXTBOOK AND RESOURCE MATERIAL:**

- **Required Camera:** A Digital Single Lens Reflex (DSLR) camera or equivalent Mirrorless Camera (Nikon, Canon, Sony, Fuji are typical brands). These are all cameras with the ability to interchange lenses and manually set exposure. Point & Shoot or Bridge type cameras with built in lenses are not recommended for this course. Phone cameras are not acceptable for this class. Please email instructor if you have questions or concerns about your camera.

- Required Photo Editing Software: I highly recommend Adobe Photoshop or Lightroom CC (Classic). The Adobe Creative Cloud Photography Plan, starts at \$9.99 per month. <https://www.adobe.com/creativecloud/photography.html?promoid=NQCJRBTZ&mv=other>. Another not as refined, but sometimes acceptable Image editing option is [GIMP](#)
- A decent, stable tripod
- Access to an Image printing service

#### **OPTIONAL MATERIALS**

- An off-camera flash unit

#### **COURSE OUTCOMES AND COMPETENCIES:**

Students who complete this course will:

- Develop advanced skills in photographic processing using a digital darkroom.
- Concentrate on the development of a distinctive personal style and will pursue individual interests and research in their work.
- Apply critical thinking to analyze and critique their own work and the work of others
- Engage in an ongoing study of the history of photography
- Appreciate photographic works of art across time and cultures
- Develop a portfolio of accomplished photographic work

#### **ATTENDANCE REQUIREMENTS:**

As stated in the Wayland Catalog, students enrolled at one of the University's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University's attendance policy.

#### **STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:**

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

#### **DISABILITY STATEMENT:**

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning

accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

#### **COURSE REQUIREMENTS and GRADING CRITERIA:**

<b>Print on Demand Photography Project</b>	<b>100pts</b>
<b>Stock Photography Project</b>	<b>100pts</b>
<b>Print Photography Project</b>	<b>100pts</b>
<b>2 Photographer Interviews (100 each)</b>	<b>200pts</b>
<b>10 Weekly Photography Assignments (50 each)</b>	<b><u>500pts</u></b>
<b>Total:</b>	<b>1000pts</b>

**A = 1350 - 1500**

**B = 1200 – 1349**

**C = 1050 – 1199**

**D = 900 – 1049**

**F = 899 or below**

**Include Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

#### **TENTATIVE SCHEDULE**

Weeks 1 - 4: Exploring Print on Demand Websites and 1 Photographer Interview

Weeks 5 - 8: Exploring Stock Photography Opportunities and 1 Photographer Phone Interview

Weeks 9 - 10: Printing your own Images