# Wayland Logo

Campus Name

School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

# 3. COURSE NUMBER & NAME:

MGMT 6308-section number, International Business

# **4. TERM**:

Spring 2, 2021

# **5. INSTRUCTOR**:

Dr. Melody Bourne

# **6. CONTACT INFORMATION**:

Office phone: 770-713-1139

WBU Email: melody.bourne@wayland.wbu.edu

Cell phone: 770-713-1139

# **7. OFFICE HOURS, BUILDING & LOCATION**:

Monday – Friday: 9:00 am – 7:00 pm (Central Time)

# **8. COURSE MEETING TIME & LOCATION**:

Meeting day & time: asynchronous within Blackboard course management system

# **9. CATALOG DESCRIPTION**:

Examination of current issues in international business including research in the field of international business, resource allocation across international divisions, cultural context effects on international management, and other topics.

# 10. PREREQUISITE:

# **11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

No textbook required.

# 12. OPTIONAL MATERIALS

# **13. COURSE OUTCOMES AND COMPETENCIES**:

* Critique and synthesize seminal theories in international business research
* Propose research projects that extend or combine current research in international business
* Apply international business research theories to current problems faced by managers in multinational and global companies.

# 14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

# **15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

# **16. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **17. COURSE REQUIREMENTS and GRADING CRITERIA**:

**Assignments include Discussion Board work and papers.**

**Discussion Board Forums / 4 @ 50 points each = 200 points**

**Papers / 7 @ 100 points each = 700 points**

**Paper / 1 @ 200 points**

**Late Policy**

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

* Assignments submitted within one week after the due date will receive a 10% deduction.
* Assignments submitted more than one week and less than 2 weeks late will receive a 20% deduction.
* Assignments submitted ***two weeks late or after the final date*** of the course ***will not*** be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis. ***To be considered for an exemption to the policy, students must contact the professor in advance of the due date.***

**17.1 Include Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

# 18. TENTATIVE SCHEDULE

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| **Week #** | **Topics Covered** | **Assignments** |
| 1 | Implications of culture to the multi-national firm. | 1. Discussion Board Introduction 2. Readings as assigned 3. Cultural Framework Comparison Paper 4. Discussion Board – Forum 1 |
| 2 | Continued discussion of cultural aspects of doing business internationally. | 1. Cultural Dimensions Paper |
| 3 | Ethical implications of doing business internationally. | 1. Readings as assigned 2. Discussion Board – Forum 2 3. Ethical Considerations Paper |
| 4 | Contemporary issues in international business. | 1. Contemporary Issues Paper-1 |
| 5 | Continued discussion of contemporary issues in international business. | 1. Discussion Board – Forum 3 2. Contemporary Issues Paper-2 |
| 6 | Resource allocation considerations of the multi-national firm. | 1. Resource Allocation Paper-1 |
| 7 | Continued discussion of resource allocation considerations. | 1. Resource Allocation Paper-2 |
| 8 | Synthesis | 1. Synthesis Paper |

# 19. ADDITIONAL INFORMATION