# Wayland Logo

WBU Online

School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

# 3. COURSE NUMBER & NAME:

MGMT 4326-VC01, International Management

# **4. TERM**:

SPRING II, 2021

# **5. INSTRUCTOR**:

Ms. Sarah C. Schmalzried

# **6. CONTACT INFORMATION**:

Office: N/A

WBU Email: sarah.schmalzried@wayland.wbu.edu

Cell phone: (806) 729-2582 (email me before you call)

# **7. OFFICE HOURS, BUILDING & LOCATION**:

My email is checked at LEAST once a day. Please use cell in an emergency.

# **8. COURSE MEETING TIME & LOCATION**:

WBU Online Campus

# **9. CATALOG DESCRIPTION**:

Principles of International Business Management.

# 10. PREREQUISITE:

MGMT 3304

# **11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** | **UPDATED** |
| --- | --- | --- | --- | --- | --- | --- |
| Global Business | Peng | 4th | 2019 | Cengage Learning | 9781-30550-0891 | 9/13/19 |

# 12. OPTIONAL MATERIALS

None

# **13. COURSE OUTCOMES AND COMPETENCIES**:

* Outline the concepts and paradigms in international management.
* Explore current issues in international business and distinguish between their importance in the U.S. marketplace.
* Explain and demonstrate risk assessment and return decisions in the international market

# 14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

# **15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

# **16. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **17. COURSE REQUIREMENTS and GRADING CRITERIA**:

* ***Syllabus Quiz* –** Take the quiz as your first graded assignment by Wednesday 11:59PM CST 3/16/21 of Week 1.
* ***Case Studies:*** (Blackboard Assignments Folder) These must be submitted via safe assignment in the Blackboard Assignment folder for the appropriate week. Please include identifying information (name, course ID, assignment week) when submitting these assignments. *APA Format is required*.
* ***Quizzes:*** 12 (Blackboard Assignment folder)
* ***Discussion Board:*** 
  + Weekly posts ON AT LEAST TWO DIFFERENT DAYS (Initial Post due by Wednesday-Responses due by 11:59pm CST Sunday).
    - One (1) Initial discussion post with at least one APA cited reference to the text or an outside article. (250-300 words)
    - Two (2) Responses to classmates. (75-100 words each)

\*\*YOUR DISCUSSION BOARD COUNTS AS YOUR ATTENDANCE\*\*

* ***Reading Assignments:*** (Blackboard Assignments Folder) Weekly reading assignments are posted in the Module Assignment folder (i.e. MODULE 1, MODULE 2, etc.).

\*\*All WEEKLY WORK DUE 11:59PM CST SUNDAY UNLESS OTHERWISE SPECIFIED\*\*

* ***Exams (NO PROCTOR):***
  + 1. Mid-Term: Blackboard
  + 2. Final: Blackboard non-cumulative.
* ***International Expansion Project –*** PowerPoint File & Expansion Analysis (See document in Blackboard)

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| --- | --- |
| ***CLASS COMPONENT*** | ***POSSIBLE POINTS*** |
| QUIZZES | 120 (12 x 10) |
| CASE STUDIES | 120 (2 x 60) |
| DISCUSSION BOARD | 240 (8 X 30) |
| MIDTERM & FINAL | 400 (200 x 2) |
| SYLLABUS QUIZ | 20 |
| INTL EXPANSION PROJECT | 100 |
| **TOTAL** | **1000** |

|  |  |  |
| --- | --- | --- |
| A | 900-1000 | 90%-100% |
| B | 800-899 | 80%-89% |
| C | 700-799 | 70-79% |
| D | 600-699 | 60-69% |
| F | 0-599 | BELOW 60% |

**17.1 Include Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

# 18. TENTATIVE SCHEDULE

|  |  |  |
| --- | --- | --- |
|  | CHAPTERS | ASSIGNMENTS |
| Module 1  (3/14-3/20) | 1 & 2 | Discussion Board  SYLLABUS QUIZ  CH 1 & 2 QUIZ |
| Module 2  (3/21-3/27) | 3 & 4 | Discussion Board CH 3 & 4 QUIZ |
| Module 3  (3/28-4/3) | 5 & 6 | Discussion Board  CH 5 & 6 QUIZ  CASE STUDY 1 |
| Module 4  (4/4-4/10) | 7 & 8 | Discussion Board  MIDTERM EXAM |
| Module 5  (4/11-4/17)  Good Friday 4/15 | 9 & 10 | Discussion Board  CH 9 & 10 QUIZ |
| Module 6  (4/18-4/24)  Easter Monday 4/18 | 11 & 12 | Discussion Board  CH 11 & 12 QUIZ  CASE STUDY 2 |
| Module 7  (4/25-5/1) | 13 & 14 | Discussion Board  Assignments:  CH 13 & 14 QUIZ  INTERNATIONAL EXPANSION PROJECT DUE |
| Module 8  (5/2-5/7) | 15, 16 & 17 | Discussion Board  FINAL EXAM |

# 19. ADDITIONAL INFORMATION