**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: MGMT 6320 01 – Research Methods

**Campus**

: WBUonline

**Term/Session**

**:** Spring 2 2023

**Instructor**

**:** Dr. Samantha Rice Murray

**Cell #**

**:** 806-445-6565- by appointment only

**WBU Email Address**

**:** murrays@wbu.edu

**Office Hours, Building, and Location**

**:**  by appointment only

**Class Meeting Time and Location**

**:** Virtual

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Writing Literature Reviews: A guide for students of the social and behavioral sciences | Galvan & Galvan | 7th | 2017 | Routledge | 9780-41531-5746 |
| The Only Academic Phrasebook You’ll Ever Need | Barros |  |  |  | 9781-53952-7756 |

**Optional Materials**

**:**

How to Write, & Present a Successful Dissertation Proposal. Wentz, E. A., 2014. Sage Publication. ISBN 9781452257884.

Writing the Winning Thesis or Dissertation A step by-step guide, 2nd edition. Glatthorn and Joyner 2005. Corwin Press. ISBN 978-0-7619-3961-0.

**Course Information**

**Catalog Description**

**:**

Develop skills in designing research in the management area, including the research process, problem definition and hypothesis development, an overview of qualitative, quantitative, mixed research methods, and ethical issues in human research.

**Prerequisite:** In good standing with the DMGT program

**Course Outcome Competencies**

**:**

# Determine how to read and understand academic journal articles.

* Design a literature review that leads to testable hypotheses.
* Create testable hypotheses.
* Integrate course concepts relative to the Christian Worldview.

**Attendance Requirements**

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Statement on Plagiarism and Academic Dishonesty**

**:** Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

**Disability Statement**

**:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Director of Counseling, Career and Disability Services serves as the coordinator of students with disability and should be contacted concerning accommodation request at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Dr. Trish Ritschel-Trifilo, [trifilot@wbu.edu](mailto:trifilot@wbu.edu) or call (806) 291-3745.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Course Requirements and Grading Criteria**

**Weekly Assignment –** During the course of the term, four assignments will be assigned and will be due on Sunday by 9am CST. For each question, follow the criteria defined for that specific question. The entire set of questions for the week will be worth 50 points all together. See the content pages for specific instructions and the rubric for grading criteria. Late work will be penalized 10% the first week and 20% the second week, and will not be accepted after the 2nd week.

**Article Summary Tables-** During weeks 2 and 3, work is to be completed on an article summary tables. These tables will be due week 3 and together are worth 100 points. Instructions for this assignment can be found in the course content and the grading criteria can be found on the rubric, which is located in the syllabus/rubric/info tab. Late work will be penalized 10% the first week and 20% the second week, and will not be accepted after the 2nd week.

**Paper –** **(Introduction, Literature Review, Hypotheses and Conclusion).** In the 7th week your first draft of your paper is due. You will exchange papers with a classmate (I will tell you who) and you will review your classmates paper. This will be an assignment grade. In the 8h week your final paper due on Thursday at 9am CST which is worth 200 points. This paper should include an introduction, literature review, testable hypotheses (research questions), methodology and a conclusion section. The literature review should include a discussion on at least 1 independent variable and 2 dependent variables and their hypothesized relationships and should be a minimum of 15 pages, not including the title page, abstract, any tables/figures, and references. Twenty (20) peer reviewed, scholarly journal articles should be properly cited and noted in the reference page. APA formatting should be implemented. Instructions for the paper can be found in the course content. Refer to the grading rubric for grading criteria. Late work will be penalized 10% the first week and 20% the second week, and will not be accepted after the 2nd week. Please use these headings. Please follow the advice from the text (e.g., no first person, use transitions, flow, etc.). Late work will not be accepted. Refer to the grading rubric for grading criteria.

**Late Policy**

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

* Assignments submitted within one week after the due date will receive a 10% deduction.
* Assignments submitted more than one week and less than 2 weeks late will receive a 20% deduction.
* Assignments submitted two weeks late or after the final date of the course will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis.  ***To be considered for an exemption to the policy, students must contact the professor in advance of the due date.***

**Grading System:**

**Points**

Assignments (4 total worth 50 points each) 200 points

Article Summary Table 100 points

Paper Outline 100 points

Paper 200 points

**600 total points**

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the appropriate date, the I is converted to an F.

**Tentative Schedule**

|  |  |
| --- | --- |
| **WEEK 1** | **Research Methods**  **Chapters 1-3**  **All reading for each week comes from Galvan and Galvan.**  **● Assignment questions for Week 1 due Sunday @ 9am CST.**  **● Find 20 Quantitative (not qualitative) articles for your paper.** |
| **WEEKS 2 & 3** | **Research Methods**  **Chapters 4,5,6,8**  **● Assignment questions for Chapters 4-6 & 8 due Week 2, Sunday & 9am CST.**  **● Article Summary Tables due Week 3, Sunday @ 9am CST** |
| **WEEK 4** | **Research Methods**  **Chapter 9**  **●. Paper Outline due Sunday @ 9am CST.** |
| **WEEK 5** | **Research Methods**  **Chapter 10**  **● Assignment questions for week 5 due Sunday @ 9am CST.**  **● Work on your paper.** |
| **WEEK 6** | **Research Methods**  **Chapters 11, 12 & 13**  **● Read the assigned chapters to help with your writing. The assignment is due next week.**  **● Work on your paper.** |
| **WEEK 7** | **Research Methods**  **● First draft of paper due Friday @ 11:59 pm (the first draft must submitted on time or a zero will be given for the assignment).**  **This week, late work is not allowed. If late, a zero will be given for the assignment.** |
| **WEEK 8** | **PAPER DUE**  **● Assignment for Chapters 11, 12, and 13 is due Monday @ 11:59pm CST.**  **● Paper due Friday of this week @ 11:59 pm.** |