

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: BUAD 4334- VC01-Business Ethics **STACKED**

Campus: WBUonline

Term/Session: Spring 2 2026

Instructor: Kelly Warren, PhD

Office Phone Number/Cell #: (806) 292-9675; Monday-Friday, 9:00 am – 5:00 pm (Central Time).

WBU Email Address: warrenk@wbu.edu

Office Hours, Building, and Location: Monday-Friday, 9:00 am – 5:00 pm (Central Time).

Class Meeting Time and Location: <ONLINE >

Catalog Description:

In-depth investigation of ethical management and leadership styles, including context of a Christian worldview. Ethical reasoning for application to a variety of business situations.

Prerequisite:

None

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	VER	YEAR	PUBLISHER	ISBN#
Business Ethics: Ethical Decision Making & Cases with MindTap	Ferrell, Fraedrich Ferrell	14th	2026	Cengage	9798-21404-3111
<u>** AND ** Both Books Are Required</u>					
Ethics on the Job	Pfeiffer	4th	2014	Cengage	9781-28541-5598

*This course is part of the Pioneer Academic Access Program. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to **EVERY** class/material and have to source through third party vendors.*

Optional Materials: <<List optional materials recommended to enhance student learning>>

Course Outcome Competencies:

- Discuss business ethics issues and definitions, theories, and frameworks important to organizational ethical decision making;
- Recognize ethical issues in business;
- Identify means to resolve ethical disputes in business;
- Understand the role of corporate governance and corporate culture in ethical decision making;
- Discuss moral philosophies in relation to business and the Christian Ethic

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence: Generative AI tools permitted in specific context and with proper citations.

- i. Students are allowed to use, reference, or incorporate generative AI tools into specific assignments for this course. When used, students must properly cite the generative AI tool in their submitted work.
- ii. While there is no true substitute for direct help and instruction for your instructor, students may be allowed to use generative AI tools to provide further explanations of course content, readings, and other assignments. Any

use of generative AI tools to help further explain or translate content must be properly referenced and cited.

- iii. Specific parameters for generative AI usage are provided by the instructor.
- iv. Any use of generative AI tools outside of the approved instructor parameters will be considered a form of plagiarism and academic dishonesty.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

Course Grading:

1. Orientation quiz:	10 points
2. Dialogs (3)	300 points
3. Faith & Learning Paper	100 points
4. Case Analysis	200 points
5. Code Application	100 points
6. Sustainable Business Paper	190 points
7. Final Exam	100 points

Total points: **1000**

First Required Assignment – Students must take this assignment FIRST acknowledging they are taking this course.

Orientation Quiz – Students will have an orientation quiz related to items in the syllabus worth 10 points.

Student Introduction – Students will introduce themselves to their peers.

Three dialogs – Students must respond to the original prompt and then reply to two students with research-based posts. Each dialog is worth 100 points.

Integration of Faith Paper – students will apply the Great Commandments to a Case Study which is worth 100 points.

Case Analysis – Students will analyze & apply **the RESOLVEDD Strategy** to a case scenario worth 200 points.

Code Application – Students will apply a Code of Ethics using Plante's 5-Strategies for 100 points.

Sustainable Business Paper – Students will design a sustainable business which is worth 190 points.

Final Exam – Students will take a final which is worth 100 points.

Grading Scale:

- A: 90% - above (900 points & above)
- B: 80% - above (800 points & above)
- C: 70% - above (700 points & above)
- D: 60% - above (600 points & above)
- F: 59% - below (599 points & below)

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

Week - Beginning & Ending Dates	Dialogue and Topics	Reading	Subject	Assignments
1: March 23-29	D1: What are business ethics and why are they important?	Chapter 1: Ferrell text Power Point 1: Introduction	The What & The Why of Business Ethics	1. RFA 2. Quiz 3. Introductions 4. Dialog 1
2: March 29 – April 5	Moral Philosophies & Judeo-Christian Ethic	Chapter 7: Ferrell text Power Point 2: Moral Philosophies Power Point 3: The Judeo-Christian Ethic	Applying the Great Commandments to a Case Study	Integration of Faith and Learning Paper
3: April 5-12	D2: Stakeholder & Corporate Governance	Chapter 2, 4 & 5: Ferrell text Power Point 4: Stakeholder & Corporate Governance	Discuss the three approaches to Stakeholder theory.	Dialog 2:
4: April 12-19	Sustainability	Chapter 3: Ferrell text Power Point 6: Sustainability	Design a Sustainable Business	Sustainable Business Paper
5: April 19-26	D3:	Chapter 10: Ferrell text Power Point 7: Globalization & Ethics	Globalization: Complete a Global Ethics Study of a country.	Dialog 3
6: April 26 – May 3		Chapter 4, 5, 8, 9 & 12: Ferrell text Power Point 5: Developing an Ethical Culture through OEPs & Leadership	Organizational Ethics Programs and Leadership	Code Application of Plante's Strategies

7: May 3-10		The RESOLVEDD Strategy From <i>Ethics on the Job</i> By Raymond W. Pfeiffer & Ralph P. Forsberg Power Point 5:	Evaluating an Ethical Dilemma	Case Analysis: Application of the RESOLVEDD Strategy
8: May 10-16		Exam Covers: Ferrell Chapters: 1-12	Chapters 1-12, open book exam	Final EXAM

Additional Information

Specific parameters for generative AI usage in this course.

You may use generative AI tools (e.g., ChatGPT, Claude, Gemini) for the following purposes only:

- *Summarizing or explaining textbook theories (for your understanding)
- *Generating ideas or outlines
- *Rephrasing your own drafts for clarity

You may not use AI to:

- *Write full paragraphs or the entire paper
- *Generate citations or fabricate sources or guess citations
- *Paraphrase academic articles without reading them yourself and understanding them

Proper Citation for AI use:

*If you use a generative AI tool in any capacity, **you must include a “Use of Generative AI” statement at the end of your assignment, (See example below):**

Use of Generative AI: I used ChatGPT (April 2024 version) to help brainstorm an outline and explain the differences between Maslow's and Self-Determination Theory. All ideas are my own, and sources are properly cited.

***Failure to include this statement, or use beyond these parameters, will be treated as a violation of the academic honesty policy.**