

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: MGMT 4326- VC01 – International Management **STACKED**

Campus: WBUonline

Term/Session: Spring 2 2026

Instructor: Kelly Warren, PhD

Office Phone Number/Cell #: (806) 292-9675; Monday-Friday, 9:00 am – 5:00 pm (Central Time).

WBU Email Address: warrenk@wbu.edu

Office Hours, Building, and Location: Monday-Friday, 9:00 am – 5:00 pm (Central Time).

Class Meeting Time and Location: ONLINE

Catalog Description:

Principles of International Business Management.

Prerequisite:

MGMT 3304

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
<u>Global Business</u> with MindTap	Peng	5 th	2023	Cengage	9780-35771-6434

*This course is part of the **Pioneer Academic Access Program**. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to **EVERY class/material** and have to source through third party vendors.*

Optional Materials: <<List optional materials recommended to enhance student learning>>

Course Outcome Competencies:

- Outline the concepts and paradigms in international management.
- Explore current issues in international business and distinguish between their importance in the U.S. marketplace.
- Explain and demonstrate risk assessment and return decisions in the international market.

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence: Generative AI tools permitted in specific context and with proper citations.

- i. Students are allowed to use, reference, or incorporate generative AI tools into specific assignments for this course. When used, students must properly cite the generative AI tool in their submitted work.
- ii. While there is no true substitute for direct help and instruction for your instructor, students may be allowed to use generative AI tools to provide further explanations of course content, readings, and other assignments. Any use of generative AI tools to help further explain or translate content must be properly referenced and cited.
- iii. Specific parameters for generative AI usage are provided by the instructor.
- iv. Any use of generative AI tools outside of the approved instructor parameters will be considered a form of plagiarism and academic dishonesty.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

1. Orientation Quiz:	10
2. Dialogs:	300
3. Integration of Faith Paper:	100
4. Case Analyses:	200
5. Career Profile Paper:	190
6. Final Exam:	200

Total Points:	1000
----------------------	-------------

Required First Assignment – Students must take this assignment **FIRST**, acknowledging they are taking this course.

Orientation Quiz – Students will have an orientation quiz related to items in the syllabus.

Student Introduction – Students will introduce themselves to their peers.

Three dialogs – Students must respond to the original prompt and then reply to two other students with research-based posts. Each dialog requires a response & two replies.

Case Analyses – Students will analyze two cases from the textbook.

Integration of Faith Paper – Students will complete a three-page paper on based on Business as Mission utilizing Scriptural content and real-world application.

Career Profile Paper - 1750-Word Paper, approximately 7 pages, (the 1750-words are the body of the paper and do not include the cover page, abstract, references, or appendices). Utilizing the information from the textbook, develop a plan that would lead to a career in International Management. Be specific in your career choice and region of the world. (APA Style)

Resources for Your Global Career:

- www.aperianglobal.com/publications This site offers a range of useful books, articles, and podcasts.
- <http://itapintl.com> A consulting firm focused on building leadership capabilities across global boundaries which has readings, YouTube videos, links, etc.
- www.iie.org A nonprofit that offers opportunities for study and training for global leadership.
- www.g-l-f.org This site provides assistance to public sector leaders and governments.
- www.aiesec.org This site contains resources for international internships.
- www.ccl.org This site provides an array of assessment tools, news, and blogs associated with global leadership.
- <https://export.gov/welcome> This site has useful information on how to take your business global.

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

<<

Week - Beginning & Ending Dates	Dialogue Topics	Reading	Assignment
1: March 23-30	D1: The Globalization Debate	Part 1: Laying Foundations Chapters 1-4	1. RFA 2. Quiz 3. Introductions 4. D1
2: March 30 – April 5	D2: The Globalization Debate	Part 2: Acquiring Tools Chapters 5-6	1. Case 1
3: April 5-12	Case 1	Part 2 Acquiring Tools Chapters 6-7	1. D2
4: April 12-19	Integration of Faith Paper: Combines a Biblical text with a real-world example.	Part 3: Strategizing Around the Globe Chapter 8-9	1. Integration of Faith Paper
5: April 19-26	D3:	Part 3: Strategizing Around the Globe Chapters 10-13	1. Dialog 3
6: April 26 – May 3	Case 2	Part 3: Strategizing Around the Globe Chapters 10-13	1. Case 2 2. <u>Work on Career Profile Paper:</u> Due next Week
7: May 3-10	Career Profile Paper	Part 4: Building Functional Excellence Chapter 14-15	1. Career Profile Paper

8: May 10-16	Exam	Part 4: Building Functional Excellence Chapters 1-17	1. Final Exam
Research Scholarly articles for Dialogs. Instructions: One response to the Prompt (question) with at least three sources; one can be the textbook and two replies to other students (each reply should have at least two sources).			

>>

Additional Information

You may use generative AI tools (e.g., ChatGPT, Claude, Gemini) for the following purposes only:

- *Summarizing or explaining textbook theories (for your understanding)
- *Generating ideas or outlines
- *Rephrasing your own drafts for clarity

You may not use AI to:

- *Write full paragraphs or the entire paper
- *Generate citations or fabricate sources or guess citations
- *Paraphrase academic articles without reading them yourself and understanding them

Proper Citation for AI use:

*If you use a generative AI tool in any capacity, **you must include a “Use of Generative AI” statement** at the end of your assignment, (See example below):

Use of Generative AI: I used ChatGPT (April 2024 version) to help brainstorm an outline and explain the differences between Maslow’s and Self-Determination Theory. All ideas are my own, and sources are properly cited.

***Failure to include this statement, or use beyond these parameters, will be treated as a violation of the academic honesty policy.**