Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: MGMT 5326- VC01 – International Management   STACKED

Campus: WBUonline

Term/Session: Spring 2 2026

Instructor: Kelly Warren, PhD

Office Phone Number/Cell #: (806) 292-9675; Monday-Friday, 9:00 am – 5:00 pm (Central Time).

WBU Email Address: warrenk@wbu.edu

Office Hours, Building, and Location: Monday-Friday, 9:00 am – 5:00 pm (Central Time).

Class Meeting Time and Location: ONLINE

Catalog Description:
Role of the private business enterprise in the international economy and nature of foreign trade and direct foreign investment and their impact on income, employment, and economic growth.

Prerequisite:
BUAD 5300

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
Global Business	Peng	5th	2023	Cengage	9780-35771-6403

*This course is part of the **Pioneer Academic Access Program**. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to **EVERY class/material** and have to source through third party vendors.*

Course Outcome Competencies:
- Examine the role of private enterprise in the International Community.
- Analyze foreign trade.
- Design a direct foreign investment plan.

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student "attendance" in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a "no-show" and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university's attendance policy.

University Policies

Academic Integrity:
Link to Statement on Academic Integrity

Artificial Intelligence: **Generative AI tools permitted in specific context and with proper citations.**

    i. Students are allowed to use, reference, or incorporate generative AI tools into specific assignments for this course. When used, students must properly cite the generative AI tool in their submitted work.

    ii. While there is no true substitute for direct help and instruction for your instructor, students may be allowed to use generative AI tools to provide further explanations of course content, readings, and other assignments. Any use of generative AI tools to help further explain or translate content must be properly referenced and cited.

    iii. Specific parameters for generative AI usage are provided by the instructor.

    iv. Any use of generative AI tools outside of the approved instructor parameters will be considered a form of plagiarism and academic dishonesty.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

1. **Orientation Quiz:**   10
2. **Dialogs:**   200
3. **Annotated Bibliographies:**   400
4. **Integration of Faith Paper:**   100
5. **Case Analysis:**   100
6. **Research Paper:**   190

_____
Total Points: 1000

First Required Assignment – Students must take this assignment **FIRST**, acknowledging they are taking this course.

Orientation Quiz – Students will have an orientation quiz related to items in the syllabus.

Student Introduction – Students will introduce themselves to their peers.

Two dialogs – Students must respond to the original prompt (in the first week of the scheduled dialog) and then reply to two students with research-based posts (in the second week of the scheduled dialog). Each dialog (a response & two replies).

Annotated Bibliographies - Students will complete four annotated bibliographies relating to assigned chapters of the textbook.

Integration of Faith Paper – Students will complete a three-page paper on based on Business as Mission utilizing Scriptural content and real-world application.

Case Analysis – Students will analyze a case using the appropriate headings required.

Research Paper - 1750-Word Paper, approximately 7 pages, (the 1750-words are the body of the paper and do not include the cover page, abstract, references, or appendices). Utilizing the information from the textbook, Christian Scriptures, and scholarly research, develop a for-profit global business venture that has the potential to transform a nation (of your choosing).

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the <u>final</u> grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

Week - Beginning & Ending Dates	Dialogue Topics	Reading	Assignment
1: March 23-30	The Globalization Debate	**Part 1: Laying Foundations** Chapters 1-4	1. RFA 2. Quiz 3. Introductions 4. AB #1
2: March 30 – April 5	**Dialog 1 Response**: The Globalization Debate.	**Part 2: Acquiring Tools** Chapters 5-6	1. D1: Response 2. AB #2
3: April 5-12	**Dialog 1 Replies**: Outsourcing	**Part 2 Acquiring Tools** Chapters 7-8	1. D1: Replies 2. AB #3
4: April 12-19	**Integration of Faith Paper: Business as Christian Mission**	**Part 3: Strategizing Around the Globe** Chapter 9-13	1. Integration of Faith Paper
5: April 19-26	**Dialog 2 Response**: Entering a foreign market.	**Part 3: Strategizing Around the Globe** Chapters 9-13	1. D2: Response 2. AB #4
6: April 26 – May 3	**Dialog 2 Replies**:	**Part 3: Strategizing Around the Globe** Chapters 9-13	1. D2: Replies 2. <u>Work on Research Paper:</u> Due next Week
7: May 3-10	Business as Mission Research paper.	**Part 4: Building Functional Excellence** Chapter 14-15	1. Research Paper Due
8: May 10-16	Integrative Case 3.9. Moving Headquarters Oversea (pgs. 472 & following).	**Part 4: Building Functional Excellence -** Chs: 16-17	1. Case Analysis
<u>**Research Scholarly articles**</u> **for Dialogs.** **Instructions**: One response to the **Prompt (question)** with at least three sources; one can be the textbook and **two replies** to other students (each reply should have at least two sources).			
You may use generative AI tools (e.g., ChatGPT, Claude, Gemini) for the following purposes only: *Summarizing or explaining textbook theories (for your understanding) *Generating ideas or outlines *Rephrasing your own drafts for clarity			

You may not use AI to:
*Write full paragraphs or the entire paper
*Generate citations or fabricate sources or guess citations
*Paraphrase academic articles without reading them yourself and understanding them

Proper Citation for AI use:
*If you use a generative AI tool in any capacity, you must include a "Use of Generative AI" statement at the end of your assignment, (See example below):
Use of Generative AI: I used ChatGPT (April 2024 version) to help brainstorm an outline and explain the differences between Maslow's and Self-Determination Theory. All ideas are my own, and sources are properly cited.

*Failure to include this statement, or use beyond these parameters, will be treated as a violation of the academic honesty policy.