

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: MGMT 6320 VC01 – Research Methods

Campus: WBUonline

Term/Session: Spring II 2026

Instructor: Dr. Jesse Greer

Office Phone Number/Cell #: (806)336-0587

WBU Email Address: Greerj@wbu.edu

Office Hours, Building, and Location: Virtual – By Appointment

Class Meeting Time and Location: WBUonline/Blackboard

Catalog Description:

Develop skills in designing research in the management area, including the research process, problem definition and hypothesis development, an overview of qualitative, quantitative, mixed research methods, and ethical issues in human research.

Prerequisite: In good standing with the Ph.D. of Management program

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
Writing Literature Reviews: A guide for students of the social and behavioral sciences	Galvan	8th	2025	Taylor & Francis	9781-03232-8683
The Only Academic Phrasebook You'll Ever Need	Barros				9781-53952-7756
• APA Manual, 7 th Ed. • Grammarly Premium • Reciteworks (paid version)					

*This course is part of the **Pioneer Academic Access Program**. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to **EVERY class/material** and have to source through third party vendors.*

Optional Materials:

How to Write & Present a Successful Dissertation Proposal. Wentz, E. A., 2014. Sage Publication. ISBN 9781452257884.

Writing the Winning Thesis or Dissertation A step by-step guide, 2nd edition. Glatthorn and Joyner 2005. Corwin Press. ISBN 978-0-7619-3961-0.

Course Outcome Competencies:

- Determine how to read and understand academic journal articles.
- Design a literature review that leads to testable hypotheses.
- Create testable hypotheses.
- Integrate course concepts relative to the Christian Worldview.

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence: No use of any generative AI tools permitted.

- i. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
- ii. All assignments must be fully created, designed, and prepared by the student(s).
- iii. Any work that uses generative AI will be treated as plagiarism.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

Weekly Assignment – During the course of the session, you will be introduced to the basic concepts of research and reviewing the literature. During Weeks 5 – 8, you will begin writing a mini literature review by sections. Please note that the literature review assignments for weeks 5, 6, and 7 are due by Sunday, 11:59p.m. CST so they can be graded and sent back to you in time to incorporate the revisions. The final version of the literature review is due by Thursday, Midnight, of Week 8. All instructions and rubrics are located in Blackboard.

Late Policy

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

- Assignments, other than Discussion Board assignments, submitted within one week after the due date will receive a 10% deduction.
- Assignments, other than Discussion Board assignments, submitted more than one week and less than 2 weeks late will receive a 20% deduction.
- Assignments submitted two weeks late or after the final date of the course will not be accepted.
- Discussion Board assignments must be submitted during the discussion week and will not be accepted late.

Special circumstances (e.g., death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis. To be considered for an exemption to the policy, students must contact the professor in advance of the due date (if feasible).

Grading System:

	<u>Points</u>
Week 1	83 points
Week 2	80 points
Week 3	80 points
Week 4	110 points
Week 5	120 points
Week 6	120 points
Week 7	110 points
Week 8	<u>210 points</u>
913 total points	

The University has a standard grade scale:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F = below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student's control. A grade of "incomplete" is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the I is converted to an F.

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

WEEK 1	<ul style="list-style-type: none">• Required First Assignment• Lecture & Reading Activities (Galvan & Galvan , 1 – 2; APA Manual, 9)• Discussion Board Activity• Assignment – Selecting a Topic and Finding Quality Resources
WEEK 2	<ul style="list-style-type: none">• Lecture & Reading Activities (Galvan & Galvan, 5; APA Manual 8.2 – 8.3; 8.6)• Self-Assessment

	<ul style="list-style-type: none"> Assignment - Finding Quality Resources, continued
WEEK 3	<ul style="list-style-type: none"> Lecture & Reading Activities (Galvan & Galvan, 6; APA Manual 8.10 – 8.11) Self-Assessment Assignment - Finding Quality Resources, continued
WEEK 4	<ul style="list-style-type: none"> Lecture & Reading Activities (Galvan & Galvan 8 - 9) Self-Assessment Assignment – Outlining your Literature Review
WEEK 5	<ul style="list-style-type: none"> Lecture & Reading Activities (Galvan & Galvan 10-11; Barros, 5) Discussion Board Activity Submit Literature Review for Variable 1,
WEEK 6	<ul style="list-style-type: none"> Reading Activities (Galvan & Galvan, 12-13)
	<ul style="list-style-type: none"> Discussion Board Activity Continue with your literature review by adding Variable 2; and revisions for Variable 1 based on professor feedback.
WEEK 7	<ul style="list-style-type: none"> Reading Activities (Barros, 6; APA Manual, 4.2, 4.4, and 4.6) Self-Assessment Continue with your literature review by Relationships, Summary, and Introduction; include revisions from professor feedback; submit entire draft for a SafeAssign review.
WEEK 8	<ul style="list-style-type: none"> Submit final, edited version of your literature review.