



School of Business
WBU Online – Virtual Campus

2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

3. COURSE NUMBER & NAME:

FINA 3309-VC01, Financial Management

4. TERM:

Summer, 2018

Term: Summer-CMP Section VC01,

May 28th, 2018 – August 11th, 2018

Virtual Campus

5. INSTRUCTOR:

Dr. Henrique Regina

6. CONTACT INFORMATION:

Office phone: (808) 222-9407

WBU Email: hregina@wbu.edu

Cell phone: (808) 222-9407

7. OFFICE HOURS, BUILDING & LOCATION:

Monday through Sunday, 9 AM to 20 PM CST

8. COURSE MEETING TIME & LOCATION:

Meeting day & time: On-line, weekly activities starting on Mondays.

9. CATALOG DESCRIPTION:

Role of the financial manager, the tax environment and its effects on business decisions, the time value of money, cash and capital budgeting, financial statements, working capital, money markets and their regulators, monetary policy and its relation to the firm, and financial forecasting.

10. PREREQUISITE:

ACCT 2305 or ACCT 3307, or concurrent enrollment, or consent of school.

11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
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<u>Fundamentals of Financial Management, with Aplia Loose Leaf and LMS</u>	Brigham & Houston	9th	2017	Cengage	9781-33720-4835	10/3/16
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12. OPTIONAL MATERIALS

None

13. COURSE OUTCOMES AND COMPETENCIES:

- Identify the goals and functions of the financial manager.
- Define the time value of money and compute results for single amount and annuity present and future value problems.
- Construct various pro forma financial statements and use them to develop financial forecasts.
- Explain working capital management.
- Assess risk management decisions and compute leverage measurements.
- Explain the term structure of interest rates and discuss theories of interest rate determination.
- List sources and types of short-term financing and explain selection criteria for the firm.
- Identify capital market instruments and their characteristics; and value stock and bond prices and yields.
- Compute the cost of capital for the firm including weighted average cost of capital.
- Distinguish between the three methods of capital budgeting decisions and determine ranking criteria between investment projects.
- Evaluate capital budgeting decisions under differing capital constraints.
- Discuss theoretical approaches to risk measurement under single asset and portfolio conditions.
- Describe the capital asset pricing model.
- Discuss dividend policies and their impact on the value of the firm.
- Discuss tax implications on financial management.

14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University's attendance policy.

15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

16. DISABILITY STATEMENT:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any

educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

17. COURSE REQUIREMENTS and GRADING CRITERIA:

Complete all assigned reading as indicated on the attached course schedule, participate in the on-line discussion board forums and complete all assignments, including case studies and exams when applicable. In case the student is unable to submit assignments on the due date, please make prior arrangements with the instructor.

Homework (70%) – There are nine homework assignments. Homework assignments 1 through 8 are worth 75 points each. Homework # 9 is worth 100 points. Homework assignments' detailed instructions are posted in Blackboard in their respective weekly folders.

Exams (30%) – There will be a midterm exam and a final term exam. The exams will be consisted of multiple choices questions, true and false questions, and word problems. Both midterm exam and the final exam are worth 150 points each.

Grade Scale:

90 to 100 %	A
80 to 89%	B
70 to 79%	C
60 to 69%	D
0 to 59%	F

Grade Distribution:

Homework	70%
Midterm exam	15%
Final Exam	15%
Total	100%

17.1 Include Grade Appeal Statement: “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

18. TENTATIVE SCHEDULE

FINA 3909 Financial Management - Course Schedule		
Week 1: From 05/28/2018 to 06/03/2018	Reading: Chapter 1 - An Overview of Financial Management Chapter 2 - Financial Markets & Institutions New Assignment: Homework # 1, due on 06/03/2018	Chapter 1 - An Overview of Financial Management Chapter 2 - Financial Markets & Institutions
Week 2: From 06/04/2018 to 06/10/2018	Reading: Chapter 3 - Financial Statements, Cash Flow, & Taxes Chapter 4 - Analysis of Financial Statements Assignment due: Homework # 1, due on 06/03/2018 New Assignment: Homework # 2, due on 06/10/2018	Chapter 3 - Financial Statements, Cash Flow, & Taxes Chapter 4 - Analysis of Financial Statements
Week 3: From 06/11/2018 to 06/17/2018	Reading: Chapter 5 - Time Value of Money Assignment due: Homework # 2, due on 06/10/2018 New Assignment: Homework # 3, due on 06/17/2018	Chapter 5 - Time Value of Money
Week 4: From 06/18/2018 to 06/24/2018	Reading: Chapter 6 - Interest Rates Chapter 7 - Bonds & Their Valuations Assignment due: Homework # 3, due on 06/17/2018 New Assignment: Homework # 4, due on 06/24/2018	Chapter 6 - Interest Rates Chapter 7 - Bonds & Their Valuations
Week 5: From 06/25/2018 to 07/01/2018	Reading: Chapter 8 - Risk & Rates of Return Chapter 9 - Stocks & Their Valuations Assignment due: Homework # 4, due on 06/24/2018 New Assignment: Midterm Exam, due on 07/01/2018	Chapter 8 - Risk & Rates of Return Chapter 9 - Stocks & Their Valuations
Week 6: From 07/02/2018 to 07/08/2018	Reading: Chapter 10 - Cost of Capital Assignment due: Midterm Exam, due on 07/01/2018 New Assignment: Homework # 5, due on 07/08/2018	Chapter 10 - Cost of Capital
Week 7: From 07/09/2018 to 07/15/2018	Reading: Chapter 11 - The Basics of Capital Budgeting Assignment due: Homework # 5, due on 07/08/2018 New Assignment: Homework # 6, due on 07/15/2018	Chapter 11 - The Basics of Capital Budgeting
Week 8: From 07/16/2018 to 07/22/2018	Reading: Chapter 12 - Cashflow Estimation & Risk Assignment due: Homework # 6, due on 07/15/2018 New Assignment: Homework # 7, due on 07/22/2018	Chapter 12 - Cashflow Estimation & Risk
Week 9: From 07/23/2018 to 07/29/2018	Reading: Chapter 13 - Capital Structure & Leverage Chapter 14 - Distribution to Shareholders: Dividends & Share Repurchases Assignment due: Homework # 7, due on 07/22/2018 New Assignment: Homework # 8, due on 07/29/2018	Chapter 13 - Capital Structure & Leverage Chapter 14 - Distribution to Shareholders: Dividends & Share Repurchases
Week 10: From 07/30/2018 to 08/05/2018	Reading: Chapter 15 - Working Capital Management Chapter 16 - Financial Planning & Forecasting Assignment due: Homework # 8, due on 07/29/2018 New Assignment: Homework # 9, due on 08/05/2018	Chapter 15 - Working Capital Management Chapter 16 - Financial Planning & Forecasting
Week 11: From 08/06/2018 to 08/11/2018 08/11/2018 is a Saturday	Reading: Chapter 17 - Multinational Financial Management Assignment due: Homework # 9, due on 08/05/2018 New Assignment: Course Final Exam, due on 08/11/2018	Chapter 17 - Multinational Financial Management

19. ADDITIONAL INFORMATION

Please ask questions as needed.