# "WBUlogo"

Virtual Campus

School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, lifelong learning, and service to God and humankind.

# 3. COURSE NUMBER & NAME:

MGMT 6301-VC - 01, Theoretical Foundations of Management Research

# **4. TERM**:

Summer, 2018

# **5. INSTRUCTOR**:

Dr. Jan S. Jones

# **6. CONTACT INFORMATION**:

Office phone: 270-227-9445

WBU Email: jonesj@wbu.edu

Cell phone: 270-227-9445

# **7. OFFICE HOURS, BUILDING & LOCATION**:

Home Office: Monday – Friday: 10:00 a.m. – 5:00 p.m. (Central)

# **8. COURSE MEETING TIME & LOCATION**:

Virtual Campus

# **9. CATALOG DESCRIPTION**:

Development of management theory and other seminal interdisciplinary research related to current management issues/problems.

# 10. PREREQUISITE:

None

# **11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** | **UPDATED** |
| The Evolution of Management Thought | Wren | 7th | 2009 | Wiley & Sons | 9781-119-40027-1 | 4/09/18 |

# 12. OPTIONAL MATERIALS

**Even though this is listed as “optional”, you really need to purchase this as you will need it throughout your program.**

American Psychological Association. (2010). *Publication manual of the American Psychological Association* 6th ed. Washington, D. C. Author.   
ISBN: 9781433805615

# **13. COURSE OUTCOMES AND COMPETENCIES**:

* Analyze and synthesize theories as they apply to management.
* Evaluate the influence of environmental factors in the development of management theories.
* Formulate appropriate application of management theories in the context of current management issues/problems.
* Integrate course concepts relative to the Christian Worldview.

# 14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

# **15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

# **16. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **17. COURSE REQUIREMENTS and GRADING CRITERIA**:

Requirements:

1. Discussion Board - 800 points
2. Research Paper - 200 points
3. Applied Project Related Assignments – 100 points
4. Christian Worldview Assignment – 100 points

**17.1 Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

# 18. TENTATIVE SCHEDULE

**Week 1:**

1. Discussion Board Introductions
2. Readings: Chapters 1 - 2
3. Discussion Board – Forum 1 – Original Post

**Week 2:**

1. Discussion Board – Forum 1 – Peer Responses
2. Readings: Chapters 1 - 2

**Week 3:**

1. Discussion Board – Forum 2 – Original Post
2. Readings: Chapters 3 - 6

**Week 4:**

1. Discussion Board – Forum 2 – Peer Responses
2. Readings: Chapters 3 - 6

**Week 5:**

1. Discussion Board – Forum 3 – Original Post
2. Readings: Chapters 7 - 12

**Week 6:**

1. Discussion Board – Forum 3 – Peer Responses
2. Readings: Chapters 7 - 12

**Week 7:**

1. Discussion Board – Forum 4 – Original Post
2. Readings: Chapters 13 - 23
3. Christian Worldview Assignment

**Week 8:**

1. Discussion Board – Forum 4 Peer Responses
2. Readings: Chapters 13 - 23
3. Applied Project – Introduction Assignment

**Week 9:**

1. Applied Project – Annotated Bibliography

**Week 10:**

1. Applied Project – Annotated Bibliography

**Week 11:**

1. Research Paper

# 19. ADDITIONAL INFORMATION

**Discussion Board Requirements:**

A total of four Discussion Board Forums are to be completed as follows:

**Discussion Board – Original Post:** Each student will develop an original discussion related to the question or topic that is posted for each respective Forum. The post should be formatted as follows:

List supporting article (provide APA formatted reference information). Note: All articles must be from peer-reviewed, academic journals and must be current (within the last 5 years).

Summary: (provide a heading for this). In this section, identify the article’s author(s); discuss the author’s credentials; provide a summary of the article’s findings.

Discussion: (provide a heading for this) In this section, you should develop several paragraphs (a minimum of 800 words) that demonstrate how the chosen article provides insight related to the forum question or topic.

**Discussion Board – Peer Responses:** Each student will respond to at least two peer posts. The format for these posts should be formatted as follows:

Response to Student Name (provide a heading that lists the peer’s name).

Discussion: (provide a heading for this). In the section, you should address the following:

1. A discussion of why/how you think the peer’s article related to the Forum’s question or topic.

The peer responses should be a minimum of 400 words.

**Applied Research Project Assignments:**

A separate course (MGMT 6220) will provide the requirements for this project. Throughout your program, you will be working on various components of this project so that you can successfully complete the project when the actual course is “credited” during the tenth term of the program.

Toward that end, in this course you will accomplish the following:

1. Identify an organizational or management issue or problem that is related to your professional interests or responsibilities.
2. Conduct preliminary research to find scholarly literature/studies that relate to your issue or problem.
3. Develop a beginning concept paper that includes an introduction to the issue or problem and an annotated bibliography for at least 6 sources.

**Research Paper:**

Using the research that you do for the Applied Project, write a paper that provides the following:

1. Introduction
2. Literature Review
3. Conclusions / Summary of Findings