



WAYLAND BAPTIST UNIVERSITY
VIRTUAL CAMPUS
SCHOOL OF BUSINESS

SYLLABUS

1. Mission Statement: Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.
2. Course: **HLAD 4334** – Health Care Delivery Systems
3. Term: **Summer 2019**
4. Instructor: Mr. Enrique Ferreira, MAM, BAsC,
5. WBU Email Address; enrique.ferreira@wayland.wbu.edu
6. Office Hours, Building, and Location: Virtual Office Hours/ I will access e-mail daily x2, and respond at my earliest convenience. Please keep in mind time zone differences between your location and mine.
7. Class Meeting Time and Location: Online
8. Catalog Description: Conceptual dimensions and elements of the health care delivery ecosystem and important patterns of behavior and organization.
9. Prerequisites: HLAD 3335 or consent of division.
10. Required Textbook and Resources:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
Delivering Health Care in America	Shi	6th	2015	Jones & Bartlett	9781284037753	6/4/14

11. Optional Materials:
12. Course Outcome Competencies:

Upon completion of the course students will be able to:

- Become aware of the historical settings which will shaped the development of the US health care system;
- Understand the role of that the health care system plays in improving health status;
- Identify the key components of the health care delivery system;
- Recognize the cultural milieu which nurtured the system;
- Understand the social, economic, historical factors that influenced the nature and dynamics of the evolution of the US Health System;
- Identify funding sources and their relative contributions to the health expenditure;
- Identify major gaps in access to care and reasons for those gaps;
- Identify recent trends in health care finance and delivery;
- Understand how financing and delivery systems are interrelated, and understanding of historical third-party strategies. And the strategies behind contemporary managed care initiatives;
- Understand how organized health systems contract for services;

- Understand the elements of managed care;
- Describe collaborative methods and approaches to build on existing service delivery systems to maintain or improve health status of populations;
- Describe how the roles of technology, management, and patient information systems function in the delivery of health care services;
- Describe the role wellness and patient education programs in improving medical care outcomes and reduction of costs.

13. Attendance Requirements: Students are expected to be ‘present’ in the courseroom on a regular basis. This includes participating in course discussions, posting relevant articles, meeting course assignment deadlines, etc. In the event of extenuating circumstances, proactive communication with the course instructor is expected. Further, it is university policy that no otherwise qualified disabled person be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. If a student feels he or she cannot meet the course attendance requirements as stipulated, accommodations will be made when & where appropriate.

14. Statement on Plagiarism and Academic Dishonesty: Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

15. Disability Statement: “In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.”

16. Course Requirements and Grading Criteria:

- A. *Examinations* will be made available in the course room and will be open book, and open notes. The purpose of the examinations are to test knowledge of health services topics from the perspective of a practitioner of management in the field of health administration (40 percent of final grade per examination).
- B. *Term Paper*; The purpose of the research paper is to enable students to develop and refine their research and writing skills in the practice of management. Students will select a health services topic of interest to research and prepare an 8 page (excluding cover page and reference list; and abstract) research paper. This paper will provide a brief review of the literature on the topic of interest that develops and articulates either a statement of problem or opportunity in health services administration. The literature review will include at least one source that provides empirical evidence that the proposed health administration problem or opportunity is substantial in the field. **A suggested topic will be submitted to the instructor by the second week of class for approval.** Topics will expand on areas covered in the textbook and class discussion. Appropriate sources include published books, articles in peer reviewed journals, or first-tier print media. Magazine articles and articles from non-peer reviewed journals are generally not appropriate and may be referenced in this paper only by exception. The final paper must be typed (1 inch margins/10-12 point font), double-spaced, and follow. *Publication Manual of the American Psychological Association*, 5th ed., (APA format). Students will cite at least five relevant and valid sources in the final paper. **Papers will be submitted in electronic format in WEEK 10 (through SAFE ASSIGN be at or below 20% match).** Papers not received by the last day of class for WEEK 10 will not be considered for grading (20 percent of final grade). **Note: The recycling of papers from other courses is not permitted.** You may use some portions of a previous paper you authored but only if coordinated in advance and relevant to this course.

The evaluation of the research paper will be based on the following criteria:

Content – Quality of research based on substance of material presented and depth and breadth of research.

Context – Logic, clarity, and organization of material, as well as demonstrated importance of topic to health care delivery.

Form – Adherence to the provided format and style manual and extent to which the work meets graduate level attention to grammar and appearance.

- C. **Participation in Current Events Discussion.** Students are required to submit weekly submissions consisting of an article review and summarization pertaining to the topic of the week. In addition, you will be required to respond to a chapter question. Both submissions will also require a peer response. Responding to a chapter question already selected by another student will not receive any credit. Incorrect responses to chapter questions will also not receive any credit. Students will obtain full credit for class participation by actively participating in the class discussions and assignments. Due dates for both assignments will be Wednesday NLT 11:59pm (CST) of each week and peer responses will be due NLT Friday, 11:59pm (CST). This will allow all to have reasonable access and time to respond accordingly (60 percent of final grade).
- D. *Grades* will be based on students' preparation and performance on assigned weekly tasks, examinations, and term paper.

Requirement	Percent of Grade	Session Due
Midterm Exam (Chapters 1-8)	10%	Week 6
Final Exam (Chapters 1- 14)	10%	Week 11
Term Paper	20%	Week 10
Class Discussion / Participation	60%	All

E. Wayland Baptist Grading Chart

Percent Equivalent	Grade
90 - 100	A
80 - 89	B
70 - 79	C
60 - 69	D
Below 60	F

Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

17. Tentative Class Schedule

The Course Calendar provides assigned readings and key dates for the course and is subject to change.

Week Session Topic/Objectives/Readings

WEEK 1	
May 27 – Jun 01	Syllabus Acknowledgment Introductions
WEEK 2	HEALTH CARE BELIEFS, VALUES & DELIVERY
Jun 02 – Jun 08	READINGS: Shi and Singh Chapter 1 – 2 WEEKLY TASKS Submit Research Paper Topic Proposal (One page) due Jun 08 (CST) <ul style="list-style-type: none"> • Identify topic; 5 Main Points, 2 sub-points each • Two (2) key references
WEEK 3	HEALTH PROFESSIONALS & EVOLUTION OF CARE IN THE US
Jun 09 – Jun 15	READINGS: Shi and Singh Chapter 3 - 4 WEEKLY TASKS
WEEK 4	MEDICAL TECHNOLOGY & FINANCING OF HEALTH
Jun 16 – Jun 22	READINGS: Shi and Singh Chapter 5 – 6 WEEKLY TASKS
WEEK 5	INPATIENT & OUTPATIENT SERVICES
Jun 23 – Jun 29	READINGS: Shi and Singh Chapter 7 - 8 WEEKLY TASKS
WEEK 6	MID TERM EXAM (Chapters 1 – 6)
Jun 30 – Jul 06	MID TERM EXAM due Midnight (CST) Jul 06

WEEK 7	MANAGED & LONG-TERM CARE
Jul 07 – Jul 13	READINGS: Shi and Singh Chapter 9 - 10 WEEKLY TASKS
WEEK 8	SOCIAL & COST / QUALITY / ACCESS COMPONENTS OF CARE
Jul 14 – Jul 20	READINGS: Shi and Singh Chapter 11 - 12 WEEKLY TASKS
WEEK 9	HEALTH POLICY & THE FUTURE OF THE INDUSTRY
Jul 21 – Jul 27	READINGS: Shi and Singh Chapter 13 – 14 WEEKLY TASKS
WEEK 10	TERM PAPER DUE – SAFE ASSIGN
Jul 28 – Aug 03	Submit Term Paper
WEEK 11	FINAL EXAM (Chapters 1 – 14)
Aug 04 – Aug 10	FINAL EXAM DUE