



2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

3. COURSE NUMBER & NAME:

MGMT 6309-section number, Business Ethics

4. TERM:

Summer 2019

5. INSTRUCTOR:

Mark Bell, PhD

6. CONTACT INFORMATION:

Office phone: 731-937-1095

WBU Email: bellm@wbu.edu

Cell phone: 731-937-1095

7. OFFICE HOURS, BUILDING & LOCATION:

Office hours are by appointment only. I am generally available to schedule an appointment: M/T/Th 2pm-7pm CT and W/F/Sat. 8am - 12pm CT

8. COURSE MEETING TIME & LOCATION:

Virtual Campus

9. CATALOG DESCRIPTION:

Examination of current issues in business ethics including stakeholders and agency theory, the link between ethical climates in an organization and organizational success, social responsibility

and sustainability and business performance, case studies of ethical failures and successes by business, and other topics.

10. PREREQUISITE:

11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

No textbook is required.

12. OPTIONAL MATERIALS

13. COURSE OUTCOMES AND COMPETENCIES:

- Critique and synthesize theories in business ethics
- Propose research projects that extend or combine research in business ethics
- Apply business ethics theories to current management problems

14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University's attendance policy.

15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

16. DISABILITY STATEMENT:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

17. COURSE REQUIREMENTS and GRADING CRITERIA:

Requirements:

- Discussion Board: Eight Forums to include original thread and replies @ 25 points each Forum (total of 200 points)
- Mini-literature reviews: Six @ 75 points each (total of 450 points)
- Research Paper: Part 1 – Annotated Bibliography @75 points
- Research Paper: Part 2 – Outline @ 75 points
- Research Paper: Part 3 – Final Paper @ 200 points

Grading Criteria:

90% - 100% = A

80% - 89% = B

70% - 79% = C

60% - 69% = D

Below 60% = F

****Late work will result in a 10% grade reduction on the assignment**** If you need to be late, please send me an email before the assignment is due to avoid any late penalty.

17.1 Include Grade Appeal Statement: “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

18. TENTATIVE SCHEDULE

WEEK 1	Topic: Define Ethics Assignment: Discussion Board Forum 1
WEEK 2	Topics: Corporate Ethics – Part 1 <ul style="list-style-type: none">● Theory of the firm● Agency Theory

	<p>Assignments:</p> <ol style="list-style-type: none"> 1. Mini-literature Review 2. Discussion Board Forum 2
WEEK 3	<p>Topics: Corporate Ethics – Part 2</p> <ul style="list-style-type: none"> • Corporate Moral Agency • Rights Theory <p>Assignments:</p> <ol style="list-style-type: none"> 1. Mini-literature Review 2. Discussion Board Forum 3
WEEK 4	<p>Topics: Corporate Ethics – Part 3</p> <ul style="list-style-type: none"> • Stakeholder Theory • Social Responsibility Theory <p>Assignments:</p> <ol style="list-style-type: none"> 1. Mini-literature Review 2. Discussion Board Forum 4
WEEK 5	<p>Topics: Behavioral Ethics – Part 1</p> <ul style="list-style-type: none"> • Moral Psychology <p>Assignments:</p> <ol style="list-style-type: none"> 1. Mini-literature Review 2. Discussion Board Forum 5
WEEK 6	<p>Topics: Behavioral Ethics – Part 2</p> <ul style="list-style-type: none"> • Moral Deliberation <p>Assignments:</p> <ol style="list-style-type: none"> 1. Mini-literature Review 2. Discussion Board Forum 6
WEEK 7	<p>Topics: Behavioral Ethics – Part 3</p> <ul style="list-style-type: none"> • Corporate Identity <p>Assignments:</p> <ol style="list-style-type: none"> 1. Mini-literature Review 2. Discussion Board Forum 7
WEEK 8	<p>Research Paper – Part 1</p> <p>Assignment: Annotated Bibliography</p>
WEEK 9	<p>Research Paper – Part 2</p>

	Assignment: Outline of Paper
WEEK 10	Research Paper – Part 3 Assignment: Submit final paper
WEEK 11	Topics: Reconciliation of Business Ethics with Christian Worldview Assignment: Discussion Board Forum 8

19. ADDITIONAL INFORMATION

N/A