**WAYLAND BAPTIST UNIVERSITY**

**PLAINVIEW CAMPUS**

**SCHOOL OF FINE ARTS**

**Wayland Mission Statement**: Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Course Title and Number: MCOM 2322 Radio/TV Announcing**

**Spring 2019**

**Steven Long**

**Phone: (806) 291-1084**

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**Office Hours, Building, and Location:**

MWF 9:00 -11:00 & TR 3:00 – 4:00

Office: Harral Arts Complex, Room 109

**Class meeting time and location:**

MW 1:45 – 3:00 Harral Arts Complex, Room 125

**CATALOG DESCRIPTION:**  The style and technique of announcing for broadcast on radio and television with specific emphasis on voice, body, style, and organization.

**PREREQUISITE:** None

**TEXTBOOKS:** Hyde, S. 2014. Television and Radio Announcing. 12th Edition. Pearson/Allyn/Bacon

**Optional materials:**

**OUTCOME COMPETENCIES:** The student will be able to edit copy for broadcast. The student will be able to perform assigned scripts with clarity of diction, proper vocal performance and appropriate timing. The student will be able to produce, individually and as part of a group, assigned projects using appropriate techniques and equipment. The student will become familiar with the International Phonetic Alphabet (IPA) as a basis for further development of talent and skills.

**ATTENDANCE REQUIREMENTS:** Class attendance is mandatory. Three unexcused absences will result in the loss of a letter grade. Any student who misses 25% or more of the regularly scheduled class meetings will receive a grade of ‘F’ in the course. Students should refer to the 2016-17 Academic Catalog for additional attendance information.

**DISABILITY STATEMENT:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, or be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.”

**PLAGIARISM AND ACADEMIC DISHONESTY:** Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

**Cell Phone Policy:** Turn them off. Keep them off. Keep them out of sight.

**Email**: Your Wayland email address is the official line of communication between you and the university. [www.wayland.wbu.edu/email](http://www.wayland.wbu.edu/email) You must make sure your email address is established, functioning and is also **monitored at least once a day** as you will receive important information about your classes, financial aid, billing, emergency situations, etc. through this email.

**STUDENT APPEALS:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation

**Course requirements and grading criteria:**

Examinations:

1. Voice 5%
2. Diction 5%
3. Grammar 5%
4. Performance 5%
5. Equipment 5%

Student/Group Projects

1. Commercial 15%
2. Interview 15%
3. News 15%
4. Music DJ 10%
5. Sports 10%

Attendance and Participation 10%