# Wayland Logo

WBU Online

School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, and service to God and humankind.

# 3. COURSE NUMBER & NAME:

MGMT 6301-VC02, Theoretical Foundations of Management

# **4. TERM**:

Summer 2020

# **5. INSTRUCTOR**:

Dr. Tommy Taylor

# **6. CONTACT INFORMATION**:

Office phone: 270.994.0347 (Plainview campus time)

WBU Email: thomas.taylor@wayland.wbu.edu

Cell phone: 270.994.0347

# **7. OFFICE HOURS, BUILDING & LOCATION**:

Virtual thru phone or campus email

# **8. COURSE MEETING TIME & LOCATION**:

Virtual Campus

# **9. CATALOG DESCRIPTION**:

Development of management theory and other seminal interdisciplinary research related to current management issues/problems.

# 10. PREREQUISITE:

None

# **11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** | **UPDATED** |
| --- | --- | --- | --- | --- | --- | --- |
| The Evolution of Management Thought | Wren | 7th | 2018 | Wiley & Sons | 9781-11940-0271 | 3/22/18 |

**NOTE**: VitalSource etextbook

**For student access:**

1. Every Course in Blackboard has a link to eTextbook [Vital Source] embedded in the course menu, with basic instructions.
2. Printed copies will NOT be available through our bookstore.  Students can purchase via Amazon or similar vendor if desired, but the cost is usually substantially more expensive.
3. Students will “register” to access their library.
4. They will be able to read and interact with their textbook from that location.

# 12. OPTIONAL MATERIALS

**Even though this is listed as “optional”, you really need to purchase this as you will need it throughout your program. NOTE: APA just issued the 7th edition and that is what we will be using. I recommend ordering the “spiral-bound” version. I just ordered mine from Amazon. It may be back-ordered, but, this is the one you should order.**

American Psychological Association. (2010). *Publication manual of the American Psychological Association* **7th ed.** Washington, D. C. Author.   
ISBN: 9781433805615

# **13. COURSE OUTCOMES AND COMPETENCIES**:

* Analyze and synthesize theories as they apply to management.
* Evaluate the influence of environmental factors in the development of management theories.
* Formulate appropriate application of management theories in the context of current management issues/problems.
* Integrate course concepts relative to the Christian Worldview.

# 14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

# **15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

# **16. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **17. COURSE REQUIREMENTS and GRADING CRITERIA**:

Requirements:

1. Discussion Board - 800 points
2. Research Paper - 200 points
3. Applied Project Related Assignments – 100 points
4. Christian Worldview Assignment – 100 points

**Late Policy**

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

* Assignments submitted within one week after the due date will receive a 10% deduction.
* Assignments submitted more than one week and less than 2 weeks late will receive a 20% deduction.
* Assignments submitted ***two weeks late or after the final date*** of the course ***will not*** be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis. ***To be considered for an exemption to the policy, students must contact the professor in advance of the due date.***

**17.1 Include Grade Appeal Statement:** “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

# 18. TENTATIVE SCHEDULE

**Week 1:**

1. Discussion Board Introductions
2. Readings: Chapters 1 - 2
3. Discussion Board – Forum 1 – Original Post

**Week 2:**

1. Discussion Board – Forum 1 – Peer Responses
2. Readings: Chapters 1 - 2

**Week 3:**

1. Discussion Board – Forum 2 – Original Post
2. Readings: Chapters 3 - 6

**Week 4:**

1. Discussion Board – Forum 2 – Peer Responses
2. Readings: Chapters 3 - 6

**Week 5:**

1. Discussion Board – Forum 3 – Original Post
2. Readings: Chapters 7 - 12

**Week 6:**

1. Discussion Board – Forum 3 – Peer Responses
2. Readings: Chapters 7 - 12

**Week 7:**

1. Discussion Board – Forum 4 – Original Post
2. Readings: Chapters 13 - 23
3. Christian Worldview Assignment

**Week 8:**

1. Discussion Board – Forum 4 Peer Responses
2. Readings: Chapters 13 - 23
3. Applied Project – Introduction Assignment

**Week 9:**

1. Applied Project – Annotated Bibliography

**Week 10:**

1. Applied Project – Annotated Bibliography

**Week 11:**

1. Research Paper

# 19. ADDITIONAL INFORMATION

Your textbook is in electronic form and is available right here in Blackboard in this course room – **NOW!.**

The cost of the text will be added to your student account balance. It is significantly less than a printed version.

**With this electronic textbook, you are able to start reading right at the first day of class**. Note: instructors can access analytics to see your reading progress through the book. Other actions include:

* highlighting
* making notes and sharing notes
* flashcards and bookmarks
* reading offline
* Short Video for [How to Use the eTextbook](https://www.youtube.com/watch?v=6PTIm2xWiKk) and all features

If you have **courseware that includes coded content** follow these instructions to access the materials:

* Video for [Accessing coded courseware content](https://youtu.be/E_uPmrsT0sw)

**If you purchase a hard copy textbook or access code from any source (bookstore, Amazon, etc.)**

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