**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: MGMT 5326 VC01 – International Management

**Campus**

: WBUonline

**Term/Session**

**:** Summer, 2023

**Instructor**

**:** Kelly Warren, PhD

**Office Phone Number**

**:** (806) 291-1022

**WBU Email Address**

**:** [warrenk@wbu.edu](mailto:warrenk@wbu.edu)

**Office Hours, Building, and Location**

**:** Nunn Business Building, Plainview Campus

**Class Meeting Time and Location**

**:**  Online

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Global Business | Peng | 4th | 2019 | Cengage | 9781-30591-9143 |

*The textbook for this course is part of the* ***Wayland’s Automatic eBook*** *program. You will have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. The cost of this Automatic eBook will be billed directly to your student account when you register for the course. You will be notified via email with access instructions and additional information. If you do not wish to participate in the Automatic eBook program, you will have the first 12 days of class to opt-out of the program (additional details will be outlined in your email instructions). For more information on the Automatic eBook program, visit the Wayland Bookstore* [*Automatic eBook FAQ*](https://bookstore.wbu.edu/site_inclusive.asp) *page.*

**Optional Materials**

**:** <<List optional materials recommended to enhance student learning>>

**Course Information**

**Catalog Description**

**:**

Role of the private business enterprise in the international economy and nature of foreign trade and direct foreign investment and their impact on income, employment, and economic growth.

**Prerequisite:**BUAD 5300

**Course Outcome Competencies**

**:**

* Examine the role of private enterprise in the International Community.
* Analyze foreign trade.
* Design a direct foreign investment plan.

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Statement on Plagiarism and Academic Dishonesty**

**:** Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

**Disability Statement**

**:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Director of Counseling, Career and Disability Services serves as the coordinator of students with disability and should be contacted concerning accommodation request at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Dr. Trish Ritschel-Trifilo, [trifilot@wbu.edu](mailto:trifilot@wbu.edu) or call (806) 291-3745.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Course Requirements and Grading Criteria**

1. **Dialogs:** There will be 4, 1-week dialogs. Students are required to post 3 times during these one-week periods. [3 posts only per week].

2. **Exams:** There will be one exam covering the course material from the textbook. Students may use the textbook for the exams and it may be taken up to 3 times (different test each time) with the highest grade accepted.

3. **Case Studies:** There will be two case studies.

4. **Career Profile**. 1750-Word Paper, approximately 7 pages, (the 1750-words are the body of the paper and do not include the cover page, abstract, references, or appendices). Utilizing the information from the textbook, develop a plan that would lead to a career in International Management. Be specific in your career choice and region of the world. (APA Style)

**Resources for Your Global Career**:

* [www.aperianglobal.com/publications](http://www.aperianglobal.com/publications) This site offers a range of useful books, articles, and podcasts.
* <http://itapintl.com> A consulting firm focused on building leadership capabilities across global boundaries which has readings, YouTube videos, links, etc.
* [www.iie.org](http://www.iie.org) A nonprofit that offers opportunities for study and training for global leadership.
* [www.g-l-f.org](http://www.g-l-f.org) This sire provides assistance to public sector leaders and governments.
* [www.aiesec.org](http://www.aiesec.org) This site contains resources for international internships.
* [www.ccl.org](http://www.ccl.org) This site provides an array of assessment tools, news, and blogs associated with global leadership.
* <https://export.gov/welcome>

This site has useful information on how to take your business global.

**Course Grading:** The final grade will be determined in this manner:

* 40% Dialogs
* 15% Exam
* 20% Case Studies
* 25% Career Profile Paper

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the appropriate date, the I is converted to an F.

**Tentative Schedule**

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| **Week - Beginning & Ending Dates** | **Dialogue Topics** | **Reading** | **Assignment** |
| **1:** May 29 – June 4 | **Dialog 1**: The Globalization Debate | **Part 1: Laying Foundations**  Chapters 1-4 | Dialog **1** |
| **2:** June 4-11 |  | **Part 2: Acquiring Tools**  Chapters 5-6 | Case **1** |
| 3: June 11-18 | **Dialog 2**: Outsourcing | **Part 2 Acquiring Tools**  Chapters 6-7 | Dialog **2** |
| **4:** June 18-25 |  | **Part 3: Strategizing Around the Globe**  Chapter 9 | Case **2** |
| **5:** June 25 – July 2 | **Dialog 3:** Export Markets | **Part 3: Strategizing Around the Globe**  Chapters 10-13 | Dialog **3** |
| **6:** July 2-9 | **Dialog 4: Business as Mission** | **Part 4: Building Functional Excellence**  Chapter 14-15 | Dialog **4**  **AND**  **Work on Career Profile Paper: Due next Week** |
| **7:** July 9-16 |  | **Part 4: Building Functional Excellence**  Chapters 16-17 | **Career Profile Paper Due** |
| **8:** July 16-22 | **Exam Covers Chapters 1-17** |  | **Open Book Exam**  **Covers Chapters**  **1-17** |