

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: BUAD 5304 VC01 – Ethics

Campus: WBU Online

Term/Session: Summer 2026

Instructor: Bashir Easter, PhD

Office Phone Number/Cell #: (806) 291-1037; Monday-Friday, 8:15 am – 5:00 pm (Central Time).

WBU Email Address: easterb@wayland.wbu.edu

Office Hours, Building, and Location: Monday-Friday, 8:15 am – 5:00 pm (Central Time)

Class Meeting Time and Location: Online

Catalog Description:

Systematic overview of normative ethics and a comprehensive discussion of contemporary moral issues including analysis of case studies; ethical implications of employment law, diversity management and corporate sustainability.

Prerequisite:

None

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
<u>Business & Professional Ethics for Directors, Execs & Accountants</u>	Brooks/Dunn	9 th	2021	Cengage	9780-35744-1824

*This course is part of the **Pioneer Academic Access Program**. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to **EVERY class/material** and have to source through third party vendors.*

Optional Materials: <<List optional materials recommended to enhance student learning>>

Course Outcome Competencies:

- Identify ethical issues and business solutions in developing a practical decision matrix.
- Apply ethical solutions to assets and personnel in a business setting.
- Communicate effectively in writing and orally, clearly and succinctly ethical decisions and the reasoning to all those who are or maybe impacted by your communication.
- Create, prepare, & produce an ethics program with all the components.

Attendance Requirements

WBU Online

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence: Generative AI tools permitted in specific context and with proper citations.

- i. Students are allowed to use, reference, or incorporate generative AI tools into specific assignments for this course. When used, students must properly cite the generative AI tool in their submitted work.
- ii. While there is no true substitute for direct help and instruction for your instructor, students may be allowed to use generative AI tools to provide further explanations of course content, readings, and other assignments. Any use of generative AI tools to help further explain or translate content must be properly referenced and cited.
- iii. Specific parameters for generative AI usage are provided by the instructor.

- iv. Any use of generative AI tools outside of the approved instructor parameters will be considered a form of plagiarism and academic dishonesty.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

Week	Dates	Topic(s)	Assignments / Assessments	Due Date
Week 1	June 1–7, 2026	Introduction; Ethics: The What & Why	Introduction (10 pts); Required First Assignment (10 pts); Summary of Five Commands for Business Ethics (50 pts)	06/07/2026
Week 2	June 8–14, 2026	Ethics: The What & Why	Session 2 Talking Paper (50 pts); Exam 1 (100 pts)	06/14/2026
Week 3	June 15–21, 2026	Ethical Theories & Professional Responsibility	Discussion / Case Activities	06/21/2026
Week 4	June 22–28, 2026	Judeo-Christian Ethics	Apply the Great Commandments (50 pts)	06/28/2026
Week 5	June 29–July 5, 2026	Corporate Governance & Ethical Leadership	Exam 2 (100 pts)	07/05/2026
Week 6	July 6–12, 2026	Developing through OEPs	Code Application (50 pts)	07/12/2026
Week 7	July 13–19, 2026	Risk, Accountability, and Ethical Failures	Exam 3 (100 pts)	07/19/2026

Week	Dates	Topic(s)	Assignments / Assessments	Due Date
Week 8	July 20–26, 2026	Integration of Faith & Professional Ethics	Integration of Faith Paper (50 pts)	07/26/2026

Additional Information
