

## Wayland Mission Statement

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Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

## Contact Information

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**Course:** FINA 3309 vc01 – Financial Management

**Campus:** WBUonline

**Term/Session:** Summer-2026

**Instructor:** Professor Dr. Hayoung Gim

**Cellphone #:** 907-382-1895

**WBU Email Address:** hgim@wbu.edu

**Office Hours, Building, and Location:** none

**Class Meeting Time and Location:** Blackboard

**Catalog Description:**

Role of the financial manager, the tax environment and its effects on business decisions, the time value of money, cash and capital budgeting, financial statements, working capital, money markets and their regulators, monetary policy and its relation to the firm, and financial forecasting.

**Prerequisite:**

ACCT 2305 or ACCT 3307, or concurrent enrollment or consent of school.

## Textbook Information

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**Required Textbook(s) and/or Required Materials:**

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
<u>Fundamentals of Financial Management: Concise With Mind Tap</u>	Brigham & Houston	11th	2022	Cengage	9780-35751-7734

*This course is part of the **Pioneer Academic Access Program**. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at [bookstore.wbu.edu](http://bookstore.wbu.edu). You can choose to opt-out, however if you do you will lose access to **EVERY class/material** and have to source through third party vendors.*

**Optional Materials:** none

**Course Outcome Competencies:**

- Summarize the function of the financial manager and related financial tools available to manage a firm’s finances and build shareholder wealth.
- Apply financial analysis models to measure a firm’s financial strengths and weaknesses.
- Explain the term structure of interest rates and apply time value of money principles to develop pro forma financial statements and capital budgeting plans.
- Dissect financial securities valuations and capital structure, including various risk measurements under single assets and portfolios conditions.

## Attendance Requirements

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### WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

## University Policies

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### **Academic Integrity:**

[Link to Statement on Academic Integrity](#)

### **Artificial Intelligence: No use of any generative AI tools permitted.**

- i. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
- ii. All assignments must be fully created, designed, and prepared by the student(s).
- iii. Any work that uses generative AI will be treated as plagiarism.

**Disability Statement:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

## Course Requirements and Grading Criteria

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Students are expected to take two exams, turn in Home Works, and attend to classes (discussion board in Blackboard) regularly.

Weighing Scheme:

Midterm Exam: 100 points

Final Exam: 100 points

Home Works: 3 HWs 12 points each and 1 HW 11 points = 47 points

RFA (required first assignments) = 3 points

Total 250 points

The final exam will cover materials discussed after the first exam. Attendance in the discussion board is required, and the instructor will monitor

### The University has a standard grade scale:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student's control. A grade of "incomplete" is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the I is converted to an F.

**Student Grade Appeals:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

## Tentative Schedule

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**Week 1 (6/1 – 6/7)**

Reading:

Chapter 1 – An overview of Financial Management

Chapter 2 – Financial Markets and Institutions

Discussion week 1

**Week 2 (6/8 – 6/14)**

Reading:

Chapter 3 – Financial Statements, Cash Flow, and Taxes

Chapter 4 – Analysis of financial Statements

Home Work #1**Week 3 (6/15 – 6/21)**

Reading:

Chapter 5 – Time Value of Money

Assignments: weekly Blackboard discussions

Home Work #2**Week 4 (6/22 – 6/28)**

Reading:

Chapter 6 – Interest Rates

Chapter 7 – Bonds and their Valuation

Assignments: weekly Blackboard discussions

[Note] Midterm Exam, will be Posted on Thursday**Week 5 (6/29 – 7/5)**

Reading:

Chapter 8 – Risk and Rate of Return

Chapter 9 – Stocks and their Valuations

Assignments: weekly Blackboard discussions

**Week 6 (7/6 – 7/12)**

Reading:

Chapter 10 – Cost of Capital

Chapter 11 – Basics of Capital Budgeting

Assignments: weekly Blackboard discussions

Home Work #3**Week 7 (7/13 – 7/19)**

Reading:

Chapter 12 – cash Flow estimation and Risk

Chapter 13 – Capital structure and Leverage

Assignments: weekly Blackboard discussions

Home Work #4**Week 8 (7/20 – 7/25)**

Reading:

Chapter 15 – Working Capital Management

Chapter 16 – Financial Planning and Forecasting

Assignments: weekly Blackboard discussions

[Note] Final Exam: by the End of the Term (7/25)

**[NOTE] The term ends on Saturday, and the Blackboard will be closed at the end Saturday.**