



WAYLAND BAPTIST UNIVERSITY
VIRTUAL CAMPUS
SCHOOL OF BUSINESS

SYLLABUS

1. Mission Statement: Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.
2. Course: **HLAD 4334** – Health Care Delivery Systems
3. Term: **Winter 2018**
4. Instructor: Mr. Enrique Ferreira, MAM, BA
5. WBU Email Address; enrique.ferreira@wayland.wbu.edu
6. Office Hours, Building, and Location: Virtual Office Hours – Will access e-mail 2x/daily and will respond at my earliest convenience. Please keep in mind time zone differences between your location and mine.
7. Class Meeting Time and Location: Online
8. Catalog Description: Conceptual dimensions and elements of the health care delivery ecosystem and important patterns of behavior and organization.
9. Prerequisites: HLAD 3335 or consent of division.
10. Required Textbook and Resources:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
<u>Delivering Health Care in America</u>	Shi	6th	2015	Jones & Bartlett	9781284037753	6/4/14

11. Optional Materials:

12. Course Outcome Competencies:

Upon completion of the course students will be able to:

- Become aware of the historical settings which will shaped the development of the US health care system;
- Understand the role of that the health care system plays in improving health status;
- Identify the key components of the health care delivery system;
- Recognize the cultural milieu which nurtured the system;
- Understand the social, economic, historical factors that influenced the nature and dynamics of the evolution of the US Health System;
- Identify funding sources and their relative contributions to the health expenditure;
- Identify major gaps in access to care and reasons for those gaps;
- Identify recent trends in health care finance and delivery;
- Understand how financing and delivery systems are interrelated, and understanding of historical third-party strategies. And the strategies behind contemporary managed care initiatives;
- Understand how organized health systems contract for services;

- Understand the elements of managed care;
- Describe collaborative methods and approaches to build on existing service delivery systems to maintain or improve health status of populations;
- Describe how the roles of technology, management, and patient information systems function in the delivery of health care services;
- Describe the role wellness and patient education programs in improving medical care outcomes and reduction of costs.

13. Attendance Requirements: Online Students - Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Attendance is very important to your success in this class. This “attendance” involves completion of assignments in a timely manner as well as timely participation in Discussion Board. Meeting deadlines is very important. In the event of an anticipated missed assignment or activity, it is the student’s responsibility to contact the instructor before the due date to make any potential and appropriate arrangements. Absences will affect your grade. Missing more than 25% of the assignments will result in a failing grade for the course.

14. Statement on Plagiarism and Academic Dishonesty: Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

15. Disability Statement: “In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.”

16. Course Requirements and Grading Criteria:

- A. *Examinations* will be made available in the course room and will be open book, and open notes. The purpose of the examinations are to test knowledge of health services topics from the perspective of a practitioner of management in the field of health administration (10 percent of final grade per examination).
- B. *Research Paper*. The purpose of the research paper is to enable students to develop and refine their research and writing skills in the practice of management. Students will select a health services topic of interest to research and prepare an 8 page (excluding cover page and reference list; and abstract) research paper. This paper will provide a brief review of the literature on the topic of interest that develops and articulates either a statement of problem or opportunity in health services administration. The literature review will include at least one source that provides empirical evidence that the proposed health administration problem or opportunity is substantial in the field. **A suggested topic will be submitted to the instructor by the second week of class for approval.** Topics will expand on areas covered in the textbook and class discussion. Appropriate sources include published books, articles in peer reviewed journals, or first-tier print media. Magazine articles and articles from non-peer reviewed journals are generally not appropriate and may be referenced in this paper only by exception. The final paper must be typed (1 inch margins/10-12 point font), double-spaced, and follow *Publication Manual of the American Psychological Association*, 5th ed. (APA) format. Students will cite at least five relevant and valid sources in the final paper. **Papers will be submitted in electronic format in week 10 (through Safe Assign).** Papers not received by the last day of class for Week 10 will not be considered for grading (20 percent of final grade).

The evaluation of the research paper will be based on the following criteria:

Content – Quality of research based on substance of material presented and depth and breadth of research.

Context – Logic, clarity, and organization of material, as well as demonstrated importance of topic to health care delivery.

Form – Adherence to the provided format and style manual and extent to which the work meets graduate level attention to grammar and appearance.

C. Participation in Current Events Discussion.

The total average of the Weekly submissions will constitute 60% of the final grade. The due dates for both the article and case study submissions will be due by Wednesday NLT 11:59pm (CST) of each week and the peer responses will be due NLT Friday, 11:59pm (CST) but no earlier than Thursday, 12:00am (CST). This will allow all to have reasonable access and time to respond accordingly. (60 percent of final grade).

D. *Grades* will be based on students’ preparation and performance in discussions, article submissions, examinations, term paper and Case studies.

Requirement	Percent of Grade	Session Due
Midterm Exam (Chapters 1-8)	10%	Week 6
Final Exam (Chapters 1- 14)	10%	Week 11
Term Paper	20%	Week 10
Class Discussion / Participation	60%	ALL

E. Wayland Baptist Grading Chart

Percent Equivalent	Grade
94 - 100	A
90 - 93	A-
87 - 89	B+
84 - 86	B
80 - 83	B-
77 - 79	C+
74 - 76	C
70 - 73	C-
Below 70	F

Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

17. Tentative Class Schedule

The Course Calendar provides assigned readings and key dates for the course, and is subject to change.

Week	Session Topic/Objectives/Readings
WEEK 1	
Nov 12–Nov 17	Syllabus Acknowledgement Introductions
THANKSGIVING BREAK	
Nov 18–Nov 24	Enjoy your fellowship with family & friends.
WEEK 2	
HEALTH CARE BELIEFS, VALUES & DELIVERY	
Nov 25–Dec 01	READINGS: Shi and Singh Chapters 1 – 2 Submit Research Paper Topic Proposal (One page) <ul style="list-style-type: none"> • Identify topic, 5 main points, 2 sub-points • Brief one paragraph summary of problem or opportunity • Two (2) key references
WEEK 3	
HEALTH PROFESSIONALS & EVOLUTION OF CARE IN THE US	
Dec 02–Dec 08	READINGS: Shi and Singh Chapter 3 – 4
WEEK 4	
MEDICAL TECHNOLOGY & FINANCING OF HEALTH	
Dec 09–Dec 15	READINGS: Shi and Singh Chapter 5 – 6
WEEK 5	
INPATIENT & OUTPATIENT SERVICES	
Dec 16–Dec 22	READINGS: Shi and Singh Chapter 7 - 8
CHRISTMAS BREAK	
Dec 23–Jan 05	Merry Christmas and many blessings to all.
WEEK 6	
MID TERM EXAM (Chapters 1 – 6)	
Jan 06–Jan 12	MID TERM EXAM

WEEK 7	MANAGED & LONG TERM CARE
Jan 13-Jan 19	READINGS: Shi and Singh Chapter 9 - 10
WEEK 8	SOCIAL & COST / QUALITY / ACCESS COMPONENTS OF CARE
Jan 20-Jan 26	READINGS: Shi and Singh Chapter 11 - 12
WEEK 9	HEALTH POLICY & THE FUTURE OF THE INDUSTRY
Jan 27-Feb 02	READINGS: Shi and Singh Chapter 13 - 14
WEEK 10	PAPER DUE – Safe Assign
Feb 03-Feb 09	FINAL PAPER DUE Submit Research Paper
WEEK 11	FINAL EXAM (Chapters 1 – 14)
Feb 10-Feb 16	FINAL EXAM DUE