



Virtual Campus

School of Business

2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, lifelong learning, and service to God and humankind.

3. COURSE NUMBER & NAME:

MISM 3325-VC01, Social Computing in Business

4. TERM:

Winter 2018

5. INSTRUCTOR:

Dr. Richard A. Warren

6. CONTACT INFORMATION:

Office phone: Provided on Blackboard Announcement and Instructor Information

WBU Email: Richard.warren@wayland.wbu.edu

Cell phone: Provided on Blackboard Announcement and Instructor Information

7. OFFICE HOURS, BUILDING & LOCATION:

M/T/W/TH/F: 4:00 – 9:30 pm CST

8. COURSE MEETING TIME & LOCATION:

Meeting day & time: No set times – Internet, My Location: Wichita Falls, TX

9. CATALOG DESCRIPTION:

Personal computing in an evolving mobile environment. Working with mobile computing, Cloud services, social networks, electronic communications, and safe personal and business computing.

10. PREREQUISITE:

None

11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
<u>The Internet Comprehensive</u>	Evans/Hooper	10th	2016	Cengage	9781-33728-390-8	4/24/17

12. OPTIONAL MATERIALS

NONE

13. COURSE OUTCOMES AND COMPETENCIES:

- Demonstrate the ability to make informed decisions between iOS, Android, and Microsoft mobile platforms.
- Synchronize personal computing devices across various platforms and Cloud services
- Demonstrate competency in Social Networking (including netiquette, ethics, copyright and other legal issues, as well as personal branding through social networks)
- Demonstrate effective use of academic search engines (such as EBSCO, Google Scholar, Microsoft Academic Search, etc.)
- Assess the reliability of a website or web service
- Demonstrate competency in safe personal and business computing (anti-virus software, physical security password management, and identity theft prevention)

14. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University's attendance policy.

Attendance is accomplished by (a) submitting weekly email to your instructor, (b) completing Discussion Forum Questions, and (c) submission of work assignment. Accomplishing just one of the mentioned attendance action does not constitute attendance, all action are required. Lack of attendance will be recorded and reported. Failure to fulfill attendance requirements will have grave effects.

15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

16. DISABILITY STATEMENT:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

17. COURSE REQUIREMENTS and GRADING CRITERIA:

The course consists of readings of chapter texts and grades are based on homework assignments including case studies with report, weekly quizzes, discussion forum postings, Mid Term exam, Final Exam, and Term Paper. The following chart identifies the graded activities and point values.

GRADE MATRIX			
GRADED ACTIVITY	NUMBER OF ACTIVITIES	TOTAL POINTS	GRADING SCALE
Case Assignments	9	21	90 – 100 = A
Quizzes	9	21	80 - 89 = B
Discussion Posts	5	12	70 - 79 = C
Mid Term Exam	1	19	60 – 69 = D
Final Exam	1	19	59 - below = F
Term Paper	1	9	
Total Possible Points	100		

17.1 Grade Appeal Statement: “Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The

Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.”

18. TENTATIVE SCHEDULE

The tentative schedule of graded activities displays weekly assignments and the date at which the assignment must be submitted for grading.

Tentative Schedule of Assignments

	No Later Than Date	Work to Submit
Week One	November 18, 2018	Project One & Test Initialization Do This First Discussion Post
THANKSGIVING BREAK NOVEMBER 19 THROUGH NOVEMBER 23		
Week Two	December 2, 2018	Project Two & Test
Week Three	December 9, 2018	Project Three & Test Select topic for Term Paper Selection Discussion Post
Week Four	December 16, 2018	Project Four & Test
Week Five	December 23, 2018	Project Five & Test Discussion Post
CHRISTMAS BREAK DECEMBER 24 THROUGH JANUARY 4		
Week Six	January 13, 2019	Mid-Term Exam
Week Seven	January 20, 2019	Project 6 & Test
Week Eight	January 27, 2019	Project 7 & Test Discussion Post
Week Nine	February 3, 2019	Project 8 & Test
Week Ten	February 10, 2019	Project 9 & Test Discussion Post
Week Eleven	February 16, 2019	FINAL EXAM Submit “Term Paper”

19. ACADEMIC HONESTY: This class will adhere to a zero tolerance for using someone else's work as your own. University students are expected to conduct themselves according to the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. Disciplinary action for academic misconduct is the responsibility of the faculty member assigned to the course.

20. Students are responsible for reading, understanding, obeying, and respecting all academic policies, with added emphasis being placed upon academic progress policies appearing in the Wayland Baptist Academic Catalog applicable to their curriculum and/or program of study