

# WAYLAND BAPTIST UNIVERSITY VIRTUAL CAMPUS SCHOOL OF BUSINESS

#### **SYLLABUS**

1. Mission Statement: Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.

2. Course: **HLAD 4334** – Health Care Delivery Systems

3. Term: Winter 2019

4. Instructor: Mr. Enrique Ferreira, MAM, BASc,

5. WBU Email Address; enrique.ferreira@wayland.wbu.edu

- 6. Office Hours, Building, and Location: Virtual Office Hours/ I will access e-mail daily x2 and respond at my earliest convenience. Please keep in mind time zone differences between your location and mine.
- 7. Class Meeting Time and Location: Online
- 8. Catalog Description: Conceptual dimensions and elements of the health care delivery ecosystem and important patterns of behavior and organization.
- 9. Prerequisites: HLAD 3335 or consent of division.
- 10. Required Textbook and Resources:

| ВООК                                 | AUTHOR | ED  | YEAR | PUBLISHER        | ISBN#         | UPDATED |
|--------------------------------------|--------|-----|------|------------------|---------------|---------|
| Delivering Health Care<br>in America | Shi    | 6th | 2015 | Jones & Bartlett | 9781284037753 | 6/4/14  |

#### 11. Optional Materials:

### 12. Course Outcome Competencies:

Upon completion of the course students will be able to:

- Become aware of the historical settings which will shaped the development of the US health care system;
- Understand the role of that the health care system plays in improving health status;
- Identify the key components of the health care delivery system;
- Recognize the cultural milieu which nurtured the system;
- Understand the social, economic, historical factors that influenced the nature and dynamics of the evolution of the US Health System;
- Identify funding sources and their relative contributions to the health expenditure;
- Identify major gaps in access to care and reasons for those gaps;
- Identify recent trends in health care finance and delivery;
- Understand how financing and delivery systems are interrelated and understanding of historical third-party strategies. And the strategies behind contemporary managed care initiatives;
- Understand how organized health systems contract for services;

- Understand the elements of managed care;
- Describe collaborative methods and approaches to build on existing service delivery systems to maintain or improve health status of populations;
- Describe how the roles of technology, management, and patient information systems function in the delivery of health care services;
- Describe the role wellness and patient education programs in improving medical care outcomes and reduction of costs.
- 13. Attendance Requirements: Students are expected to be 'present' in the course room on a regular basis. This includes participating in course discussions, posting relevant articles, meeting course assignment deadlines, etc. In the event of extenuating circumstances, proactive communication with the course instructor is expected. Further, it is university policy that no otherwise qualified disabled person be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. If a student feels he or she cannot meet the course attendance requirements as stipulated, accommodations will be made when & where appropriate.
- 14. Statement on Plagiarism and Academic Dishonesty: Wayland Baptist University observes a zero-tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported, and second offenses will result in suspension from the university.
- 15. Disability Statement: "In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations."
- 16. Course Requirements and Grading Criteria:
  - A. *Examinations* will be made available in the course room and will be open book, and open notes. The purpose of the examinations are to test knowledge of health services topics from the perspective of a practitioner of management in the field of health administration (40 percent of final grade per examination).
  - B. Term Paper; The purpose of the research paper is to enable students to develop and refine their research and writing skills in the practice of management. Students will select a health services topic of interest to research and prepare an 8-page (excluding cover page and reference list; and abstract) research paper. This paper will provide a brief review of the literature on the topic of interest that develops and articulates either a statement of problem or opportunity in health services administration. The literature review will include at least one source that provides empirical evidence that the proposed health administration problem or opportunity is substantial in the field. A suggested topic will be submitted to the instructor by the second week of class for approval. Topics will expand on areas covered in the textbook and class discussion. Appropriate sources include published books, articles in peer reviewed journals, or first-tier print media. Magazine articles and articles from non-peer reviewed journals are generally not appropriate and may be referenced in this paper only by exception. The final paper must be typed (1-inch margins/10-12-point font), double-spaced, and follow. Publication Manual of the American Psychological Association, 5th ed., (APA format). Students will cite at least five relevant and valid sources in the final paper. Papers will be submitted in electronic format in WEEK 10 (through SAFE ASSIGN be at or below 20% match). Papers not received by the last day of class for WEEK 10 will not considered for grading (20 percent of final grade). Note: The recycling of papers from other courses is not permitted. You may use some portions of a previous paper you authored but only if coordinated in advance and relevant to this course.

The evaluation of the research paper will be based on the following criteria:

**Content** – Quality of research based on substance of material presented and depth and breadth of research.

**Context** – Logic, clarity, and organization of material, as well as demonstrated importance of topic to health care delivery.

**Form** – Adherence to the provided format and style manual and extent to which the work meets graduate level attention to grammar and appearance.

- C. Participation in Current Events Discussion. Students are required to complete WEEKLY TASKS, which consist of weekly submissions of an article review and summarization pertaining to the topic of the week. In addition, you will be required to respond to a chapter question. Both submissions will also require a peer response. Responding to a chapter question already selected by another student will not receive any credit. Incorrect responses to chapter questions will also not receive any credit. Students will obtain full credit for class participation by actively participating in the class discussions and assignments. Due dates for both assignments will be Wednesday NLT 11:59pm (CST) of each week and peer responses will be due NLT Friday, 11:59pm (CST). This will allow all to have reasonable access and time to respond accordingly (60 percent of final grade).
- D. *Grades* will be based on students' preparation and performance on assigned weekly tasks, examinations, and term paper.

| Requirement                      | Percent of Grade | Session Due              |  |
|----------------------------------|------------------|--------------------------|--|
| Midterm Exam (Chapters 1-8)      | 10%              | Week 6                   |  |
| Final Exam (Chapters 1- 14)      | 10%              | Week 11                  |  |
| Term Paper                       | 20%              | Week 10                  |  |
| Class Discussion / Participation | 60%              | Week 2, 3, 4, 5, 7, 8, 9 |  |

E. Wayland Baptist Grading Chart

| Percent Equivalent | Grade |
|--------------------|-------|
| 90 - 100           | A     |
| 80 - 89            | В     |
| 70 - 79            | C     |
| 60 - 69            | D     |
| Below 60           | F     |

Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

The Course Calendar provides assigned readings and key dates for the course and is subject to change.

## Week Session Topic/Objectives/Readings

| WEEK 1          |  |
|-----------------|--|
|                 | Syllabus Acknowledgment  |
| Nov 11 – Nov 16 | Introductions  |
| WEEK 2          | HEALTH CARE BELIEFS, VALUES & DELIVERY                           |
|                 | <b>READINGS:</b> Shi and Singh Chapter 1 – 2                     |
|                 | WEEKLY TASKS   |
| Nov 17 – Nov 23 |  |
|                 | Submit Research Paper Topic Proposal (One page) due Jun 08 (CST) |
|                 | Identify topic; 5 Main Points, 2 sub-points each                 |
|                 | • Two (2) key references   |
| BREAK           | THANKSGIVING WEEK  |
| Nov 24 – Nov 30 | Thanksgiving Break   |
| WEEK 3          | HEALTH PROFESSIONALS & EVOLUTION OF CARE IN THE US               |
|                 | <b>READINGS:</b> Shi and Singh Chapter 3 - 4                     |
| Dec 01 – Dec 07 | WEEKLY TASKS   |
| WEEK 4          | MEDICAL TECHNOLOGY & FINANCING OF HEALTH                         |
|                 | <b>READINGS:</b> Shi and Singh Chapter 5 – 6                     |
| Dec 08 – Dec 14 | WEEKLY TASKS   |
| WEEK 5          | INPATIENT & OUTPATIENT SERVICES                                  |
|                 | <b>READINGS:</b> Shi and Singh Chapter 7 – 8                     |
| Dec 15 – Dec 21 | WEEKLY TASKS   |
| BREAK           | CHRISTMAS & NEW YEAR BREAK                                       |
|                 | Christmas Celebration  |
| Dec 22 – Jan 03 | New Year's Celebration   |
| WEEK 6          | MID-TERM EXAM (Chapters 1 – 6)                                   |
| Jan 05 – Jan 11 | MID-TERM EXAM - Due Midnight (23:59hrs) (CST) Jan 11             |
| WEEK 7          | MANAGED & LONG-TERM CARE   |
|                 | READINGS: Shi and Singh Chapter 9 - 10                           |
| Jan 12 – Jan 18 | WEEKLY TASKS   |
| WEEK 8          | SOCIAL & COST / QUALITY / ACCESS COMPONENTS OF CARE              |
|                 | READINGS: Shi and Singh Chapter 11 - 12                          |
| Jan 19 – Jan 25 | WEEKLY TASKS   |
| WEEK 9          | HEALTH POLICY & THE FUTURE OF THE INDUSTRY                       |
|                 | READINGS: Shi and Singh Chapter 13 – 14                          |
| Jan 26 – Feb 01 | WEEKLY TASKS   |
| WEEK 10         | TERM PAPER DUE – SAFE ASSIGN                                     |
| Feb 02 – Feb 08 | Submit Term Paper - Due Midnight (23:59hrs) (CST) Feb 08         |
| WEEK 11         | FINAL EXAM (Chapters 1 – 14)                                     |
| Feb 09 – Feb 15 | FINAL EXAM - Due Midnight (23:59hrs) (CST) Feb 15                |
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This syllabus is not a binding contract between the Professor and the Student. It is subject to change whenever the Professor deems the change will improve the course.