

# Virtual Campus

### School of Business

# 2. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, lifelong learning, and service to God and humankind.

#### 3. COURSE NUMBER & NAME:

MGMT 6315-VC01, Advanced Organizational Theory and Development

#### 4. TERM:

Winter, 2019

#### 5. INSTRUCTOR:

Mark Bell, Ph.D.

# **6. CONTACT INFORMATION:**

Office phone: 731-937-1095

WBU Email: bellm@wbu.edu

Cell phone: 731-937-1095

# 7. OFFICE HOURS, BUILDING & LOCATION:

Office hours are by appointment only. I am generally available to schedule an appointment: M/T/Th 2pm-7pm CT and W/F/Sat. 8am - 12pm CT

# 8. COURSE MEETING TIME & LOCATION:

**Virtual Campus** 

### 9. CATALOG DESCRIPTION:

Examination of classical and current research issues including resource dependency, interorganizational systemic networks and other topics in organizational theory.

# **10. PREREQUISITE:**

None

# 11. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

No textbook is required.

# **12. OPTIONAL MATERIALS:**

None

#### 13. COURSE OUTCOMES AND COMPETENCIES:

Critique and synthesize classical and current theories in organizational theory and development

- Propose research projects that extend or combine research in organizational theory and development
- Apply classic and current research in organizational theory and development to current management problems
- Plan change intervention in organizational development
- Compare organizational issues and challenges that influences operating at an optimal capacity

# **14. ATTENDANCE REQUIREMENTS:**

As stated in the Wayland Catalog, students enrolled at one of the University's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University's attendance policy.

#### 15. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

#### **16. DISABILITY STATEMENT:**

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# 17. COURSE REQUIREMENTS and GRADING CRITERIA:

#### **Requirements:**

Discussion Board (8 total worth 50 points each) 400 points

Exploration Essays (3 total worth 100 points each) 300 points

Research Paper (Phase 1, Phase 2, & Final Essay: each section worth 100 points each) 300 points

Total 1,000 points

# **Late Policy**

Unless there are special circumstances as noted below, all work (including Discussion Board assignments and any other graded assignment) must be submitted by the due date.

- Assignments submitted within one week after the due date will receive a 10% deduction.
- Assignments submitted more than one week and less than 2 weeks late will receive a 20% deduction.
- Assignments submitted two weeks late or after the final date of the course will not be accepted.

Special circumstances (e.g. death in the family, personal health issues) will be reviewed by the instructor on a case-by-case basis. *To be considered for an exemption to the policy, students must contact the professor in advance of the due date.* 

17.1 Grade Appeal Statement: "Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs/Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation."

# **18. TENTATIVE SCHEDULE**

<u>Topics to Be Covered:</u> Importance of spirituality in the workplace; integration of values-based decision-making with biblical principles; spirituality and transformational leadership; spirituality and social responsibility of organizations.

Week	Topics Covered	Assignments
1	Classical and Neoclassical Perspectives on Organization	1. Discussion Forum 1
2	Organization and Structure	1. Discussion Forum 2
3	"Living" In the Organization	Discussion Forum 3     Exploration Essay 1
4	The Big Picture	Discussion Forum 4.
5	Institutional Theory	<ol> <li>Discussion Forum 5.</li> <li>Exploration Essay 2</li> </ol>
6	Resource Dependence Theory	1. Discussion Forum 6
7	Contingency Theory	<ol> <li>Discussion Forum 7</li> <li>Exploration Essay 3</li> </ol>
8 -10	Organization Theory Consulting Report	<ol> <li>Phase 1 (Organization         Description section) of the         Final Paper (Week 8)</li> <li>Phase 2 (Organizational         Life section &amp;         Macro-environment</li> </ol>

		section) of the Final Paper (Week 9) 3. Final Research Paper (Theoretical Perspectives section, Recommendations, and all remaining aspects of the paper) (Week 10)
11	ARP Update Week	1. Discussion Forum 8

# 19. ADDITIONAL INFORMATION

# **Discussion Board Grading Rubric**

CONTENT Part 1:	5	4	3	0 - 2
10 Total points				
Introduction	Introduction	Introduction	Introduction	There is
outlines	outlines the	outlines the	does not	minimal or no
discussion	discussion and	discussion but lacks specific	outline both the questions or	introduction to the discussion.
	introduces	introduction to	theories to be	
Worth 5 points	the theory/theorie	theories or questions to be	discussed.	
	s and specific	discussed.		
	questions to be discussed.			
Conclusion sums up the	Conclusion reviews the	Conclusion reviews some of	Conclusion includes	Conclusion is not included.
discussion	findings of the	the findings of the	minimal review	Tiet meladed.
	discussion – both from the	discussion – both from the theory	of the findings of the	
Worth 5 points	theory and	and the answers to	discussion -	
	the answers to the	the questions.	both from the theory and the	
	questions.		answers to the	
			questions.	
CONTENT				
Part 2: 30 Total points	25 - 30	20 - 24	15 - 19	0 - 14
-				
Discussion	Well	Well organized,	Weakly	No
	organized	synthesis that	organized with	organization, or
	synthesis that	demonstrates	little synthesis	weak or no
	provides	some discussion of	of the theory or	synthesis of

Worth 30 points	concrete discussion of the theory and questions for the Forum.	the theory and questions for the Forum	questions for the Forum.	the theory or questions for the Forum.
	Meets Source Requirements	Nearly Meets Source Requirements	Does not meet source requirements but includes sources	Supported by no sources.
	Meets word count requirement	Nearly meets word count requirements	Does not meet word count requirements	Severely lacking in word count requirement
	Two peer responses meeting requirements	Two peer responses of nearly meeting requirements	One peer response meeting requirements	No peer responses meeting requirements
STRUCTURE: 10 Total Points	5	4	3	0 - 2
Grammar and Spelling Worth 5 points	Proper spelling and grammar are used.	There are 1–2 spelling and/or grammar errors present.	There are 3–4 spelling and/or grammar errors present.	More than 4 spelling and/or grammar errors are present.
Worth 5 points				
APA Format  Worth 5 points	Proper, current APA format is	There are 1–2 current APA formatting errors	There are 3–4 current APA formatting	More than 4 current APA formatting
	used.	present.	errors present.	errors are present.
TOTAL POINTS				
(50 Available Points)				

# **Essay Grading Rubric**

CONTENT Part 1: 20 Total points	9 - 10	7 - 8	5 - 6	0 - 4
Introduction outlines the paper  Worth 10 points	Introduction outlines the paper, with flow and transitions, ending with a purpose statement.	Introduction outlines the paper but lacks flow and transitions.	Introduction does not outline the entire paper. Has little flow or transitions.	Introduction does not outline the entire paper and does not have flow, transitions or purpose statement.
Conclusion sums up the paper  Worth 10 points	Conclusion reviews the concepts outlined in an organized way.	Conclusion reviews much of the concepts outlined in a semi organized way.	Conclusion reviews some of the concepts.	Conclusion is not organized.
CONTENT Part 2: 60 Total points	50 - 60	40 - 49	30 - 39	0 - 29
Essay  Worth 60 points	Well organized synthesis that demonstrates logical sequencing and structure with sub-headings. Detailed conclusions are reached from the evidence	Well organized, synthesis but demonstrates illogical sequencing or structure with some sub headings. Some conclusions are reached from the evidence offered.	Weakly organized with no logical sequencing or structure with no sub headings. Summarizes more than synthesizes. Some indication of conclusion from the	No organization, sequencing, or structure. Summarizes. No conclusions are made from the evidence offered.
	offered.		evidence offered.	

STRUCTURE:	Meets page count requirement	Nearly meets page count requirements	but includes sources  Does not meet page count requirements  5 -6	Severely lacking in page count requirement
20 Total Points				
Grammar and Spelling  Worth 10	Proper spelling and grammar are used.	There are 1–2 spelling and/or grammar errors present.	There are 3–4 spelling and/or grammar errors present.	More than 4 spelling and/or grammar errors are
points				present.
APA Format  Worth 10  points	Proper, current APA format is used.	There are 1–2 current APA formatting errors present.	There are 3–4 current APA formatting errors present.	More than 4 current APA formatting errors are present.
TOTAL POINTS				
(100 Available Points)				