**WAYLAND BAPTIST UNIVERSITY**

**PLAINVIEW CAMPUS**

**SCHOOL OF FINE ARTS**

**FALL 2019**

**WAYLAND MISSION STATEMENT:** Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**COURSE NUMBER AND TITLE:** MCOM 4364 Internship in Media

**Term:** **FALL 2019**

**Name of Instructor: Steven Long**

**Office Phone and Email Address:**

Phone: (806) 291-1084

E-mail: longs@wbu.edu

**Office Hours, Building, and Location:**

MWF 9:00 -11:00 & TR 3:00 – 4:00

Office: Harral Arts Complex, room 109

**Class meeting time and location:**

R/Hybred 1:45-3:00 - Harral Arts Complex, room 125

**CATALOG DESCRIPTION:** Supervised work experience in the student’s area of interest and in an approved media business. The student will have the opportunity to apply principles and methods gained in coursework. The student is required to keep a journal of activites and to secure a report from their media supervisor. Credit for the course is based on completing 150 hours in the internship, submitting a journal, and the report from the media supervisor.

**PREREQUISITE:** Senior standing

**TEXTBOOK:** None

**COMPETENCIES:**

The student will demonstrate the ability to establish a beginning relationship with a personal manager at a local media.

The student will demonstrate the ability to develop a schedule for the completion of internship duties and other class work.

The student will demonstrate the ability to apply skills, knowledge and adaptation to the media workplace.

The student will demonstrate the ability to work along side professionals in the media workplace.

The student will demonstrate the ability to develop professional relationships among media professionals.

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**COURSE OUTLINE:**

Entry interview with faculty

Entry interview with local media supervisor

Participation with local media

Exit interview with local media supervisor

Exit interview with faculty

**REQUIREMENTS:**

Entry interviews 10 %

Minimum of 150 hours practicum 70 %

Exit interviews 10 %

Written report 10 %

**COURSE EVALUATION:** University Grading Policy

A 90 - 100 %

B 80 - 89 %

C 70 - 79 %

D 60 - 69 %

F Below 60 %

**Attendance Policy:** The student is expected to attend class and complete all assignments in order to meet the competency requirements at the termination of the course. Failure to attend class and to complete assignments will affect the student’s ability to accomplish this goal. A separate grade is given for attendance and participation to encourage each student to strive for personal excellence in this course.

**DISABILITY STATEMENT:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, or be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.”

**PLAGIARISM AND ACADEMIC DISHONESTY:** Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

**Cell Phone Policy:** Turn them off. Keep them off. Keep them out of sight.

**Email**: Your Wayland email address is the official line of communication between you and the university. [www.wayland.wbu.edu/email](http://www.wayland.wbu.edu/email) You must make sure your email address is established, functioning and is also **monitored at least once a day** as you will receive important information about your classes, financial aid, billing, emergency situations, etc. through this email.

**STUDENT APPEALS:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation