

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: FINA 3309 VC01 – Financial Management

Campus: WBUonline

Term/Session: Fall 1 2024 (August 12th to October 5th, 2024)

Instructor: Dr. Henrique Regina, M.B.A, Ph.D.

Office Phone Number/Cell #: 808-222-9407

WBU Email Address: hregina@wbu.edu

Office Hours, Building, and Location: Monday to Friday from 2 PM through 9 PM CST

Class Meeting Time and Location: Online via Blackboard

Catalog Description:

Role of the financial manager, the tax environment and its effects on business decisions, the time value of money, cash and capital budgeting, financial statements, working capital, money markets and their regulators, monetary policy and its relation to the firm, and financial forecasting.

Prerequisite:

ACCT 2305 or ACCT 3307, or concurrent enrollment or consent of school.

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
<u>Fundamentals of Financial Management</u> With Mind Tap	Brigham & Houston	11th	2022	Cengage	9780-35751-7734

If this is an UNDERGRAD class the textbook for this course is part of the Pioneer Academic Access Program. You will have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. If the course requires a physical book you can order at bookstore.wbu.edu. The cost of all your materials are billed to your student account at \$26.00 per credit hour. You can choose to opt-out, however if you do you will lose access to all classes/materials and have to source through third party vendors You will be notified via email with access instructions and additional information. If you are in a GRADUATE class you will have an Automatic eBook which is billed

directly to your student account or a physical book that can be purchased at bookstore.wbu.edu. If you do not wish to participate in the Automatic eBook program, you will have the first week of class to opt-out of the program (additional details will be outlined in your email instructions).

Optional Materials: none

Course Outcome Competencies:

- Summarize the function of the financial manager and related financial tools available to manage a firm’s finances and build shareholder wealth.
- Apply financial analysis models to measure a firm’s financial strengths and weaknesses.
- Explain the term structure of interest rates and apply time value of money principles to develop pro forma financial statements and capital budgeting plans.
- Dissect financial securities valuations and capital structure, including various risk measurements under single assets and portfolios conditions.

Attendance Requirements

Important Disclosure: the “First Assignment” is due on the Wednesday of Week 1. This graded activity link will be available on the Blackboard Ultra main landing page, and it serves to confirm the student’s enrollment and interest to remain in the course. If this activity is not completed by the first Wednesday of the term, the student will be considered a “No Show” and will be automatically unenrolled from the course. Please pay attention to this important course activity.

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence: please review the policy for generative artificial intelligence below for this course.

- A. Generative AI tools usage encouraged and may be actively assigned in coursework.**
- i. Use of generative AI tools is actively encouraged and incorporated in to specific assignments for this course.
 - ii. Use of generative AI tools for assignments in brainstorming, content understanding, or revision to work is perfectly acceptable if cited and referenced properly in any submitted work for the course.
 - iii. Use of generative AI is encouraged as long as students understand the use of generative AI in the course is to be an assistance tool and not the generator of assignments and submitted work. Ultimately, all submitted work must still reflect student's own work, understanding, and analysis.
 - iv. Specific parameters for generative AI usage provided by the instructor.
 - v. Any use of generative AI tools outside of the approved instructor parameters will be considered a form of plagiarism and academic dishonesty.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Director of Counseling, Career and Disability Services serves as the coordinator of students with disability and should be contacted concerning accommodation request at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.\

Course Requirements and Grading Criteria

Important Disclosure: the "First Assignment" is due on the Wednesday of Week 1. This graded activity link will be available on the Blackboard Ultra main landing page, and it serves to confirm the student's enrollment and interest to remain in the course. If this activity is not completed by the first Wednesday of the term, the student will be considered a "No Show" and will be automatically unenrolled from the course. Please pay attention to this important course activity.

- Complete all assigned reading as indicated on the course schedule, participate in the on-line discussion board forums and complete all assignments. In case the student is unable to submit assignments on the due date, please make prior arrangements with the instructor.
- Blackboard Discussions Board forums (24%) – There will be 8 weekly discussion board forums. Each forum will consist of 3 questions (3 forum threads). Each weekly discussion board forum will be worth 30 points.
- Weekly set of Assignments (76%) – There are 8 weekly sets of assignments built in Cengage MindTap platform based on the assigned chapters for each week. Each weekly set of assignments in Cengage MindTap is worth 95 points, all assignments combined.

The University has a standard grade scale:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a micro term to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student's control. A grade of "incomplete" is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion. If the work is not completed by the appropriate date, the I is converted to an F.

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

Week 1:

Reading:

Chapter 1 - An Overview of Financial Management.

Chapter 2 - Financial Markets & Institutions.

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 1 are due on 08/18/2024

Week 2:

Reading:

Chapter 3 - Financial Statements, Cash Flow, & Taxes

Chapter 4 - Analysis of Financial Statements

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 2 are due on 08/25/2024

Week 3:

Reading:

Chapter 5 - Time Value of Money

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 3 are due on 09/01/2024

Week 4:

Reading:

Chapter 6 - Interest Rates

Chapter 7 - Bonds & Their Valuations

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 4 are due on 09/08/2024

Week 5:

Reading:

Chapter 8 - Risk & Rates of Return

Chapter 9 - Stocks & Their Valuations

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 5 are due on 09/15/2024

Week 6:

Reading:

Chapter 10 - Cost of Capital

Chapter 11 - The Basics of Capital Budgeting

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 6 are due on 09/22/2024

Week 7:

Reading:

Chapter 12 - Cashflow Estimation & Risk

Chapter 13 - Capital Structure & Leverage

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 7 are due on 09/29/2024

Week 8:

Reading:

Chapter 15 - Working Capital Management

Chapter 16 - Financial Planning & Forecasting

Assignment: Weekly Blackboard Discussion Board Forum and Cengage Mindtap Platform Weekly Set of Assignments for week 8 are due on 10/05/2024 (**Saturday**)

Additional Information

None