**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: BUAD 3318 VC02 – Business Law

**Campus**

: WBUonline

**Term/Session**

**:** Fall 2025

**Instructor**

**:** Dr. George Ackerman

**Office Phone Number/Cell #**

**:** By Appointment

**WBU Email Address**

**:** george.ackerman@wayland.wbu.edu

**Office Hours, Building, and Location**

**:** Office Hours Mon-Thurs 10am-1pm EST; Online

**Class Meeting Time and Location**

**:** Online

**Catalog Description**

**:**

An overview of the laws regulating and affecting business including constitutional law, criminal law, property law, torts, contracts, commercial transactions, business organizations, and employment law.

**Prerequisite:**

None

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Business Law with Labbook Plus | Morgan | 7th | 2024 | BVT Publishing | 9781-51781-5349 |

**Chapters 1 - 20**

*This course is part of the* ***Pioneer Academic Access Program****. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to* ***EVERY******class/material*** *and have to source through third party vendors.*

**Optional Materials**

**:** N/A

**Course Outcome Competencies**

**:**

* Explain the foundation of the American legal system including basic classifications and sources, constitutional framework and litigation.
* Identify basic principles of private law such as torts, products liability, business associations and public law such as administrative and securities law.
* Apply business law concepts in evaluating the economic substance of business transactions such as purchase agreements, loans and promissory notes, sales contracts, leases, assumptions of liabilities and estate planning.

**Attendance Requirements**

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Academic Integrity**

**:**

[Link to Statement on Academic Integrity](https://www.wbu.edu/academics/writing-center/Academic%20Integrity%20Statement%20Pol%208.4.1%20Attch%20Oct%2020222.pdf)

**Artificial Intelligence:**

* 1. **Generative AI tools permitted in specific context and with proper citations.**
     1. Students are allowed to use, reference, or incorporate generative AI tools into specific assignments for this course. When used, students must properly cite the generative AI tool in their submitted work.
     2. While there is no true substitute for direct help and instruction for your instructor, students may be allowed to use generative AI tools to provide further explanations of course content, readings, and other assignments. Any use of generative AI tools to help further explain or translate content must be properly referenced and cited.
     3. Specific parameters for generative AI usage are provided by the instructor.
     4. Any use of generative AI tools outside of the approved instructor parameters will be considered a form of plagiarism and academic dishonesty.

**Disability Statement:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

**Course Requirements and Grading Criteria**

TERM PAPER:

This is worth 25% of your final grade. You may select a topic or chapter from our textbook. You are to write a 6 page term. All APA requirements are required. A sample APA paper will be provided. **Make sure to apply a variety of outside references (rather than just the textbook). Please do not email me papers. They will not count unless they go through the drop box. Plan and try tech support if needed. Once the deadline passes, I will be unable to respond to late papers.**

MID TERM EXAM:

This is worth 25% of your final grade.

The exam will consist of essay form questions from Modules 1-4

All work must be new and original and cannot have been used earlier in the term. This will be an open book exam and you will have a week to complete. Please work alone. Please do not email me exams. They will not count unless they go through the drop box. Plan and try tech support if needed. Once the deadline passes, I will be unable to respond to late exams.

FINAL EXAM:

This is worth 25% of your final grade.

The exam will consist of essay form questions from Modules 5-8

All work must be new and original and cannot have been used earlier in the term. This will be an open book exam and you will have a week to complete. Please work alone. Please do not email me exams. They will not count unless they go through the drop box. Plan and try tech

WEEKLY DISCUSSIONS:

All discussions are worth 25% of your final grade. Each week we will have weekly discussions. APA citing is required. Please post 2 posts per week. 1 post is your initial post (response) plus one post to a fellow classmate. It is vital to follow the samples, go in depth and cite or points are lost. Do not post 1 sentence. Please do not post outside questions on the DBs either. Feel free to send email for questions.

All initial posts are due by Thursday, 11:59 PM of a given week. All responses are due by Saturday 11:59 PM of a given week.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Tentative Schedule**

|  |  |
| --- | --- |
| **Modules** | **Readings & Assignments** |
| Module 1  **10/13-10/19** | Module 1 **Chapters 1-2**  Discussion board, 2 posts in depth, APA Format (Graded)  Also post your biography in the DB Area (Not graded) **Due 10/19** |
| Module 2  **10/20-10/26** | Module 2 **Chapters 3-4**  Discussion board, 2 posts in depth, APA Format |
| Module 3  **10/27-11/2** | Module 3 **Chapters 5-6**  Discussion board, 2 posts in depth, APA Format |
| Module 4  **11/3-11/9** | Module 4 **Chapters 7-9**  Discussion board, 2 posts in depth, APA Format  **Midterm Exam (25%) of your final grade is due on 11/9** |
| Module 5  **11/10-11/16** | Module 5 **Chapters 10-12**  Discussion board, 2 posts in depth, APA Format |
| Module 6  **11/17-11/23** | Module 6 **Chapters 13-14**  Discussion board, 2 posts in depth, APA Format  **Term Paper (25%) of your final grade is due on 11/23** |
| Module 7  **11/24-11/30** | Module 7 **Chapters 15-17**  Discussion board, 2 posts in depth, APA Format |
| Module 8  **12/1-12/7** | Module 8 **Chapters 18-20**  Discussion board, 2 posts in depth, APA Format  **Final Exam (25%) of your final grade is due on 12/7**  **\*\*\*No late exams will be accepted! \*\*\*** |

**Additional Information**

**REQUIRED:**

|  |  |
| --- | --- |
| **Course Component** | **Percentage** |
| Midterm Exam | 25 % |
| All Discussion Forums  (2 pts per week, final week 3 pts) 25 total pts | 25 % |
| Term Paper | 25 % |
| Final Exam | 25 % |
| **Total** | **100 %** |

To determine the final grades, points will be averaged within categories, weighted, and multiplied by the above percentages, and then added.

## Evaluation of Student Learning

At the completion of this course, you will receive a letter grade reflecting your performance in this course. Letter grades (Depending on the school scale) will be computed for each of the above items based on the number of points earned. Be aware that your final point total will be recalibrated to fit the 100 point scale shown below. Your point total is then converted to a letter grade according to the following scale:

|  |  |
| --- | --- |
| **Letter Grade Equivalent** | **Total Points Earned:** |
| A | 100-94 |
| A- | 93-90 |
| B+ | 89-87 |
| B | 86-84 |
| B- | 83-80 |
| C+ | 79-77 |
| C | 76-74 |
| C- | 73-70 |
| D+ | 69-67 |
| D | 66-64 |
| D- | 63-60 |
| F | Below 59 |

Note if applicable: I do NOT Curve students upward. If you have an 89.9% that is a B+/B depending on the syllabus, not an A or A-. A 79.9 is a C/C+ not a B-/B Any requests to curve up would be denied. Feel free to review requirements week 1, cite and go in depth.