# "WBUlogo"

WBUOnline

# 1. UNIVERSITY MISSION STATEMENT

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.

# 2. COURSE NUMBER & NAME:

BASC 1301 *Best Achievement Strategies for College*

# **3. TERM**:

Fall 2025

# **4. INSTRUCTOR**:

Jennifer Martin

# **5. CONTACT INFORMATION**:

Office phone: (806) 291-3434

WBU Email: [martinj@wbu.edu](mailto:martinj@wbu.edu)  
\*Email me directly, do not use the BlackBoard messaging system

# **6. OFFICE HOURS, BUILDING & LOCATION**:

Available 8am-5pm CST, Monday – Friday  
Online via Blackboard; wbu.blackboard.com

# **7. COURSE MEETING TIME & LOCATION**:

Online via Blackboard; wbu.blackboard.com

# **8. CATALOG DESCRIPTION**:

Designed specifically for WBU’s campuses serving many adult learners who have been away from school for years as well as students transferring credits from colleges, military, and work experience; intended to assist students in developing skills and habits for college success effective communication, learning skills, use of technology, time management, ability to research, test taking, emotional/physical wellness, and factors unique to Wayland; incorporates a service learning experience and other activities to promote student awareness that they can succeed and how to succeed; to be taken during the first term.

# 9. PREREQUISITE: None

# **10. REQUIRED TEXTBOOK AND RESOURCE MATERIAL**:

1. Davis, D. (2012). *The adult learner’s companion: A guide for the adult college student* (2nd ed.). Boston, MA: Cengage. ISBN-13 978-0495913832.
   1. **NOTE: an eTextbook cost is included at registration. The link for this textbook will be in the Black Board course. If you want to buy a hard copy that is fine but you must OPT-OUT of the eTextbook in the classroom link prior to the deadline posted or you will be charged.**
2. [2025-2026 WBU Academic Catalog link](http://catalog.wbu.edu/), click to access the catalog
3. WBU BLACKBOARD COURSE MANAGEMENT SOFTWARE
   1. Contains syllabus, links to assignments, grades, and other items necessary for course. The first week’s assignments are to be done via Blackboard.
   2. Requires access to an internet-enabled computer.
   3. [Blackboard website URL](https://wbu.blackboard.com)
   4. Login username: WBU student id (9 digit number, available from WBU office)
   5. Login password: first three letters of first name + first three letters of last name (unless you have used Blackboard previously and have changed your password.)
   6. Technical questions about Blackboard: http://www.wbu.edu/online/contact.htm

# 11. OPTIONAL MATERIALS

1. *Publication Manual of the American Psychological Association* (APA), 6th Edition.
2. *The Modern Language Associational Style* Manual (MLA), 8th Edition.
3. Supplemental course material will be distributed during each class Week.
4. The Wayland Online Library: Available through the course BlackBoard site.

# **12. COURSE OUTCOMES AND COMPETENCIES**:

The student will be able to: Upon completion of BASC 1301,students will be able to:

1. Define growth mindset in relation to a personal goal of degree completion.
2. Analyze academic degree options in the context of past experiences and future career expectations.
3. Complete a service learning project and reflect on its value in relation to their personal growth and value system and its connection to Wayland’s mission and core values.
4. Recall pertinent administrative and academic information necessary for successful degree completion: student accounts; textbooks; registration; use of Blackboard course management system; Student Services; Wayland Library, tutorial services, writing center; college level study skills and communication; academic honesty; and degree-plan management.
5. Cope with personal and social issues (including balancing work & family; time management; stress management; health & wellness; relationships; and financial management)
6. Develop competencies to proficiently use technology for successful degree completion.

# 13. ATTENDANCE REQUIREMENTS:

As stated in the Wayland Catalog, students enrolled at one of the University’s external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the campus executive director. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the University’s attendance policy.

# **14. STATEMENT ON PLAGIARISM & ACADEMIC DISHONESTY**:

Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

1. No use of any generative AI tools permitted.
   1. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like Chat GPT will be in immediate violation of the academic integrity policies for the course and WBU.
   2. All assignments must be fully created, designed, and prepared by the student(s).
   3. Any work that uses generative AI will be treated as plagiarism.

# **15. DISABILITY STATEMENT**:

In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

# **16. COURSE REQUIREMENTS and GRADING CRITERIA**:

1. **WBU Grading Policy/Appeals:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.
2. **Incompletes:** A grade of “I” is given only in the case of a documented emergency provided that the student has been making satisfactory progress. An Incomplete Grade Contract must be completed. I strongly advise you to finish the course this semester. My experience has been that most students who receive incompletes never get around to finishing them. Be sure to check the university’s policy on incompletes. If the incomplete is not made up, the student receives an *F.*
3. **Course Requirements:**
4. **Participation, Discussion Board Posts & Weekly Summaries: 10%**
5. **On-line Quizzes:** Both online quizzes will be administered through BlackBoard. The first test is a multiple-choice test consisting of questions covering assigned sections from the online WBU Catalog readings. The second test is also a multiple-choice test consisting of questions covering key learning objectives from Chapters 1 through 10 from the course text book. **The two online quizzes represent 20% of the total course score.**
6. **On-line Test: The online test represents 10% of the total course score**
7. **Individual Service Learning Project Proposal:**  Students will 1) research, plan, and implement a service learning project directly related to WBUOnline & its student population or will evaluate and participate in a structured volunteer program/project already established. A Service-learning project proposal will be submitted to the instructor no-later-than week #3 for approval. **The Service Learning Project proposal represents 05% of the total course score.**
8. **Service Learning Project Reflective Paper and Presentation:** Upon competition of the service-learning project, the student will write a personal reflection paper. This personal reflection paper is due no-later-than Week 9. The student will use the Service-learning Project paper Template found in Week tab 4. The student will also complete a visual presentation of the service-learning project. The visual component of the project may be in the form of pictures, video production, art work or PowerPoint. **The Service Learning Project paper represent 25% of the total course score, and the Service Learning presentation represents 5% of the total course score.**
9. **Growth Mindset Paper: The Growth Mindset Paper represents 25% of the total course score**
10. **Course Grading Criteria** (means for assessing outcome competencies/procedures used to compute final course grade)**:**
11. Procedures Used to Compute Final Course Grade:

|  |  |
| --- | --- |
| **Evaluated Area** | **Percentage** |
| 1. Attendance, Discussion Boards & Journals | 18% |
| 1. Online Quizzes | 02% |
| 1. Online Test | 20% |
| 1. Service Learning Project Proposal | 05% |
| 1. Service Learning Project Paper | 25% |
| 1. Service Learning Project Visual Presentation | 05% |
| 1. Growth Mindset Portfolio | 25% |

1. Grading Criteria:Letter grades from "A" to "F" will be issued to student based on individual work. The grading criteria are listed below:

|  |  |  |
| --- | --- | --- |
| **Grade** | **Points** | **Percentage** |
| **A** | 100.0 points to 89.5 points | 100% to 90% |
| **B** | 89.4 points to 79.5 points | 89% to 80% |
| **C** | 79.4 points to 69.5 points | 79% to 70% |
| **D** | 69.4 points to 59.5points | 69% to 60% |
| **F** | 59.4 and below | 59% and below |
| **I** |  | Incomplete: See important grading information below |

# 17. TENTATIVE SCHEDULE / SUBJECT TO CHANGE

|  |  |  |
| --- | --- | --- |
|  | | |
| **WEEKLY** | **Classroom Activities** |
| **WEEK #1** | * Read Through WBU PowerPoint Presentations * Pre-Course Survey * Take Smarter Measure Assessment * Growth Mindset Survey Pre-Survey * Discussion Board: Introduction, Smarter Measure, Goals * Journal Entry 1 -write Week 1 “Weekly Take-away” paper |
| **WEEK #2** | **🕮** Read Chapter 1 *College Success*  **🕮** Read Chapter 2 *Life Experience, College, and Career Relationships*   * Discussion Board: Growth Mindset & Readings * Discussion Board: Skill Set & Growth * Mindset Videos, Mindset 7-day at-home task * Practice Quiz * **Mind Set Reflection** * Journal Entry - write Week 2 “Weekly Take-away” paper |
| **WEEK #3** | **🕮** Read Sections within the [2025-2026 WBU Academic Catalog link](http://catalog.wbu.edu/) Online 2025-2026 WBU Academic Catalog  **The first online quiz will cover these WBU catalog sections**   * Section 1. General Information * Section 2. Mission and Profile * Section 3. Undergraduate Admissions * Section 4. Tuition and Fees * Section 5. Financial Aid * Section 6. Undergraduate Academics * Section 7. Policies and Procedures   **🕮** Read Chapter 3 *Stress Management*  **🕮** Read Chapter 4 *Time Management*   * Journal Entry 3 -write Week 3 “Weekly Take-away” paper * Submit Service-Learning Project Proposal * Discussion Board: Mindset & Skillset, How they work together |
| **WEEK #4** | **🕮** Read Chapter 5 *Help and Support*  **🕮** Read Chapter 6 *Critical Thinking*  **Complete WBU Academic Catalog Online Quiz**   * Journal Entry 4 - write Week 4 “Weekly Take-away” paper * Discussion Board: Service Learning Project * Discussion Board: Preferred Learning Style as related to Growth Mindset * Get a jump start on your Service Learning Project paper |
| **WEEK #5** | **🕮** Read Chapter 7 *Class Skills*  **🕮** Read Chapter 8 *Studying*   * Journal Entry 5 - write Week 5 “Weekly Take-away” paper * Discussion Board: Study Skills * Complete MyPlan.com Assignment * Complete Professional Plan |
| **WEEK #6** | **🕮** Read Chapter 9 *Tests*  **🕮** Read Chapter 10 *Writing*  **🕮** Read Article Titles: *Organizing the Visual Presentation*  **🕮** Read Article Titles: *Giving the Presentation*   * Journal Entry 6 - write Week 6 “Weekly Take-away” paper * Download Templates for: Service Learning Presentation & Paper, and Mind Set Growth Paper * Discussion Board: Overall Health, Stress, Family & Mindset |
| **WEEK #7** | **Complete Chapters 1-10 Online Quiz**   * Journal Entry 7 - write Week 7 “Weekly Take-away” paper * Submit Road Map Academic Plan / Outline * Discussion Board: Mindset * Complete Growth Mindset Post Survey |
| **WEEK 8** | * **Discussion Board: Final Thoughts, Service Learning Project** * **Submit Growth Mindset Paper** * **Submit Service Learning Project Presentation** * **Submit Service Learning Paper** * **All final papers, along with late work, are due by the last day of the session** |
| **Note:** This course schedule may be subject to revision. Any revisions to this course schedule will be announced in class, posted on BlackBoard course announcement page, and sent by email to all students before any revisions are made. | |

# 19. ADDITIONAL INFORMATION

1. **Textbook Policy:** All students are responsible to have required course materials in hand by Week 2.
2. **BLACKBOARD:** This course will be use Blackboard courseware. All registered students automatically have access to Blackboard. An enrolled student can link to Blackboard through the Wayland Baptist University Virtual Campus [web page](http://virtualcampus.wbu.edu/). For first time users of BlackBoard, see instructions at Log-in page for accessing BlackBoard. It is important that all graduate students enrolled in this course establish a Wayland Email account, as the instructor will periodically send emails to enrolled students through BlackBoard.
3. **How to Login in to MyWBU:**

1)  How to login to **MyWBU** will be:

a) Login: firstname.lastname

b) Password: firs.LAST.1234 (same as Student services)

**NOTE**: If login to **MyWBU fails**, there may be several reasons, such as: 1) The most common is that a student applied for one term, but did not come that term and started wanting to register for a term after that, or 2) the student has not taken a course at Wayland for a few terms, or the scenario above where the student walks in, applies and tries to register in under 15 minutes.  These are the most common.

**EXPECTATIONS AND RESPONSIBILITIES:**

1. Instructor: As the instructor, I am responsible to communicate and instruct the course standards through identifying to adult learner specific learning objectives (LOs); present clear, meaningful lectures focused on chapter learning objectives; simulate classroom discussions; and give examinations focused on assessing knowledge achieved in chapter learning objectives. In addition, I am responsible to assist students experiencing difficulties understanding lectured material. Lastly, I am responsible to impart upon the adult learner the desire to learn as opposed to memorize.
2. Students: Instructor’s expectations of you are as follows:

(a). Read this syllabus completely and understand your obligations and responsibilities.

(b). Enter each week of the term having read the assigned chapter(s).

(c). Turn-in all course work on time.

(d). Ask questions when text and /or lectured material are unclear.

(e). Commit yourself to the learning process