

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course: MISM 5330 VC01 – Webmastering

Campus: WBU Online

Term/Session: Fall -2, 2026

Instructor: Dr. Richard A. Warren

Office Phone Number/Cell #: 940-642-4525

WBU Email Address: Richard.warren@wayland.wbu.edu

Office Hours, Building, and Location: Office Hours 6:30 p.m. MTWTF

Class Meeting Time and Location: Virtual, TBD

Catalog Description:

Advanced skill-building in management and administration of web sites. A semester long project is required and must be approved by the instructor.

Prerequisite:

MISM 5306

Textbook Information

Required Textbook(s) and/or Required Materials:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#
Web Development	Coller	1 st	2024	Cengage	9780-35767-3973

*This course is part of the **Pioneer Academic Access Program**. You will have access to an eBook, access code, and interactive learning material on the first day of class through your Blackboard course site. You will be notified via email with access instructions and additional information. If the course requires a physical book you can order at bookstore.wbu.edu. You can choose to opt-out, however if you do you will lose access to **EVERY class/material** and have to source through third party vendors.*

Optional Materials: Publication Manual of the American Psychological Association, 7th ed,

ISBN: 978-1433832154

Course Outcome Competencies:

- Describe the Web as it relates to both Web-only and traditional business.
- Outline functional navigation of a Web site for efficient organization of its content.
- Create a Web site maximizing the use of available resources.
- Demonstrate the ability to maintain currency and relevance of a Web site

Attendance Requirements

WBUonline

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

University Policies

Academic Integrity:

[Link to Statement on Academic Integrity](#)

Artificial Intelligence: reference one of the following in regard to how generative artificial intelligence (GAI) such as ChatGPT may or may not be used in this course: Choose A, B or C and delete the others.

A. No use of any generative AI tools permitted.

- i. Students are required to create and produce all work themselves or with assigned group members. Any work submitted that has used an AI generative tool like ChatGPT will be in immediate violation of the academic integrity policies for the course and WBU.
- ii. All assignments must be fully created, designed, and prepared by the

- student(s).
- iii. Any work that uses generative AI will be treated as plagiarism.

Disability Statement: In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Disability Services Coordinator and Academic Coach serves as the coordinator of students with disabilities and must be contacted concerning accommodation requests. Office: (806) 291-1057. Documentation of a disability must accompany any request for accommodations.

Course Requirements and Grading Criteria

In this class, students will be evaluated according to performance in the following categories:

- Chapter Assignments
- Statement of Understanding
- Required First Assignment

The breakout for grades is as follows:

- Final Project 45%
- Assignments 45%
- Statement of Understanding 07%
- Required First Assignments 03%.>>

Student Grade Appeals: Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

Week	Topics	Chapter Readings	Notes	Assignments
1 Oct. 12 - 18	Statement of Understanding (SOU) How Does the Web Work HTML and CSS: Building Blocks	 Chapter 1 Chapter 2	SOU is Due Wednesday, Oct. 14, 2026	Check in Blackboard for the other Due Dates and time.

Week	Topics	Chapter Readings	Notes	Assignments
2 Oct. 19 - 25	HTML and CSS: Page Layout and Content Mobile Development and Responsive Design	Chapter 3 Chapter 4		Check in Blackboard
3 Oct. 26 – Nov. 1	JavaScript Programming Networks JavaScript Libraries	Chapter 5 Chapter 6		Check in Blackboard
4 Nov. 2 - 8	Scripting Frameworks: An Overview and Comparative Exploration Content Management Systems: An Overview	Chapter 7 Chapter 8		Check in Blackboard
5 Nov. 9 - 15	WordPress Security, Themes, and Plug-Ins Building Dynamic Webpages with PHP	Chapter 9 Chapter 10		Check in Blackboard
6 Nov. 16 - 22	Database Basics with MySQL <u>Building a Dynamic Webpage with a MySQL Database</u>	Chapter 11 Chapter 12		Check in Blackboard
Nov. 23 – 25	Thanksgiving			
7 Nov 30 - Dec 6	Final Project			Check in Blackboard
8 Dec. 7 - 12	Final Project) Cont.)		Final Project due midnight, Dec. 12, 2026.	Check in Blackboard

Additional Information

Additional guidance and instructions are available in the Blackboard Course.