



WAYLAND BAPTIST UNIVERSITY
VIRTUAL CAMPUS
SCHOOL OF BUSINESS

SYLLABUS

1. **Mission Statement:** Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success and service to God and humankind.
2. **Course: MISM 3325 – VC01, Social Computing in Business**
3. **Term:** SUMMER 2016
4. **Instructor:** Mr. Richard A. Warren
5. **Office Phone:** My phone number is on the “Do This First” page on Blackboard.
E-Mail addresses: richard.warren@wayland.wbu.edu & mism3325@gmail.com
6. **Office Hours:** Flexible office hours, available weekdays 5:00 pm until 9:00 pm CST, Office locations - Wichita Falls, TX.
7. **Class Meeting Time and Location:** No set times - Internet
8. **Catalog Description:** n: Personal computing in an evolving mobile environment. Working with mobile computing, Cloud services, social networks, electronic communications, and safe personal and business computing.
9. **Prerequisites:** None
10. **Required Textbook and Resources:**

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
Internet, Comprehensive	Schneide/ Evans	9th	2013	Cengage Learning	9781-111-52911-6	4/13/15

11. **Optional Materials:** None.
12. **Course Outcome Competencies:**
Upon completion of this course, the student should be able to:
 - Demonstrate the ability to make informed decisions between iOS, Android, and Microsoft mobile platforms.
 - Synchronize personal computing devices across various platforms and Cloud services
 - Demonstrate competency in Social Networking (including netiquette, ethics, copyright and other legal issues, as well as personal branding through social networks)
 - Demonstrate effective use of academic search engines (such as EBSCO, Google Scholar, Microsoft Academic Search, etc.)
 - Assess the reliability of a website or web service
 - Demonstrate competency in safe personal and business computing (anti-virus software, physical security password management, and identity theft prevention)

13. **Attendance Requirements:** Students should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When student reaches that number of absences considered by the instructor to be excessive, the instructor will so advise the student and file an unsatisfactory progress report with the Virtual Campus director. Any student who misses 25% or more of the regularly scheduled class meetings will receive a grade of (F) in the course. Attendance in this Internet Course is based upon weekly communications and weekly submission of work assignments. Failure to communicate via email on a weekly basis is considered absence from class.

14. **Statement on Plagiarism and Academic Dishonesty:** Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university

15. **Disability Statement:** “In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Coordinator of Counseling Services serves as the coordinator of students with a disability and should be contacted concerning accommodation requests at (806) 291- 3765. Documentation of a disability must accompany any request for accommodations.”

16. **Course Requirements and Grading Criteria:** This is an On-Line course. The student is expected to have access to the Internet and possess adequate computer competencies to email assignments as attachments. A schedule of reading assignments will be provided. On-Line Tests are available. Topics for discussion are posted on the Discussion Board for class and group participation. Workbook Tutorials will be accomplished and Case Studies assigned. PowerPoint Presentations will be used to summarize course material. Students will download software, install, and utilize the software to complete Hand's-On projects. Written reports along with research paper will be submitted for grading. You are required to select a Research Topics list provided by the Instructor. Homework assignments are completed and submitted according to the Due Dates posted on the Blackboard Assignments page. Student grades may be viewed on the Blackboard Web Site.

Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Executive Vice President/Provost to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Grades are based on homework assignments/case studies with report, Course Term Paper, On-Line Non-Proctored Test, Mid Term and Final Exam. Possible bonus points for Optional Web Site.

Grade Matrix		
Graded Activity	Points	Scale
9 Homework assignments 3 points each	27	90 - 100 = A
9 Tests 3 points each	27	80 – 89 = B
MID TERM EXAM	18	70 - 79 = C
FINAL EXAM	18	60 - 69 = D
Research Project (Scholarly Research Paper)	10	0 -59 = F
Optional Web Site (Bonus Points Possible)	10	
Total Points Possible	110	

16. **Tentative Schedule:** (Calendar, Topics, Assignments)

	No Later Than Date	Work to Submit
Week One	May 29, 2016	Project One & Test
Week Two	June 5, 2016	Project Two & Test
Week Three	June 12, 2016	Project Three & Test Select topic for Term Paper
Week Four	June 19, 2016	Project Four & Test
Week Five	June 26, 2016	Project Five & Test
Week Six	July 3, 2016	Mid-Term Exam
Week Seven	July 10, 2016	Project 6 & Test
Week Eight	July 17, 2016	Project 7 & Test
Week Nine	July 24, 2016	Project 8 & Test
Week Ten	July 31, 2016	Project 9 & Test
Week Eleven	August 10, 2016	FINAL EXAM Submit "Term Paper"

17. **Academic Honesty:** This class will adhere to a zero tolerance for using someone else's work as your own. University students are expected to conduct themselves according to the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. Disciplinary action for academic misconduct is the responsibility of the faculty member assigned to the course.

18. Students are responsible for reading, understanding, obeying, and respecting all academic policies, with added emphasis being placed upon academic progress policies appearing in the Wayland Baptist Academic Catalog applicable to their curriculum and/or program of study.