**Wayland Mission Statement**

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

**Contact Information**

**Course**

: BUAD 4334 VC01 – Business Ethics

**Campus**

: Virtual Campus

**Term/Session**

**:** Summer May 29th-July 22nd 2023

**Instructor**

**:** Mrs. Stacey Holland

**Office Phone Number/Cell #**

**623-383-5103**

**WBU Email Address**

**:** Stacey.holland@wayland.wbu.edu

**Office Hours, Building, and Location**

**:** Virtual Campus

**Class Meeting Time and Location**

**:**  Virtual Campus (please feel free to contact me at anytime)

**Textbook Information**

**Required Textbook(s) and/or Required Materials**

**:**

| **BOOK** | **AUTHOR** | **ED** | **YEAR** | **PUBLISHER** | **ISBN#** |
| --- | --- | --- | --- | --- | --- |
| Business Ethics | Ferrell, Fraedrich  Ferrell | 13th | 2022 | Cengage | 9780-35751-3361 |
| **\*\* AND \*\*** |  |  |  |  |  |
| Ethics on the Job | Pfeiffer | 4th | 2014 | Cengage | 9781-13393-4875 |

*The textbook for this course is part of the* ***Wayland’s Automatic eBook*** *program. You will have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. The cost of this Automatic eBook will be billed directly to your student account when you register for the course. You will be notified via email with access instructions and additional information. If you do not wish to participate in the Automatic eBook program, you will have the first 12 days of class to opt-out of the program (additional details will be outlined in your email instructions). For more information on the Automatic eBook program, visit the Wayland Bookstore* [*Automatic eBook FAQ*](https://bookstore.wbu.edu/site_inclusive.asp) *page.*

**Course Information**

**Catalog Description**

**:**

In-depth investigation of ethical management and leadership styles, including context of a Christian worldview. Ethical reasoning for application to a variety of business situations.

**Prerequisites:**

None

**Course Outcome Competencies**

**:**

* Discuss business ethics issues and definitions, theories, and frameworks important to organizational ethical decision making;
* Recognize ethical issues in business;
* Identify means to resolve ethical disputes in business;
* Understand the role of corporate governance and corporate culture in ethical decision making;

# Discuss moral philosophies in relation to business and the Christian Ethic

**Attendance Requirements**

WBUonline)

Students are expected to participate in all required instructional activities in their courses. Online courses are no different in this regard; however, participation must be defined in a different manner. Student “attendance” in an online course is defined as active participation in the course as described in the course syllabus. Instructors in online courses are responsible for providing students with clear instructions for how they are required to participate in the course. Additionally, instructors are responsible for incorporating specific instructional activities within their course and will, at a minimum, have weekly mechanisms for documenting student participation. These mechanisms may include, but are not limited to, participating in a weekly discussion board, submitting/completing assignments in Blackboard, or communicating with the instructor. Students aware of necessary absences must inform the professor with as much advance notice as possible in order to make appropriate arrangements. Any student absent 25 percent or more of the online course, i.e., non-participatory during 2 or more weeks of an 8-week session, may receive an F for that course. Instructors may also file a Report of Unsatisfactory Progress for students with excessive non-participation. Any student who has not actively participated in an online class prior to the census date for any given session is considered a “no-show” and will be administratively withdrawn from the class without record. To be counted as actively participating, it is not sufficient to log in and view the course. The student must be submitting work as described in the course syllabus. Additional attendance and participation policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university’s attendance policy.

**University Policies**

**Statement on Plagiarism and Academic Dishonesty**

**:** Wayland Baptist University observes a zero tolerance policy regarding academic dishonesty. Per university policy as described in the academic catalog, all cases of academic dishonesty will be reported and second offenses will result in suspension from the university.

**Disability Statement**

**:** In compliance with the Americans with Disabilities Act of 1990 (ADA), it is the policy of Wayland Baptist University that no otherwise qualified person with a disability be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity in the university. The Director of Counseling, Career and Disability Services serves as the coordinator of students with disability and should be contacted concerning accommodation request at (806) 291-3765. Documentation of a disability must accompany any request for accommodations.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Rick Hammer, [hammerr@wbu.edu](mailto:hammerr@wbu.edu) or call 1-866-547-9192 for

24/7 Blackboard Support.

**Student Grade Appeals**

**:** Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

**Course Requirements and Grading Criteria**

DAY/DATE CHAPTER/SCHEDULE

Week 1 (5/29-6/4) Intro/Read Chapter 1/Chapter 2 \*Monday Holiday

Week 2 (6/5-6/11) Read Chapter 3/Chapter 4

Week 3 (6/12-6/18) Ready Chapter 5/Chapter 6

Week 4 (6/19-6/25) Midterm (will cover chapters 1-6 and all information covered in the course up t this point)

Week 5 (6/26-7/2) Read Chapter 7/Chapter 8

Week 6 (7/3-7/9) Read Chapter 9/Chapter 10 \*Tuesday Holiday

Week 7 (7/10-7/16) Read Chapter 11/Chapter 12

Week 8 (7/17-7/22) Case Analysis Paper Due/Final Exam (comprehensive exam will cover chapters

1-12 and all information covered in the course).

\*Homework Assignments will be due each week on Sunday or (or otherwise specified)

The final course grade will be determined using the following measurements:

Weekly Articles............... ...................... 10%

Weekly Case Analysis.............................15%

Discussion Board.....................................10%

Midterm……..…………………….……20%

Case/Scenario Based Paper (APA)….. ...20%

Final Exam………………………….......25%

**The University has a standard grade scale:**

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F= below 60, W = Withdrawal, WP = withdrew passing, WF = withdrew failing, I = incomplete. An incomplete may be given within the last two weeks of a long term, within the last week of an 8-week session, or within the last two days of a microterm to a student who is passing, but has not completed a term paper, examination, or other required work for reasons beyond the student’s control. A grade of “incomplete” is changed if the work required is completed prior to the last day of the next long 16-week term or 8-week session, unless the instructor designates an earlier date for completion.  If the work is not completed by the appropriate date, the I is converted to an F.

**Tentative Schedule**

**Extra Credit: There will be no extra credit available.**

**COURSE REQUIREMENTS AND GRADING CRITERIA:**

|  |  |
| --- | --- |
| **WEEKLY ARTICLES/SCENARIOS:** Weekly, you will be required to locate an article (currently in mainstream America) on Business Ethics (positive or negative) and write a summary of the Article. You are required to explore your own moral values as they apply to the ethical framework. (More details will be explained 1st week) | **25 Points per week**  **(200 points)** |

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| --- | --- |
| **COURSE REQUIREMENTS AND GRADING CRITERIA (CONTINUED)** | |
| **WEEKLY DISCUSSON BOARD: In addition to your weekly articles, there** will be Discussion Board Questions due each week during the course. Students are encouraged to complete all Discussions by the due date, or you will not receive full credit—max for all late assignments is up to ½ of the original points. | **25 Points per Week**  **(200 points)** |
| **Weekly Assignment/ CASE ANALYSIS:** There will be one case study provided weekly (same case for all students) For the case analysis, you will answer the questions utilizing critical thinking, applied learning skills and the RESOLVEDD framework. (You will learn the framework week 1) These weekly cases analysis will help lead you up to your final individual case analysis that you will submit—these are fun and most students enjoy! | **25 points per Week**  **(200 points)** |
| **EXAMS (MIDTERM/FINALEXAM):** You will have a Midterm that will cover chapters 1-6. This exam will be considered take home/open book. This Midterm can consist of a combination of true/false, multiple choice, or short answer questions. There will be a Final Exam that will be due the last week of class and will be comprehensive and cover Chapters 1-12. This exam will be considered take home/open book. This Final Exam can consist of a combination of true/false, multiple choice, or short answer questions | **100 points** **Midterm**  **100 points**  **Final Exam** |
| **INDIVIDUAL CASE ANALYSIS PAPER:** This will be on an individual case study provided to the student by the instructor. The case analysis will answer the questions utilizing critical thinking, applied learning skills, and the RESOLVEDD framework. Unlike the weekly case analysis, you will be required to work on an individual case, and it will be submitted the last week of class. (Additional instructions will be provided in class). | **100 points** |
| **TOTAL POINTS FOR COURSE** | **900 points** |